The Cash Box

VOLUME XVII—NUMBER 26

MARCH 17, 1956

With new material and proven talent—all under the direction of Buddy Bregman (top center), A&R head—Verve Records entered the record industry early this year. The initial release consisted of three single records and three LPs. Included was Ella Fitzgerald (top left) with "Too Young For The Blues" and "It's Only A Man"; Spike Jones (top right) starting his "Spike Spoofs The Pops" series; and Count Basie and Joe Williams (bottom left) on their first pop release, "As I Love You" and "Stop! Don't". First albums on the new label feature Toni Harper (bottom center), Anita O'Day (bottom right) and Oscar Petersen.

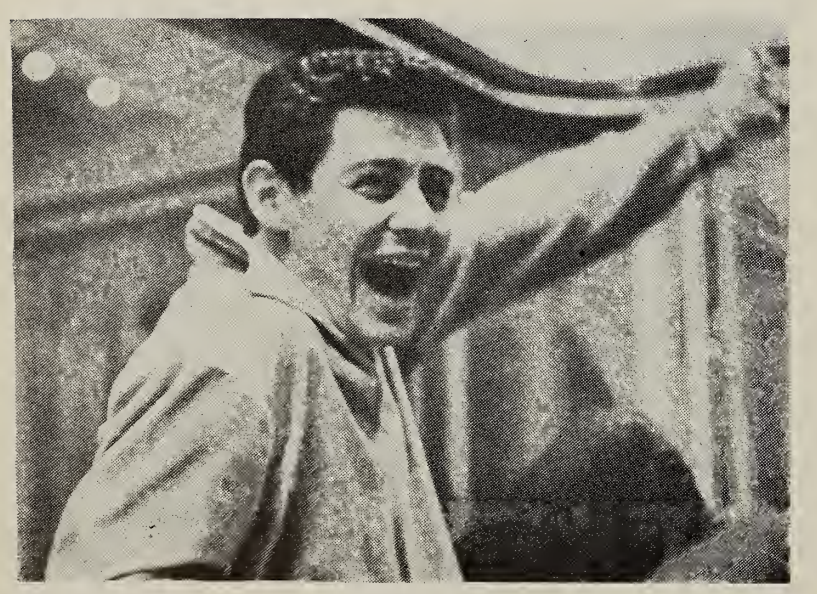
TWO EDDIE FISHERS

this Eddie Fisher sings

SLOW ROCK 'N ROLL

"NO OTHER ONE"

written by IVORY JOE HUNTER and CLYDE OTIS



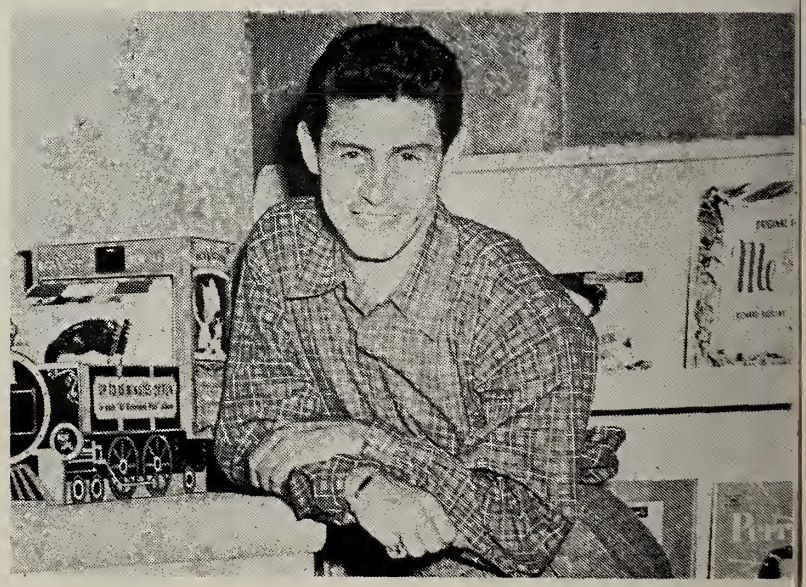
orchestra and chorus by HUGO WINTERHALTER

20/47-6470

this Eddie Fisher sings

one of the year's TOP BALLADS

"WITHOUT YOU"



orchestra and chorus by HUGO WINTERHALTER

20/47-6470

"New Orthophonic" High Fidelity

the dealer's choice RCA VICTOR

FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 26 MARCH 17, 1956

Publishers
BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.
26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

•

HOLLYWOOD OFFICE
6272 Sunset Blvd., Hollywood, Cal.
(Phone: HOllywood 5-2129)
JACK DEVANEY

•

BOSTON OFFICE
1765 Commonwealth Ave., Boston 35, Mass.
(Phone: ALgonquin 4-8464)
GUY LIVINGSTON

•

LONDON OFFICE
17 Hilltop, London, N.W., England
(Phone: Speedwell 2596)
MARCEL STELLMAN

•

EXECUTIVE STAFF
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA HOWARD, Associate Editor
CISSIE GERSH, Woman's Editor
A. MARINO, Office Manager
T. TORTOSA, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

•

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at $48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of *The Cash Box'* former *'Confidential Price Lists'* and *The Cash Box'* former *'C. M. I.* [*Coin Machines Industry*] *Blue Book'*) are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. *"The Cash Box Price Lists"* are an exclusive and copyrighted feature of *The Cash Box*. *"The Cash Box Price Lists"* are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." *"The Cash Box Price Lists"* are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. *"The Cash Box Price Lists"* are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. *"The Cash Box Price Lists"* have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in *"The Cash Box Price Lists."*

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1956 by The Cash Box Publishing Co., Inc.

Rock And Roll May Be The Great UNIFYING FORCE!

The overwhelming sensation in the record business this week is the fact that two records which started essentially in the country field have become hits also in the pop and rhythm and blues areas. These two are "Blue Suede Shoes" by Carl Perkins and "Heartbreak Hotel" by Elvis Presley. It has been a long time since an out and out country record has made an impact in the pop market. But the more important factor is that these records have also gone R&B. For it demonstrates clearly the possibilities that exist—and which are becoming more definite all the time—of bridging all three markets with one record.

For a number of years, we at *The Cash Box* have believed—and written—that the time was approaching when the distinctions in the three different types of pop music would become less and less pronounced. All signs seemed to point to that eventuality. The reasons were very clear. Greater mobility and more dynamic means of communication have brought the taste and mode of living of people in various areas of our country to the attention and knowledge of those in all other areas.

There seemed to be missing only that one factor which had the power to galvanize the entire music business into one channel. But now it has become evident that there is a factor which may do it—rock and roll.

The rock and roll beat may very well turn out to be the great unifying force in the music world. There is no doubt that it's just that beat which is carrying both "Blue Suede Shoes" and "Heartbreak Hotel" into the top rung of all categories. It is this factor which could open the door for records, songs and artists to make their way from one field to another without the barriers which have always stopped such movement.

The result of such a development can only be beneficial not only to the music business but to the entire entertainment field. How many great artists are lost to the general public because they are in a specialized field which is thought not broad enough to appeal to a large audience? How many great records and songs never leave the country or R&B areas because pop locations feel their appeal isn't great enough? If this movement can bring us one great artist, one great song, one great record, it will have paid off.

And since it is already starting to do that, the results should be tremendous.

We in the music business can be very proud of this development. For it is rock and roll which is instigating it all. It is the music business which is so vitally affecting the entire entertainment world and by an extension of that, the lives of everyone in our country.

M-G-M

HAPPY BIRTHDAY HITS!

JONI JAMES

DON'T TELL ME NOT TO LOVE YOU

MGM 12175 K 12175

SOMEWHERE SOMEONE IS LONELY

ORCH. DIRECTED BY DAVID TERRY

NEW ALBUM

JONI JAMES IN THE STILL OF THE NIGHT

E 3328 ● X 3328 ● X 1211 X 1212 ● X 1213

ON ALL CHARTS

THE DICK HYMAN TRIO

MORITAT

A THEME FROM

"THE THREEPENNY OPERA"

MGM 12149 78 rpm ● K 12149 45 rpm

BETTY MADIGAN

TO YOU, MY LOVE | FAITHFUL AND TRUE

MGM 12156 78 rpm ● K 12156 45 rpm

AN ATTRACTIVE PACKAGE

JAMES BROWN

(Lt. Rip Masters of Rin Tin Tin ABC TV Show)

THE WHITE BUFFALO

MGM 12080 78 rpm K 12080 45 rpm

RED SKELTON SINGS

LITTLE BABE

FEATURED ON TV SHOW

and

THE FOGGY, FOGGY DEW

Orchestra conducted by

DAVID ROSE

With The Interludes

MGM 12200 78 rpm K 12200 45 rpm

CONNIE FRANCIS

THE SWEETHEART OF SONG

MY FIRST REAL LOVE | BELIEVE IN ME

MGM 12191 78 rpm ● K 12191 45 rpm

DAN DAILEY

THE GAL WITH THE YALLER SHOES

and

MY LUCKY CHARM

From the MGM Film, "Meet Me in Las Vegas"

MGM 12198 78 rpm K 12198 45 rpm

ART MOONEY and His Orch. and Chorus

The PHONOGRAPH SONG (Our Melody) | IS THERE A TEEN-AGER IN THE HOUSE

MGM 12190 78 rpm ● K 12190 45 rpm

BERNIE KNEE

CITY BOY

and

THEME FROM "INDIAN FIGHTER"

MGM 12193 78 rpm K 12193 45 rpm

JACQUES BELASCO

and his Orch. and Chorus

WE'LL GO A LONG, LONG WAY TOGETHER

and

AM I THE GUY

MGM 12192 78 rpm K 12192 45 rpm

ROCK 'N' ROLL

GLADYS PATRICK: LOVE IS A WAILING THING and SOMEBODY PLEASE — MGM 55015 78 rpm K 55015 45 rpm

THE TWILIGHTERS: LOVELY LADY and HALF ANGEL — MGM 55014 78 rpm K 55014 45 rpm

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	PA—Parrot	SO—Sound
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock	SP—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PM—Prom	ST—Starlite
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PP—Peter Pan	TA—Tampa
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PR—Prestige	TI—Tico
AR—Arcade	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	UN—United
AT—Atlantic	DE—Decca	GE—Gee	MD—Media	RE—Regent	UQ—Unique
BT—Bethlehem	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	VE—Verve
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VI—RCA Victor
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MO—Modern	RP—RPM	VJ—Vee-Jay
CH—Chess	DU—Duke	HE—Herald	NG—Norgran	SA—Savoy	VK—Vik
CK—Checker	EP—Epic	IM—Imperial	OK—Okeh	SE—Seeco	WI—Wing
	ER—Era		OL—Olympic		

Pos. Last Week

1 (2) **LISBON ANTIGUA**
NELSON RIDDLE
CA-3287 (F-3287)—Nelson Riddle
CO-40635 (9-40635)—Mitch Miller
CR-61553 (9-61553)—Alan Dale
CR-61595 (9-61595)—Lawrence Welk
VI-20-6406 (47-6406)—Lee Diamond
VI-20-6418 (47-6418)—1956 Jazz All Stars

2 (1) **ROCK AND ROLL WALTZ**
KAY STARR
VI-20-6359 (47-6359)—Kay Starr
VE-2000 (2000-45)—Anita O'Day & B. Bregman

3 (4) **NO, NOT MUCH**
FOUR LADS
CO-40629 (4-40629)—Four Lads

4 (3) **THE GREAT PRETENDER**
THE PLATTERS
MD-1020 (45-1020)—Jackie Riggs
ME-70753 (70753x45)—The Platters

5 (6) **SEE YOU LATER, ALLIGATOR**
BILL HALEY & HIS COMETS
CH-1609 (45-1609)—Bobby Charles
DE-29791 (9-29791)—Bill Haley & Comets
DE-29786 (9-29786)—Roy Hall
VI-20-6426 (47-6426)—Otto Bash

6 (5) **MEMORIES ARE MADE OF THIS**
DEAN MARTIN
CA-3295 (F-3295)—Dean Martin
CO-40573 (4-40573)—Mindy Carson
DO-15436 (45-15436)—Gale Storm

7 (9) **POOR PEOPLE OF PARIS**
LES BAXTER ORCH.
CA-3336 (F-3336)—Les Baxter
CR-61592 (9-61592)—Lawrence Welk
DE-29835 (9-29835)—Russ Morgan
LO-1628 (45-1628)—Winifred Atwell
VI-20-6366 (47-6366)—Chet Atkins

8 (7) **THEME FROM THREE PENNY OPERA**
DICK HYMAN TRIO
CA-3329 (F-3329)—Les Paul & Mary Ford
CO-40587 (4-40587)—Louis Armstrong
CO-40586 (4-40586)—Turk Murphy
CR-61574 (9-61574)—Lawrence Welk
DE-29816 (9-29816)—Owen Bradley
DO-15444 (45-15444)—Billy Vaughn
ME-70781 (70781 x 45)—R Hayman & J. August
MG-12149 (K12149)—Dick Hyman Trio
VI-20-6419 (47 6419)—John Gordy
VI-20-6417 (47-6417)—Tito Puente
VI-20-6418 (47-6418)—1956 Jazz All Stars

9 (—) **WHY DO FOOLS FALL IN LOVE**
THE TEEN AGERS
DE-29832 (9-29832)—Gloria Mann
DO-15448 (45-15448)—Gale Storm
GE-1002 (45-1002)—The Teen Agers
ME-70790 (70790 x 45)—Diamonds

10 (—) **I'LL BE HOME**
PAT BOONE
CK-830 (45-830)—Flamingos
DO-15443 (45-15443)—Pat Boone

11) SIXTEEN TONS. 12) TUTTI-FRUTTI. 13) BAND OF GOLD. 14) IT'S ALMOST TOMORROW. 15) TEEN AGE PRAYER. 16) CHAIN GANG. 17) SPEEDOO. 18) DUNGAREE DOLL. 19) A TEAR FELL. 20) 11TH HOUR MELODY. 21) ANGELS IN THE SKY. 22) GO ON WITH THE WEDDING. 23) ARE YOU SATISFIED. 24) ASK ME. 25) LULLABY OF BIRDLAND. 26) NINETY-NINE YEARS. 27) MR. WONDERFUL. 28) BO WEEVIL. 29) HEARTBREAK HOTEL. 30) JUKE BOX BABY. 31) LITTLE CHILD. 32) SEVEN DAYS. 33) EDDIE MY LOVE. 34) HOT DIGGITY. 35) LIPSTICK AND CANDY AND RUBBERSOLE SHOES.

THEY'RE PICKING 'EM - THEY'RE PLAY'EM - THEY'RE SELLING 'EM !!!

THE Big NEW Dot HITS

Terrific Instrumental!

BILLY VAUGHN

"TILL I WALTZ AGAIN WITH YOU"
b/w
"SLEEP"
Dot 15454

Her First on Dot

MOLLY BEE

"SWEET SHOPPE SWEETHEART"
b/w
"FROM THE WRONG SIDE OF TOWN"
Dot 15453

JOHNNY MADDOX

"BOPPIN'"
b/w
"FAREWELL TO THEE"
Dot 15452

The Big New Surprise Hit!

JIM LOWE

"(Love Is) THE $64,000 QUESTION"
b/w
"BLUE SUEDE SHOES"
Dot 15456

THE HILLTOPPERS

(Their 1st Rocker)
"DO THE BOP"
b/w
"WHEN YOU'RE ALONE"
Dot 15451

SNOOKY LANSON

"WALK RIGHT IN"
b/w
"BY THE LIGHT OF THE SILVERY MOON"
Dot 15455

COMING UP STRONG

THE FONTANE SISTERS
"EDDIE MY LOVE"
b/w
"YUM YUM"
Dot 15450

GALE STORM
"WHY DO FOOLS FALL IN LOVE"
b/w
"I WALK ALONE"
Dot 15448

MARC FREDERICKS
"MYSTIC MIDNIGHT"
b/w
"SYMPHONY TO ANNE"
Dot 15446

IT'S HERE—HER 1st DOT ALBUM
"GALE STORM"
on Long Play—DLP 3011

DOT America's Hottest Label DOT

Dot RECORDS • GALLATIN, TENNESSEE • PHONE: 1600
THE NATION'S BEST SELLING RECORDS

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

DON CHERRY
(Columbia 40665; 4-40665)

"WILD CHERRY" (2:04) [Hollis BMI—Curtis] After a long and successful run with his smash "Band of Gold," Don Cherry dishes up an exciting new item here. It's a catchy rhythm number with a light and pleasant tempo. Good side. Could make it 2-in-a-row.

B "I'M STILL A KING TO YOU" (2:35) [Ross Jungnickel ASCAP—Mann, Lowe] This half is a big production ballad treated in the same manner as "Band Of Gold." Has that strong fish-beat the kids want.

MILLS BROTHERS
(Decca 29853; 9-29853)

B "IN A MELLOW TONE" (2:13) [Robbins ASCAP — Ellington, Gabler] A pleasant up tempo swinger is styled in the Mills Brothers' smooth and easy-going manner. Inviting offering by the boys.

B "DREAM OF YOU" (2:48) [Dorsey Bros. ASCAP—Oliver, Lunceford, Moran] The veteran quartet glides thru a wonderful oldie on this end. Soft rhythmic beat.

RED SKELTON
(MGM 12200; K12200)

B+ "LITTLE BABE" (2:22) [David Rose ASCAP—Sands, Barcliff] Red Skelton does an exceptionally stirring job on this touching "Little Child" type lullaby. An emotional, reading that'll tug at the heart-strings of all parents. Red introduced the song on his TV'er last week with a tremendous production. Effects of this showing should be felt soon. Could be a real biggie for MGM.

C+ "THE FOGGY, FOGGY DEW" (2:45) [P.D.] The redhead is most pleasant on this clasic folk song familiar to young and old. Excellent two sider. Watch the top half.

KAREN CHANDLER
(Decca 29881; 9-29881)

B+ "LOVE IS THE $64,000 QUESTION" (2:39) [Tree BMI—Leyden, Ebb] Karen Chandler comes up with a cute rendition of the isolation booth theme from the celebrated TV show. It's a catchy reading by the female and should share heavily in the tune's take.

C+ "BEGINNER" (2:52) [E. B. Marks BMI—Weisman, Raleigh] A pretty romantic affair smooth thrushed smoothly.

DYLAN TODD
(RCA Victor 20-6463; 47-6463)

B "THE BALLAD OF JAMES DEAN" (2:42) [Goday BMI—Hammer] Dylan Todd offers a dramatic song tribute to the late and talented actor James Dean. The popular performer is up for an Academy Award and the great amount of conversation should help this record. Could be a big thing with the thousands of loyal Dean fans.

C+ "MORE PRECIOUS THAN GOLD" (2:09) [Consonant ASCAP—Beyer, Todd] In absolute contrast to the top side, this half is a gay waltzer with a pleasant love theme.

THE CASH BOX DISK OF THE WEEK

"WITHOUT YOU" (2:12)
[Broadcast Music BMI—Hackady, Nascheroni]
"NO OTHER ONE" (2:50)
[Meridian BMI—Hunter, Otis]
EDDIE FISHER
(RCA Victor 20-6470; 47-6470)

EDDIE FISHER

● As a follow-up to his very successful novelty hit "Dungaree Doll," Eddie Fisher offers a strong new coupling for his many fans. He does a beautiful job on one end as he renders a tremendous new romantic ballad "Without You." It's a luscious, inspired reading of a strong piece of material. Hugo Winterhalter and a chorus assist with a powerful production backdrop, and the results are tops. Soft latin tempo of the delivery adds to the lovely romantic atmosphere. The coupling, "No Other One" is another big delivery of a zestful ballad. It's a driving deck with the popular fish-beat tempo the kids like.

"CAN YOU FIND IT IN YOUR HEART" (2:38)
[M. Witmark ASCAP—Stillman, Allen]
"FORGET HER" (2:46)
[Joy ASCAP—Hoffman, Manning]
TONY BENNETT
(Columbia 40667; 4-40667)

TONY BENNETT

● Tony Bennett is in a rockin' mood again as he sends forth a sensational new release that should be his first big record for '56. It's a real strong ballad featuring the very popular rock and roll beat that has the teenagers running to the record shops. Side is commercial from beginning to end. Percy Faith sets up a big backing and a female voice accompanies Tony with some pretty harmony. Sounds like a big winner. The coupling "Forget Her" is another romantic piece rendered with feeling. It's a more subdued mood type of song that has potential. The top half is the one for quick action.

"ROCK ISLAND LINE" (2:29)
[Hollis BMI—Donegan]
"JOHN HENRY" (2:05)
[Ludlow BMI—Donegan]
LONNIE DONEGAN
(London 1650; 45-1650)

● Here's a record that could develop into the biggest disk to hit the wax market since "Sixteen Tons." It's a completely refreshing and different piece of material that was a smash in England and could be an ever greater success here in the States. Lonnie Donegan had the English hit, and he offers it here on the London label. The title is "Rock Island Line." It's a Southern type folk tune composed by the artist telling about a railroad man's trip on the Rock Island Line. The tempo of the song builds as the chug of a train does when it picks up speed. A sensational recording that should grip America. Great delivery. Flip, "John Henry" is an exciting reading of another interesting folk tune. Top half is the side. And a big one it is.

SNOOKY LANSON
(Dot 15455; 45-15455)

B "BY THE LIGHT OF THE SILVERY MOON" (2:10) [Remick ASCAP—Edwards, Madden] TV star Snooky Lanson is warm and mellow on this pretty rendition of one of the all time classics. At mid point, the crew breaks into a real honky tonk cornball treatment. Refreshing side. Great for the boxes.

C+ "WALK RIGHT IN" (2:10) [Tee Pee ASCAP—Powell] A good romantic ballad fashioned to a shuffle beat. Echo chamber gives Snooky a rich full sound on this half.

AL CAIOLA & MAGIC GUITAR
(Regent 7500; 45-7500)

B+ "FLAMENCO LOVE" [B.V.C. ASCAP — Wagner, Schuman, Eaton] The Regent label comes up with a sensational multiple track instrumental item that could develop into a smash. It's a hauntingly beautiful piece featuring Al Caiola with some glowing guitar work and a beautiful whistling solo. Watch this side.

C+ "FROM THE HEART" [B.V.C. ASCAP — Wagner, Schuman] The multiple technique is employed on this end again as Caiola drifts through a pretty waltz item.

BOB CORLEY
(RCA Victor 20-6438; 47-6438)

B+ "JURY DUTY" (3:00) [Stars Inc. BMI—Corley] A few years ago, Andy Griffith skyrocketed to stardom with a hilarious Southern drawl recitation on records. Now Bob Corley employs the same tactics and issues an extremely funny recital on a backwoods boy's first meeting with "Jury Duty." Side is already showing action is some territories.

C+ "BERMUDA BOUND" (4:30) [Stars BMI—Corley] A similar item discussing a trip to Bermuda via ship.

CATHY CARR
(Fraternity 734; F-734)

B+ "IVORY TOWER" (2:29) [E. H. Morris ASCAP—Fulton, Steele] The Fraternity label's strongest release to-date is this beautiful ballad by polished Cathy Carr. The thrush handles this classy piece of material in touching fashion and ends up with a hit side. Disk is already showing action in various territories. Watch it. Could be tremendous.

C+ "PLEASE, PLEASE BELIEVE ME" (2:29) [Windy City ASCAP—Trace, Trace, Stafford] The rock and roll fish-beat is the background for this dramatic item.

DOTTI MALONE
(Wing 90060; 90060x45)

C+ "I OUGHTA" (2:16) [Valley Brook ASCAP—Keefer, Keefer, Haley] Dotti Malone bows under the Wing moniker with a lively ditty featuring an inviting bounce. Pleasant novelty.

C+ "EVERYTHING BUT YOU" (2:54) [Valley Brook ASCAP—Haley, Lynn, Callen] On this deck Dotti eases through a tender, sentimental love item.

170,000 ALREADY SOLD IN ENGLAND

The *Rockin'* Sensation

LONNIE DONEGAN

AND HIS *SKIFFLE GROUP*

#1650

LONDON® RECORDS

TRUE HIGH ffrr FIDELITY

Hollis Music Inc. BMI

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

JUNE VALLI
(RCA Victor 20-6464; 47-6464)

B "SLEEPY HEAD" (2:04) [Movietown BMI—Scott] June Valli has a strong side in this catchy novelty lullaby with a rock and roll beat. A hard driving jumper with a good dance beat. Teenagers should enjoy this one.

B+ "FROM THE WRONG SIDE OF TOWN" (2:42) [Merrimac BMI—Howard] The thrush changes the pace and belts out a dramatic romantic affair set to the currently popular fish beat. Strong piece of material that's been making noise in various territories. Big coupling for June.

HELEN GRAYCO
(Vik 0199; 4X-0199)

B+ "LILLY'S LAMENT" (Cell 29) (2:35) [Marti ASCAP—Allison, Kelly, Welk, Whiteman, Barris] One of Helen Grayco's strongest sides to date is this exciting lament about a girl whose boyfriend is in jail as a result of a fight with another man over Lilly's love. Side has a similarity to "Chain Gang" and "99 Years". Could be a big one.

B "ROCK AND ROLL WEDDING" (2:25) [Simon House BMI — Brandt, Motola] This half is clearly defined in the title. A commercial fish beat item tailor-made for the teenagers. Cute idea that the youngsters will greatly enjoy.

THE JODIMARS
(Capitol 3360; F-3360)

B "DANCIN' THE BOP" (2:09) [Ardmore ASCAP — Pingatore, Lytle] The swinging Jodimars belt out a wild and wooly interpretation of a house rocker telling about the new teen-age dance craze, the "Bop". Exciting deck tailor-made for the teensters. Dick Richards handles vocal duties.

C+ "BOOM, BOOM MY BAYOU BABY" (2:03) [Trinity BMI — Ebb, Klein, Coleman] Another crazy swinger that rocks along at a wild pace. Cute rhythm gimmick and a pewerful vocal make this a contender.

RITA RAINES
(Deed 1015; 45-1015)

B+ "I'M CRYING" (2:04) [George Pincus ASCAP—Lampert, Gluck] Rita Raines who made a name for herself with her waxing "Such A Day", hands in an exciting performance on her follow-up disk. A dramatic, heart-rending slow waltz ballad. Multiple voicing is very effective. Good piece of tunestuff that could happen.

C+ "A LITTLE LULLABY" (2:50) [Northwest BMI—Handzlik] A fragile and tender lullaby sung to a child. Pretty offering.

ORLANDO ROBERSON
(Caravan 15601; 45-15601)

B "FOREVER TRUE" (2:58) [Kay-En-Jay BMI—Birro, Harian, Fitzgerald] The rich and captivating voice of Orlando Roberson is beautifully enhanced by a chorus and Kent Harian's ork as the songster fashions a tender romantic tune. Pretty performance. Could catch on.

B "FROM OUR FIRST KISS" (3:09) [Boland-Lang ASCAP—Lang, Boland] Another fragile and charming love affair rendered in an intimate and convincing manner by the vocalist.

THE CASH BOX SLEEPER OF THE WEEK

"THE $64,000 QUESTION" (2:06)
[Tree BMI—Ebb, Leyden]

"DRUMMER BOY" (2:22)
[E. B. Marks BMI—Ebb, Strouse]

TONY TRAVIS
(RCA Victor 20/47-6476)

TONY TRAVIS

"THE $64,000 QUESTION"
[Tree BMI—Ebb, Leyden]

"BLUE SUEDE SHOES"
[Hi-Lo BMI—Perkins]

JIM LOWE
(Dot 15456; 45-15456)

JIM LOWE

● The most talked about TV show to hit the screen in the last year is "The $64,000 Question". The program created an immediate sensation and has been the top TV show on all the ratings ever since. Every week, when a contestant enters the isolation booth, a catchy melody is played to accompany him. And since millions of people are familiar with the melody, some one figured that a lyric to this melody could result in a smash song. So here it is.

Two recordings being given a tremendous drive are Tony Travis' and Jim Lowe's. Both handle the number similarly and come thru with strong sides. The cute and clever lyrics include many phrases heard regularly on the show. Number has a light and happy lilt and moves along in free-swinging fashion.

The coupling on the Travis disk is a good jump rendition of a rock and roll ditty tagged "Drummer Boy".

The backing on the Jim Lowe platter is the hard hitting rocker "Blue Suede Shoes" that's breaking big in the country, r & b and pop fields.

Both renditions should take a healthy cut of the sales melon.

"WE ALL NEED LOVE" (3:00)
[Remick ASCAP—Sigman, Contet, Durand]

"ON THE STREET WHERE YOU LIVE" (2:37)
[Chappell ASCAP—Lerner, Lowe]

VIC DAMONE
(Columbia 40654; 4-40654)

● It looks and sounds as though Vic Damone has come up with the material that will result in his first Columbia hit. It's a superb two sider engraved with the "Quality" sign. "We All Need Love" is a beautiful romantic item which comes to us from France. Carl Sigman has written an outstanding English lyric to this glowing melody and Vic delivers it with great emotion and skill. A potent tune that could become a standard. (Columbia has recorded this tune with 5 different artists). Equally beautiful is "On The Street Where You Live", a stirring story song from the forthcoming B'way musical treatment of G. B. Shaw's "Pygmalion" play now titled "My Lady Fair".

"I HAD A LOVER" (2:22)
[Greta BMI—Samuels]

"I DON'T HAVE TO WORRY (NO MORE)" (3:00)
[Overtone BMI—Wyche]

BOBBY SCOTT
(ABC-Paramount 9683; 45-9683)

● Bobby Scott who skyrocketed to stardom with his dramatic recording of "Chain Gang", comes through with a sensational sequel disk that could be even bigger and establish the songster as a top wax name. "I Had A Lover" is a thrilling rhythm number treated with the same excitement that made "Chain Gang" the success it was. Solid up-beat side with great potential. Coupling "I Don't Have To Worry (No More)" is a penetrating delivery of a terrific piece of bluesy material. The artist has a unique style and sound that really sells a piece of merchandise. Strong coupling to watch.

FRANK VERNA
(Decca 29855; 9-29855)

B "THE CONQUEROR" (2:48) [Victor Young ASCAP—Young, Heyman] The title theme from the Howard Hughes flicker is sung with lyrics by Frank Verna. Big production offering dramatically handled by the polished youngster.

B "MIDNIGHT IN PARIS" (2:48) [Movietone ASCAP — Conrad, Magidson] The crooner does a big job with this beautiful latin flavored inspired ballad. Big, meaty delivery thas has potential.

PERCY FAITH ORCH.
(Columbia 40644; 4-40644)

B+ "WE ALL NEED LOVE" (2:50) [Remick ASCAP—Sigman, Contet, Durand] Percy Faith and the orchestra hand in a beautiful instrumental-choral rendition of a European import with a great set of English lyrics. This rendition is treated much like "Moulin Rouge". First portion features a complete instrumental and second segment a lush choral and ork interpretation. Could be another big one for Faith.

C+ "CARMELITA" (2:55) [Carl Fischer ASCAP—Faith] Percy's own creation is spotlighted on this end. A lush and beautiful tango. Gorgeous melody.

MONICA LEWIS
(King 4896; 45-4896)

B "STAY AFTER SCHOOL" (2:51) [Leeds ASCAP—Wilson, Cioffi] Monica Lewis' strongest release in quite some time is this dramatic latin beat love tune employing familiar school phrases in a romantic manner. Thrush sounds good and has potent piece of material.

C+ "I WISH YOU LOVE" (2:52) [Leeds ASCAP—Wilson, Trenet] A tender love story effectively told by the lark.

LOU BREESE & ORCH.
(Bally 1001; 45-1001)

B "WAITING FOR THE ROBERT E. LEE" [—Muir, Gilbert] Lou Breese takes the banjo solo and leads the ork and chorus through a lively rendition of a great oldie. Pretty arrangement.

B "MEXICALI ROSE" [— Stone, Tenney] Breese again handles the banjo shores as he sentimentally treats another great old favorite. Lovely job with the chorus extremely effective. Great coupling for the boxes.

RICKY ZAHND
(Columbia 40670; 4-40670)

B "YOU GO TO YOUR CHURCH AND I'LL GO TO MINE" (2:42) [Ben Bloom ASCAP — Shirl, Drake Mann] Little Ricky Zahnd and a young voiced chorus ease through a lovely song with great meaning. Touching number with a semi-religious quality.

B "MY CHURCH IS MY PALACE" (2:55) [Brookdale BMI—Millet] The organ plays an important role on this beautiful selection. Ricky describes what his church means to him. Lovely coupling with wide appeal.

Memo

FROM THE DESK OF JOHN D. DEALER

To all counter personel:

Advise all customers that we will have "The Beautiful Girls Of Vienna" by David Carroll. Mercury assures us excellent delivery.

Due to the tremendous acceptance of this record by our disc jockeys, look for this record (Mercury #70822) to be our biggest traffic item.

Be Prepared for fantastic Sales!

J. D.

P.S. from Mercury:

Be sure you also have all the new Mercury hits such as:

To You My Love / You Are My Only Love	MERCURY 70821	**NICK NOBLE**
My First Formal Gown / Too Young To Go Steady	MERCURY 70820	**PATTI PAGE**
The Magic Touch / Winner Take All	MERCURY 70319	**THE PLATTERS**
Held For Questioning / Forty Two	MERCURY 70818	**RUSTY DRAPER**
Cashmere Sweater / The River, The Moonlight and You	MERCURY 70817	**KITTY WHITE**
Rock Right / The Greatest Thing	MERCURY 70811	**GEORGIA GIBBS**
Speak Low / Mambo Italiano	MERCURY 70808	**THE BLUE STARS**

A PRODUCT OF MERCURY RECORD CORPORATION, CHICAGO ILLINOIS

Mercury RECORDS

HOT

OTIS WILLIAMS and his CHARMS
IVORY TOWER
b/w
IN PARADISE
DELUXE 6093

THAT'S YOUR MISTAKE
DELUXE 6091

BOYD BENNETT
MUMBLES BLUES
b/w
BLUE SUEDE SHOES
KING 4903

LITTLE WILLIE JOHN
ARE YOU EVER COMING BACK
b/w
I'M STICKIN' WITH YOU BABY
KING 4893

MOON MULLICAN
HONOLULU ROCK-A ROLL-A
b/w
SEVEN NIGHTS TO ROCK
KING 4894

JAMES BROWN with the FAMOUS FLAMES
PLEASE, PLEASE, PLEASE
FEDERAL 12258

JOE TEX
RIGHT BACK TO MY ARMS
b/w
MY BIGGEST MISTAKE
KING 4884

NEW RELEASES!!!

BONNIE LOU
BEYOND A SHADOW OF A DOUBT
b/w
LITTLE MISS BOBBY SOX
KING 4895

EARL (CONNELLY) KING
DEAR ONE
b/w
BIG BLUE DIAMOND
KING 4889

BILL DOGGETT
IN A SENTIMENTAL MOOD
b/w
WHO'S WHO
KING 4888

KING RECORDS

With the arrival of Stan Kenton drawing near, excitement is mounting in the music business and most of the scheduled concerts for the Kenton Band are likely to be sell-outs.

Dorothy Dandridge will open at the Savoy Hotel, London, on April 16th for a four-week stint.

The first release of the Mercury label under the new Pye deal will include the "Angels In The Sky" by the Crew Cuts, "Are You Satisfied" by Rusty Draper and a release by the Gaylords. . . . Geraldo, who until recently recorded for the Philips label has switched to Oriole.

Slim Whitman who opened at Glasgow prior to his London Palladium debut literally brought the house down. Let's hope Slim slays 'em at the Palladium on Monday.

When Ruby Murray went to the States this month, she was accompanied by Columbia A & R man Norrie Paramor.

"The Great Pretender" is creeping into the Best Sellers over here and looks as though it may stay for quite a while.

Bob Farnon the Canadian composer-conductor, off to Canada for four weeks to visit friends and relations.

Winifred Atwell, back from her extended tour of Australia and New Zealand, guests on "Sunday Night At The Palladium" Show this week.

It seems the British National Press is taking more and more interest in the record business with most papers devoting articles to it by leading music business personalities.

No definite bill has been booked to follow Slim Whitman at the Palladium, but it is rumored that Val Parnell is interested in top disk talent for weeks commencing 19th and 26th March. Names under consideration include David Whitfield, Alma Cogan, Winifred Atwell, Petula Clark, the Stargazers, Malcolm Vaughan, Jack Jackson and Kenny Baker.

This week's best selling pop singles: (Courtesy "New Musical Express")

1) "Memories Are Made Of This" Dean Martin (Capitol)
2) "Zambesi" Lou Busch (Capitol)
3) "It's Almost Tomorrow" Dream Weavers (Brunswick)
4) "Rock And Roll Waltz" Kay Starr (HMV)
5) "Only You" Hilltoppers (London)
6) "Band Of Gold" Don Cherry (Philips)
7) "Love Is The Tender Trap" Frank Sinatra (Capitol)
8) "Sixteen Tons" Tennessee Ernie Ford (Capitol)
9) "Rock Island Line" Lonnie Donegan (Eng. Decca)
10) "Young And Foolish" Edmond Hockridge (Nixa)

RECORD REVIEWS

A DISK A SLEEPER — C GOOD
B EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "WILD CHERRY"	Don Cherry	Columbia 40665; 4-40665
★ "LITTLE BABE"	Red Skelton	MGM 12200; K12200
★ "THE $64,000 QUESTION"	Karen Chandler	Decca 29881; 9-29881
★ "IVORY TOWER"	Cathy Carr	Fraternity 734; 45-734
★ "FLAMENCO LOVE"	Al Caiola	Regent 7500; 45-7500
★ "TRY ANOTHER CHERRY TREE"	Sammy Kaye	Columbia 40645; 4-40645
★ "NO ONE TO BLAME BUT YOU"	De Castro Sisters	Abbott 3019; 45-3019

NORMA JEAN GARRISON
(Spotlight 395; 45-395)

B+ "FROM THE WRONG SIDE OF TOWN" [Merrimac BMI — Howard] Spotlight has a strong contender in this stirring romantic ballad emotionally presented by the pleasant Garrison voice. Commercial piece of material set to a slow waltz beat. Could happen.

C "YES I DO" [Merrimac BMI—Howard] A lively up beat jump novelty aimed at the rock and rollers. Cute ditty.

THE THREE SUNS
(RCA Victor 20-6461; 47-6461)

B "THE BEAUTIFUL GIRLS OF VIENNA" (2:28) [Ross Jungnickel ASCAP—Coots] With European flavored melodies catching in a big way, the Three Suns hop on such an infectious novelty instrumental and treat it in their unique manner. Lively, happy affair that could step out.

B "PETITE PAPILLON" (3:05) [Artist ASCAP—Kostal, Stein] Another pretty European influenced instrumental. A waltz item with a beautiful similarity to "Under Paris Skies". Could develop.

KITTY NATION
(Wing 90059; 90059x45)

B "HALF YOUR HEART" (2:49) [Valley Brook ASCAP — Hayes, Haley] A gifted newcomer, Kitty Nation, hands in a beautiful performance on a touching romantic item. Warm and inviting piece of material. Thrush can sing.

C+ "GOODIE BYE-BYE BABY" (2:15) [Valley Brook ASCAP—Sagle, Havemann] The versatile chirp bounces thru a catchy up beat novelty. Happy cutie.

AL CASTELLANOS
(Mardi Gras 1015; 45-1015)

B+ "THE BUTTERFLY CHA CHA" [Aljean BMI — Castellanos] Al Castellanos, who still has one of the current latin beat best sellers in "Speak-Up Mambo", comes up with an exciting and excellent dance tempo cha cha. Rhythmic presentation that should meet with wide approval from the hoofers.

B "THE MUMBLE MAMBO" [Aljean BMI — Castellanos] Altho this has a mambo title, a cha cha can easily be done, too. Good dance deck with some of the gimmicks employed on "Speak Up" featured once again.

THE FOUR FRESHMEN
(Capitol 3359; F-3359)

B "LOVE IS JUST AROUND THE CORNER" (2:00) [Famous ASCAP—Gensler, Robin] The exciting sound of the Four Freshmen is exceptionally thrilling on this brilliant up beat arrangement of a great oldie. Boys have a dynamic sound that jockeys are wild about. Should get loads of air play. The crew's fans will love this side.

C+ "ANGEL EYES" (3:33) [Bradshaw BMI—Dennis, Brent] Another beautiful oldie treated to the crew's unique brand of harmony. Both sides come from the group's new LP "4 Freshmen and 5 Trombones".

KITTY WHITE
(Mercury 70817; 70817x45)

B "THE RIVER, THE MOONLIGHT AND YOU" (2:18) [Midway ASCAP—Bilbrew] The wonderful voice of Kitty White is rich and romantic on this love song. Emotional ballad that the thrush reads with great feeling.

B "CASHMERE SWEATER" (2:18) [Whitehall ASCAP— Robinson] The versatile lark sings with a little girl's vocal quality as the fashions an original song idea that should appeal to the teen-agers. Pretty job.

DE CASTRO SISTERS
(Abbott 3019; 45-3019)

B+ "NO ONE TO BLAME BUT YOU" (2:31) [T-C Pub. BMI—Mobell, Martin] The De Castros come thru with a strong performance on a sentimental up beat romancer. Attractive reading of a good piece of material. Could make noise.

B "COWBOYS DON'T CRY" (2:45) [Simon House BMI — Stanley] Here's a terrific side for the kiddie audience. Title clearly explains the subject matter.

SAMMY KAYE ORCH.
(Columbia 40645; 4-40645)

B "WE ALL NEED LOVE" (2:50) [Remick ASCAP—Sigman, Contet, Durand] Sammy Kaye does a beautiful job on the tune recorded by 5 Columbia artists. The Kaye chorus handles the vocal duties. Good dance tempo interpretation.

B+ "TRY ANOTHER CHERRY TREE" (2:20) [World ASCAP—Shuman, Brown] This side could be the bigger of the two. It's an infectious lilter reminiscent of Sammy's recent hit "Poor Little Robin". Has a happy, easy-going melody and lyric. Easy side to remember. Watch this one.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Exclusively on Bally®

the GAYDON SISTERS

"HOW CAN YOU NOT BELIEVE"

c/w

"HONESTLY-HONESTLY"

Bally 1003 (7-1003)

BOB DAVIE and his Planksichord

"MOONPEARLS"

c/w

"CORN POEM"

Bally 1004 (7-1004)

Bally®

THE HOME OF LIVING PERFORMANCE

RECORDS 203 N. WABASH AVE. CHICAGO 1, ILL. ANDOVER 3-4677

LANZA at his BEST

Singing

SERENADE

b-w

"MY DESTINY"

From the Warner Brothers' Motion Picture **"Serenade"**

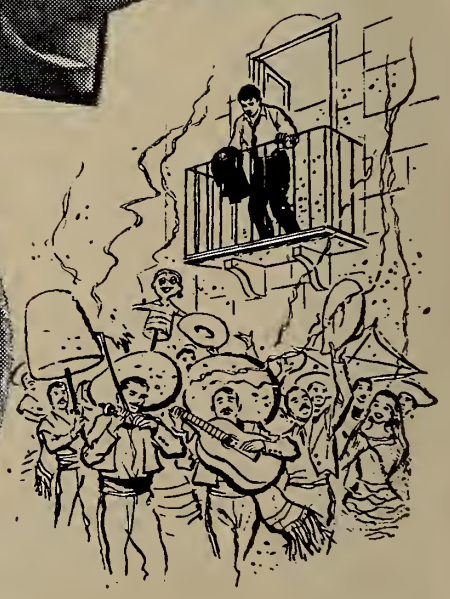
Recorded by

MARIO LANZA

R.C.A. Victor

Serenade also recorded by

SLIM WHITMAN (Imperial)
DAVID ROSE (M.G.M.)
MARGARET WHITING (Capitol)
RAY HEINDORF (Colombia)



HARMS, INC. NEW YORK, N. Y.

Why Did **Columbia's Mitch Miller** Cut

WE ALL NEED LOVE

Five Different Ways–With Five Different Artists?

Just listen to them–
and you've got the answer.

KEN GRIFFIN –
Columbia – #40646

SAMMY KAYE –
Columbia – #40645

VIC DAMONE –
Columbia – #40654

PERCY FAITH –
Columbia – #40644

LIBERACE –
Columbia – #40647

Remick Music, New York, N. Y.

RCA And British Decca Enter New Agreement On Records

NEW YORK—The Radio Corporation of America has entered into an agreement with The Decca Record Company Limited of England under which Decca will receive master recordings from the RCA Victor catalogs, and will manufacture and distribute phonograph records under the RCA monogram label, it was announced last week.

The announcement was made by E. R. Lewis, Director of British Decca; Albert F. Watters, Vice-President and Operations Manager, RCA International Division; and Emanuel Sacks, Vice-President and General Manager, RCA Victor Record Division.

Watters said that under the agreement, RCA will start making its new recordings available to British Decca in May, 1957. It will mark the first time that the RCA monogram has been used on phonograph records manufactured in Great Britain.

"This is another step in RCA's program to increase its foreign record distribution," Watters said. "We are confident that this program will establish the RCA trademark more firmly than ever as the symbol of the finest recorded music in the world."

RCA and The Gramophone Company Limited of England will terminate their present agreement under which Gramophone has been releasing records made from master recordings of RCA Victor, and RCA has been releasing records made from "HMV" master recordings.

British Decca will continue to supply its own catalog to its American subsidiary, London Records, Inc. Under the new agreement with RCA, it will also make additional classical and popular recordings which will be available for release under the RCA Victor and RCA labels.

British Decca has no corporate connection with the American company, Decca Records, Inc.

RCA also announced similar arrangements to have its catalogs of recordings released by Teldec of West Germany, and by Musikvertrieb of Switzerland under the RCA label, bebinning May 1, 1956. Contracts for this purpose have been signed with these companies, represented by Mr. Lewis, President of Teldec, and Maurice Rosengarten, Director of Teldec and Musikvertrieb.

FOR Easter PROGRAMMING
'HE'
AVAS MUSIC PUB. Co. Inc. - 607 5th Ave. N.Y.C.

More "Juke Box" Baby Pictures Next Week

NEW YORK—Entries in the "Juke Box Baby" contest continued to pour into the Victor offices this week. The contest which runs through March 26th, is looking for the ideal Juke Box Baby and is open to operators, one-stops and their working personnel. Photos of children—tots or teens—should be rushed to "Juke Box Baby Contest", RCA Victor Records, 155 East 24th St., New York 10, N. Y.

First prize winner gets a Wurlitzer "Centennial" model "1900" juke box plus a year's supply of Victor hits for 25 juke boxes. In addition, the winner will appear on the cover of The Cash Box with Perry Como. Other prizes will be awarded to runners-up.

See next week's issue for additional photos of entries.

Decca Records Reports Highest Earnings In Its History

NEW YORK—Decca Records, Inc., announced in the annual report sent to stockholders last week that the company had the highest earnings in its history. Both the record and motion picture divisions contributed to this result, according to Milton R. Rackmil, president.

Net income for the year ended December 31, 1955, including that from undistributed earnings of Universal Pictures Company, Inc., was $3,794,585, equivalent to $2.37 a share on the 1,602,501 shares outstanding at the year-end. In the previous year, comparable net income amounted to $3,070,205 or $1.92 a share on the same number of shares then outstanding.

Net income attributable to the record division amounted to $1,955,134, before taxes, compared with $1,170,926 for the preceding year. Net sales of the record division in 1955 totaled $22,610,809, compared with $18,870,125 for 1954.

Universal's consolidated net earnings for the fiscal year ended October 29, 1955 were $4,018,625, equal, after dividends on the preferred stock, to $3.71 per share on the 1,020,089 shares of common stock outstanding at the end of the fiscal year. For the previous fiscal year, net earnings amounted to $3,797,688, equal, after preferred dividends, to $3.58 a share on the 995,289 shares of common then outstanding. At the end of 1955, Decca's holdings of Universal's common amounted to 718,585 shares, or over 74 per cent of the number then outstanding.

Sales of the record division were 20 per cent higher than in the preceding year, and earnings kept pace in spite of the general decrease in the price of Long Play records early in 1955. The major factors contributing to these results, the company said, were Decca's continuing success in the popular record field, as well as further progress in its program of improving manufacturing methods and increased ingenuity in sales and merchandising activities.

"We anticipate that 1956 will show continued improvement," Rackmil said. "The tremendous number of phonographs sold in 1955 augurs well for a growing record market. Also, the continuing rise in the population of the country, especially in the teen-age group, can be expected to bolster motion picture attendance and the demand for phonograph records."

Girl To Herb Kesslers

NEW YORK—Herb Kessler, manager of the Four Aces, became the proud daddy of a 7 lb. 8 oz. baby girl named Debra Kay, born at Doctors' Hospital in New York last Wednesday, March 7th, to his wife Phoebe.

Music Men Aid Red Cross

NEW YORK — Individuals and firms in the city's music world are being asked to lend generous support to the current Red Cross Campaign for Members and Funds by a volunteer committee.

Ray Block, CBS orchestra conductor, and Richard Linke, national singles sales manager for Columbia Records, are among the members of the committee, which is headed by James Sauter, former USO-Camp Shows president.

Block is serving as chairman for orchestras and musiicians, and Mr. Linke as chairman for music publishers, record companies and recording services.

The campaign, which opened March 1, has a New York City quota of $6,400,000 toward a national goal of $90,000,000 needed by Red Cross to carry on its disaster relief and blood programs and other important services.

"Holiday" Windows

NEW YORK—Retail dealers throughout the country have been devoting much of their window space to Decca's "Holiday" LP series. Above are four typical displays. The "Holiday" series includes nine packages to date and more are being skedded for release in the near future.

SINGER ONE-STOP
1812 WEST CHICAGO AVE., CHICAGO 22, ILL.
(ALL PHONES: Humboldt 6-5204)
MIDWEST'S LARGEST ONE-STOP
FREE TITLE STRIPS TO OPERATORS!
ONLY 5¢ ABOVE COST
ONLY 5¢ ABOVE COST

Such a Voice!
Such a Record!
"SUCH A DAY"
DEED 1010
Rita Raines
DEED records
RAndolph 6-3138
54 W. Randolph St.
Chicago, Ill.

a breathtaking single performance!

BELAFONTE

THE BLUES IS MAN

(Part 1—Part 2) 20/47-6448

A "New Orthophonic" High Fidelity Recording

the dealer's choice RCA VICTOR

All Her Fans

NEWARK, N. J.—Jaye P. Morgan signs autographs for fans after her recent appearance on the Paul Brenner TV show on WATV, Newark, Saturday, February 25th. Jaye's latest RCA Victor record is "Get Up, Get Up" and "Sweet Lips".

A Solid Hit!
THE LADY WITH THE BIG UMBRELLA
MILLER MUSIC CORPORATION

SHE'S TREMENDOUS!
"ELOISE"
by
KAY THOMPSON
CCS-3
cadence RECORDS

2 BIG HITS
"ASK ME"
recorded by
NAT "King" COLE
on CAPITOL
and
"CAPRI IN MAY"
recorded by
TONY BENNETT ..... Columbia
JACKIE GLEASON ..... Capitol
BOURNE, INC.
136 W. 52nd St., N. Y. C., N. Y.

Singing Find of Year—
POP — JAZZ — R&B
Ethel Ennis
singing
"OFF SHORE"
and
"I'VE GOT YOU UNDER MY SKIN"
JUBILEE 5236
Jubilee Records
1650 Broadway, New York City

Big 3 In Conference

NEW YORK—On March 1st and 2nd representatives from the West Coast and Midwest offices of the Big 3 music publishing companies, Robbins, Feist and Miller, were in New York for a general business pow-wow with the managers of the professional departments and department heads. The London representatives of companies affiliated with the Big 3 also arrived in New York for the meetings.

Charles C. Moskowitz, president of the Big 3 music publishing companies stated as follows:

"It is our purpose to give our men in the field a wide scope of authority in order to assure the writers whose works we represent, and ourselves, full representation of our entire catalog. Obviously, this means respectful regard for exploitation of our standard catalog along with the customary attention which we give to the exploitation of current popular and picture tunes.

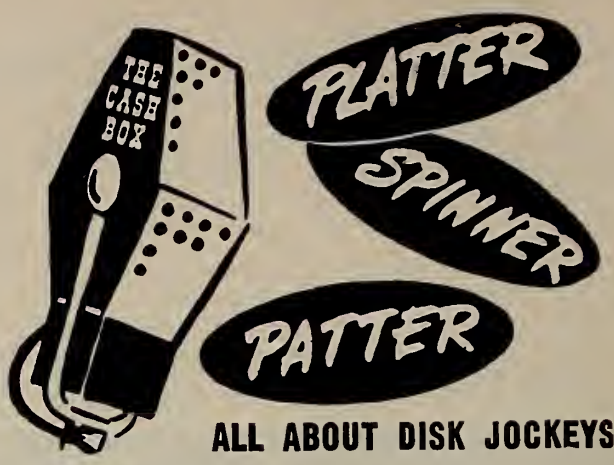
"These meetings also are intended to encourage the coordination of our exploitation men with the other departments of our business which are devoted to the promotion and creation of printed music. We propose to give due recognition in the operation of our business to the strategy developed by two Plan Boards. One consisting of our professional managers, Murray Baker (Robbins), Norman Foley (Feist), Lester Sims (Miller), Oscar Robbins (Standards), and the other Plan Board consisting of department heads devoted to the creation and promotion of printed music in the educational and general fields."

The West Coast representatives who came to New York for meetings are: Eddie MacHarg, Hy Kanter, Erwin Barg and Bill White.

The London representatives are: Paddy Crookshank, European representative for the Big 3, and Alan Holmes, General Manager of Robbins Music Corporation Ltd.

Moskowitz also announced, at a Board of Directors meeting of Robbins Music Corporation, that Mickey Scopp, Vice-President and Managing Director of the companies' activities, was designated as the Big 3 representative for the ASCAP board.

A general cocktail and dinner party was held at the Blair House on Thursday evening March 1 for the visiting representatives and others of the company.



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	NO, NOT MUCH	Four Lads (Columbia)
2.	THE POOR PEOPLE OF PARIS	Les Baxter (Capitol)
3.	ROCK AND ROLL WALTZ	Kay Starr (RCA Victor)
4.	LISBON ANTIGUA	Nelson Riddle (Capitol)
5.	I'LL BE HOME	Pat Boone (Dot)
6.	THEME FROM THREE PENNY OPERA	Dick Hyman (MGM) Richard Hayman & Jan August (Mercury)
7.	THE GREAT PRETENDER	Platters (Mercury)
8.	WHY DO FOOLS FALL IN LOVE	Teen Agers (Gee) Gale Storm (Dot) Diamonds (Mercury)
9.	SEE YOU LATER, ALLIGATOR	Bill Haley & Comets (Decca)
10.	MEMORIES ARE MADE OF THIS	Dean Martin (Capitol)

11) MR. WONDERFUL. 12) EDDIE MY LOVE. 13) BAND OF GOLD. 14) JUKE BOX BABY. 15) TUTTI FRUTTI. 16) HOT DIGGITY. 17) HEARTBREAK HOTEL. 18) A TEAR FELL. 19) DUNGAREE DOLL. 20) LIPSTICK AND CANDY AND RUBBER-SOLE SHOES. 20) 11TH HOUR MELODY. 20) BLUE SUEDE SHOES. 20) TO YOU MY LOVE. 20) INNAMORATA. 20) ASK ME. 20) VALLEY VALPARAISO.

Bill Baldwin, Gerry Grainger, Bob Leonard and **Gene Edwards** of (WRIT-Milwaukee, Wisc.) pulled an oldie, but always an attention getter, when they gathered on the main intersection of town and sold one dollar, five dollar and ten dollar bills for 50¢. Usually most people are skeptics and shy away from the purchase, but in this case more than 5,000 people mobbed the foresome in an endeavor to get a piece of the $1500 being sold. . . . **Al Nobel** and **Jack Logan** have switched their weekend shows on KQV-Pittsburgh, Penna. Nobel has picked up an extra hour and a half, now being on from 1:30 to 5:55 p.m. Saturdays. Logan's program is aired from 2:30 to 5:30 p.m. on Sundays.

* * * * *

BILL CAMPERSON
(WHOL—Allentown, Penna.)

Pic of the week—**Bill Camperson,** program director of WHOL-Allentown, Penna., doubles as disk jockey two hours a day. . . . **Arnie Ginsburg's** "Night Train" went on the air last week via WBOS-Boston, Mass. We've been told Arnie has insured his voice with Lloyds of London for $85,000. . . . **Lou Morton** (WQXI-Atlanta, Ga.) is interested in making phone interviews with recording artists. . . . **Larry Monroe** and **Don Keyes** (KLIF-Dallas, Texas) have cut their first etching for LIN Records. Larry performs "What Is A Disc-Jockey" and Don does "What Is A Secretary". But more important, Keyes became a first time daddy a couple of weeks ago. It was a boy, Brian Cary Keyes. . . . **Don** Bell (KRNT-Des Moines) has initiated a "Big Beat Biscuit" of the week. A rock and roll disk is selected each week for the title and is given at least two plays daily. This joins Bell's other tribute to a top pop record of the week which is called "Wax of the Week". . . . **Ken Collins** (KXYZ-Houston, Texas) writes **Don Cherry** performing at the Shamrock-Hilton Hotel. Ken also discloses **The Mascots** (MGM) have broken all records at the Rice Empire Room. The previous record was held by **Andy Griffith.** . . . **Bob Conners** (WJET-Erie, Penna.) back at the station after a two week vacation in New York, Cleveland and Buffalo. . . . **Al Radka** (KFRE-Fresno) reports **Jo Stafford's** "Almost Tomorrow" and "If You Want To Love" both getting tremendous requests in his fan pull. . . . **Bob Watson** (WQXI-Atlanta, Ga.) high on his dee-jay partner **Bob Corley's** RCA Victor "Jury Duty". Says it's a smash in Atlanta.

* * * * *

BOB McGONAGLE
(WFUN—Huntsville, Ala.)

Bob McGonagle (WFUN-Huntsville, Ala.) in town last week visiting with **Buddy Basch.** McGonagle's all-request show garnering larger and larger audiences during his 2½ hours daily. Bob's only been with WFUN since January. . . . On Monday, March 5, Fred Fiske's show on WWDC-Washington, D. C., will be heard from 10 to 12 a.m., Monday thru Friday. . . . **Jack Rowzie's** seg (also WWDC) will be changed from 8:35 to 10 p.m. to 8 to 9:25, Monday through Friday. . . . Charlie Trussell (KXEL-Waterloo, Iowa) mc and orchestra leader at the North East Sports Show on March 1, 2, 3, 4. . . . **Kenny Vincent** (WEOL-Elyria, O.) recently mc'd a buddy flight named in his honor at which 30 Lorain County youths were sworn into the U. S. Air Force.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

HER ENCORE ON THE ABC-PARAMOUNT LABEL!

9684

EYDIE GORMÉ
SINGS
TOO CLOSE FOR COMFORT
FROM THE BROADWAY PRODUCTION "MR. WONDERFUL"

ARRANGED AND CONDUCTED BY DON COSTA

B/W THAT'S HOW

Singing star of "The Steve Allen Show" arrives with a torch ballad that's tops!

THAT "CHAIN GANG" MAN SINGS AGAIN...AND IT'S A SENSATION!

9683

BOBBY SCOTT
SINGS
I HAD A LOVER

ORCHESTRA CONDUCTED BY DON COSTA

B/W I DON'T HAVE TO WORRY

His voice is becoming as famous as his piano! A great jazz personality is coming into his own!

ABC-PARAMOUNT
FULL COLOR FIDELITY

Produced by Sid Feller

(Distributed in Canada by Sparton of Canada, Ltd.)

Verve Records

THE INCOMPARABLE

ELLA

FITZGERALD

SWEEPING THE COUNTRY!

"TOO YOUNG FOR THE BLUES"
b/w
"IT'S ONLY A MAN"
2002★2002X45

Orchestra Conducted by BUDDY BREGMAN

JOE WILLIAMS FIRST POP RELEASE!

backed by the magnificent

COUNT BASIE and his orchestra

"AS I LOVE YOU"
b/w
"STOP! DON'T!"

2004 • 2004 x 45

SOLID SMASH!

Verve Records

THE MOST EXCITING

451 NORTH CANON DRIVE • BEVERLY HILLS, CALIF.

THE MOST EXCITING NEW LABEL IN THE RECORD INDUSTRY!

Spike Spoofs the Pops

Spike JONES AND HIS CITY SLICKERS

1. MEMORIES ARE MADE OF THIS
(16 TONS)
2. 16 TACOS

1. LOVE AND MARRIAGE
(THE TROUBLE WITH HARRY)
2. THE TROUBLE WITH PASQUALE

2003 • 2003 x 45

4 Zany Selections on 1 Record

TONI HARPER

America's Newest Star!

"WE'VE GOT TO LIVE, GOT TO GROW"
b/w
"I TELEPHONED, I TELEGRAPHED"

2005 • 2005X45

Orchestra Conducted by BUDDY BREGMAN

ANITA O'DAY'S SMASH SINGLE!

"THE GETAWAY AND THE CHASE"
b/w
"HONEYSUCKLE ROSE"

2001 ★ 2001X45

Orchestra Conducted by BUDDY BREGMAN

SURE FIRE HITS!

NEW LABEL IN THE RECORD INDUSTRY!

Signing

NEW YORK—Joe Reisman (center) signs a new two-year contract as musical director with RCA Victor. Larry Kanaga, vice-president and general manager of the RCA Victor Records Division (left) and Bill Bullock, manager of single records (right) handled the negotiations. Besides his duties as musical director, Reisman will continue as an artist on the label with releases for both single records and albums.

"COMPLETELY YOURS"
THE FOUR CHAPS
RAMA # 195
MYERS MUSIC, INC.
122 N. 12th ST. PHILA. 7, PA.

This Is The ONE!
THE GAYLES
"YES SIR, THAT'S MY BABY"
MEDIA 1021
MEDIA RECORDS
3208 SO. 84th ST. PHILA., PA.

Valleybrook PUBLICATIONS INC.
is going to
HIT you
Between The Eyes with HITS

The Cheers Disband; Fear Disks Aided Delinquency

BEVERLY HILLS, CALIF.—Bert Convy, head of the group called The Cheers, announced last week that the trio is disbanding even tho its record sales and popularity is on the up grade. The trio is best known for the controversial best seller "Black Denim Trousers", an earlier hit "Bazoom (I Need Your Lovin')" and its latest release "Chicken". The "Chicken" recording has been banned by many radio stations on the assumption that it will encourage juvenile delinquency. The song deals with hot rod races.

Convy, a 23-year-old, had this to say:

"We are just a young group, not only in years but also in the business. Our main object is not to just make a quick buck in show business and run. We hope to be around for maybe 10 or 15 years. . . . True we made good money on 'Black Denim Trousers', but we later realized that the kids got more out of the record than just the music. They sort of reveled in the fact that they were part of a group that lived a so-called 'wild life'. My partner Bunny Botkin and I realize that we were publicizing a serious problem, and publicizing it in the wrong way. But the payoff came when our recording of 'Chicken' hit the market. DJ's banned it, letters came in from all over to our record company criticizing the record and what it stood for. Bunny and I figured that we wanted a career in show business and not just a record and a bad name. So we decided to disband the trio and stop making records that would cause dissension and attract a buying and listening market of teenagers who look for their 'kicks' in unruly behavior and juvenile delinquency.

"No one can say that we are doing this for future publicity on our recordings because there will be no more Cheers. I am planning to do a single and Bunny will continue to do my arranging and writing—but this time, only legit stuff.

"I would like to say that the Cheers may someday get together again but when we do, we will rule out 'Gut Bucket' tunes."

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Biggest news to hit the music business this week is the twin entry of "Blue Suede Shoes" and "Heartbreak Hotel" onto the pop best seller lists. Implications of this are tremendous (see editorial on page 3). . . . Two interesting parties last week. One to introduce the score of "Strip For Action", the other to introduce singer **Ruby Murray**. . . . **Mack Martin** has resigned from Fred Raphael Music after a year with the firm. . . . **Bill Randle** and **Sid Feller** will be guests of **Bill Smith** at the New School "Showbusiness" course March 26. . . . **Shorty Long**, assistant to RCA Victor's country A&R topper **Steve Sholes**, has the comedy lead in the forthcoming **Frank Loesser** musical "The Most Happy Fella". . . . Congratulations to **Mr. and Mrs. Julie Chester** on the birth of a baby girl, their third. . . . Fraternity Records has retained the **Dick Gersh** office to handle eastern promotion. . . . Rama Records is going all-out on the first recording of its new group, the **Four Chaps**. Disk is called "Completely Yours" backed with "Foolish Little Butterfly". . . . **Steve Clayton** currently at the Vogue Terrace in Pittsburgh. . . . **Dotti Malone** has been signed to the Wing label. In addition, the songstress will also soon be seen in a musical movie short. . . . To promote **Snooky Lanson's** Dot recording "Seven Days", press agent **Buddy Basch** sent disk jockeys a pencil specially imprinted with the reminder "Pencil in Snooky Lanson's 'Seven Days'." . . . **Annette Warren**, ABC-Paramount singer, currently at the Elegante on the same bill with **Georgie Jessel**. . . . **Red Skelton** introduced his MGM recording of "Little Babe" on his network CBS television show Tuesday night, March 6 and as a result dealers started calling for the disk the very next day.

FOUR CHAPS

CHICAGO:

Richard Maltby and his ork around town visiting deejays. Appeared at the Melody Mill, 3/3 and 3/4 and clicked grandly. **Daily News'** genial critic, **Sam Lessner**, giving **Dick** a swell sendoff. . . . **Les Brown** and his band skedded into the Melody Mill for 3/31 and 4/1. . . . **Bobby Hackett** and his crew currently getting a grand hand at the Blue Note. . . . **Jerry Tyfer** popped in to pick up a copy of **The Cash Box** and to say, "Hi." Handsome, ain't he? Reports lots and lots of action on his Winger, "Hook, Line And Sinker." . . . **Bill Haley** and the Comets rock and roll 'em at the Aragon 3/13. A one-niter the Aragon fans are sure to long remember. . . . **Buddy Laine** ork skedded into Wheeling's Chevy Chase C. C., 4/7, 4/14 and 4/21. . . . **Mort Hillman** off on a midwest promotioner for **Georgia Gibbs'** "Rock Right" selling like hot cakes with Mercury shipments stepping up and up. . . . **Richard Hayes**, looking swell in khaki, around town plugging his "Street Of 33 Steps" disking. The tune getting plenty of airplay 'round this man's town. . . . **Len Dresslar** of the CBS-TVer "In Town Tonight" also currently clicking at the Black Orchid with **Benny Dunn** but pahlenty pleased at the way Black Orchiders applauding handsome Len. . . . Lots of airplay here on "Main Title" from the "Man With The Golden Arm" flicker. . . . Everyone here getting kicks out of **The Blue Stars'** Mercury disking of "Mambo Italiano." An American tune with an Italian flavor sung in French. . . . Lotsa talk about Columbia's newest gimmick. 5 disk album featuring 5 top disk stars all on the same tune, "We Need Love." Interesting, to say the very least. Each star giving his own unique version of the tune. They are: **Ken Griffen, Sammy Kaye, Vic Damone, Percy Faith** and **Liberace**. . . . The **Johnny Pate Trio**, who play the offnites at the London House, getting but mucho attention. Hear there are new record releases in the offing. . . . **Al Morgan's** flying fingers on the 88's and his warbling of the oldies and the new bringing 'em into ever popular **Linn Burton's Steak House**. Grand meeting spot.

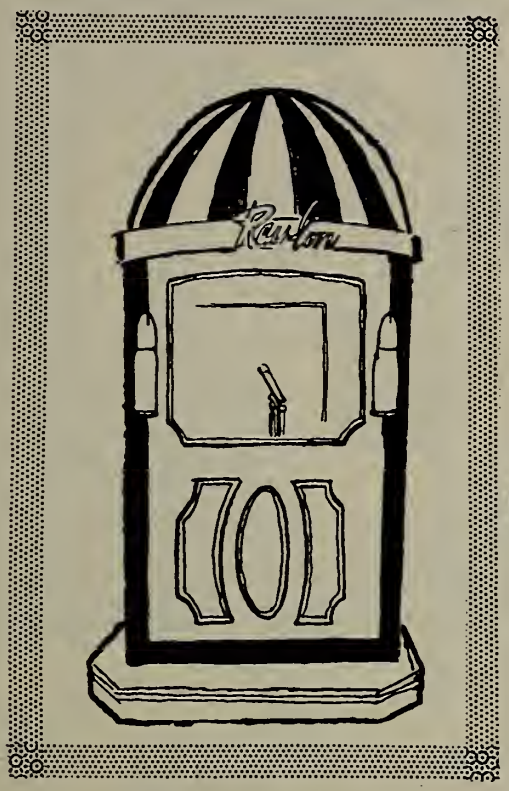
RICHARD MALTBY

HOLLYWOOD:

During their current engagement at the Sahara Hotel in Las Vegas, **The Modernaires** are commuting daily to Los Angeles in a chartered plane so they can continue their appearances on the **Bob Crosby** TV show. . . . Epic Records' **Bob Demain** introducing **Lillian Briggs** to the D.J.'s on local radio and TV shows. Lillian just completed a very successful Australian tour with the **Nat King Cole** troupe. . . . **Gerri Green**, Joy Music Co. representative, and husband are the proud parents of a second son named **Robbie**. . . . **Alan Dale** and **Ralph Marterie** were guests at the Music Mens Luncheon last week. Dale is here for a Mocambo date and the Marterie band opened at the Palladium last Wednesday. Music Men were told that **Sammy Friedman**, who suffered a heart attack two weeks ago, should be back at the speaker's table soon. . . . **Frankie Laine** on a marathon series of cross-country bookings which will keep him away from home through June. . . . **Fabor Robison** on the road getting great reaction to the **De Castro Sisters** new Abbott release of "No One To Blame But You." . . . **Russ Molloy** set a deal with **Randy Wood** for release of the Dot Records catalogue on Bell Canto Recorded Tape. . . . **Lawrence Welk** and his orchestra fly East next week for a series of appearances with the Dodge Motor Co.'s Sellathon, including Madison Square Garden on the 26th. . . . **Tennessee Ernie Ford** introduced a new **Joe Greene** tune, "Chicken Road" on his TV show this week. Tune is included in Ford's new Capitol album. . . . **Nelson Riddle** has been signed by **Sid Luft** for the upcoming **Judy Garland** spectacular. . . . **Freddy Martin** wings to New York this week to attend the special DOLA meet set to promote "Dance Festival Month." . . . Crooner **Herb Jeffries** cut two sides this week for Liberty Records. . . . **Daws Butler**, co-writer on the many **Stan Freeberg** hit disks, has been signed to an exclusive pact with Era Records. . . . **Jo Stafford** and **Paul Weston** named the new baby girl, Amy Ann. . . . **Jerry Sybilrud** taking Mercury's **Georgia Gibbs** around to see the D.J.'s.

LILLIAN BRIGGS

the First Record on the ISOLATION BOOTH THEME



TONY TRAVIS

Singing

LOVE IS THE $64,000 QUESTION

b/w **DRUMMER BOY**

20/47-6476

A "New Orthophonic" High Fidelity Recording

the dealer's choice RCA VICTOR

Top 15 Best Selling Pop Albums

1. THE BENNY GOODMAN STORY....(Decca DL 8252, 3; ED 797, 8, 9)
   THE GREAT BENNY GOODMAN....(Columbia CL 820; B 820, 1, 2, 3)
   THE BENNY GOODMAN STORY....(RCA Victor LPM 1099; EPB 1099; EPA 664)
2. BELAFONTE .....Harry Belafonte (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)
3. JULIE IS HER NAME.....Julie London (Liberty LP 3006)
4. OKLAHOMA .....Original Cast (Capitol SAO 595; SDM 595)
5. CAROUSEL .....Original Cast (Capitol W 694; EDM 694)
6. MUSIC TO CHANGE HER MIND...Jackie Gleason (Capitol W 632; EAP 632)
7. FOUR FRESHMEN AND 5 TROMBONES .....Four Freshmen (Capitol T 683; EAP 683)
8. HIS SPARKLING STRINGS.....Lawrence Welk (Coral CRL 57011; EC 82020)
9. IN THE WEE SMALL HOURS.....Frank Sinatra (Capitol W 581; EBF 1, 2-581)
10. MARK TWAIN .....Harry Belafonte (RCA Victor LPM 1022; EPB 1022)
11. JAZZ; RED HOT AND COOL.....Dave Brubeck (Columbia CL 699; B 699)
12. THE STUDENT PRINCE.....Mario Lanza (RCA Victor LM 1837; ERB 1837)
13. THE MAN WITH THE GOLDEN ARM.Original Cast (Decca DL 8257)
14. MUSIC FOR LOVERS ONLY/ MUSIC TO MAKE YOU MISTY.....Jackie Gleason (Capitol W 475; EAP 475)
15. LOVE ME OR LEAVE ME.....Doris Day (Columbia CL 710; EPB 540)
15. TV FAVORITES .....Lawrence Welk (Coral CRL 57205; EC 82019)
15. ROMANTIC JAZZ .....Jackie Gleason (Capitol W 568; EBF 568)

American Dream Pageant Gets Hudson Disk

NEW YORK—In conjunction with The American Dream Pageant, a historical exhibit that will tour 50 major cities throughout the country, the Hudson label has recorded a song called "The American Dream", written by Robert Colby and Jack Wolf, especially for the Pageant.

On one side of the record, the tune is presented by film star Howard Keel with a chorus and orchestra conducted by Marion Evans. On the flip side, the theme is presented instrumentally by the Evans orchestra. The disk is being issued in a special sleeve designed with a patriotic theme.

The Pageant's tour, which is expected to be viewed by millions of Americans, will display a visual story of a "free and united people building a greater tomorrow". In each of the 50 cities, a leading department store is providing the space for the display.

Priceless treasures from our nation's past—captured war trophies, cultural displays, inventions from colonial days right up to the atomic age, and models of space satellites—will all be open for inspection.

In each store, the Hudson record will be programmed and will also be available for purchase.

The Air Force, Army and Navy, the Interior Treasury, Post Office, Labor and Agricultural Departments are contributing to the exhibits.

The tour got under way at Gimbel's Department Store in New York, and will run thru next November.

Hold It!

NEW YORK—Bobby Shad lands a big one on a recent fishing expedition. Bobby, who has been A & R head of EMArcy since its inception, was also recently named A & R head of Wing in that firm's reorganization whereby it will put its major emphasis on rock and roll.

IT'S A SURE HIT!
as Featured Coast - to - Coast on the
ARTHUR GODFREY TV SHOW
"FLAMENCO LOVE"
REGENT # 7500
AL CAIOLA and his Magic Guitars
REGENT RECORDS, INC.
NEWARK, N.J.

THE CASH BOX

Top Selling Records Reparted by the Foremast RETAIL OUTLETS From Coast to Coast

BROADWAY MUSIC
New York, N. Y.
1. Lisbon Antigua (N. Riddle)
2. Why Do Fools Fall In Love (Teen Agers)
3. Poor People Of Paris (Baxter)
4. Theme From 3 Penny Opera (Dick Hyman)
5. The Great Pretender (Platters)
6. Little Child (Lee & Albert)
7. Angels In The Sky (Crewcuts)
B. Mr. Wonderful (S. Vaughan)
9. Eloise (Kay Thompson)
10. Innamorata (Martin Vale)

MARTY'S MUSIC STORE
Lebanon, Pa.
1. No, Not Much (Four Lads)
2. Rock & Roll Waltz (Kay Starr)
3. Poor People Of Paris (Baxter)
4. The Great Pretender (Platters)
5. Eddie, My Love (Teen Queens/Fontanes)
6. Theme From 3 Penny Opera (Dick Hyman)
7. Lisbon Antigua (N. Riddle)
B. Why Do Fools Fall In Love (Teen Agers)
9. Ask Me (Nat Cole)
10. To You My Love (Nick Noble)

MUSIC SALES—TIEDTKES
Toledo, Ohio
1. I'll Be Home (Pat Boone)
2. Blue Suede Shoes (Perkins)
3. Rock & Roll Waltz (Kay Starr)
4. Heartbreak Hotel (E. Presley)
5. Memories Are Made Of This (Dean Martin)
6. Lisbon Antigua (N. Riddle)
7. A Tear Fell (Teresa Brewer)
B. Poor People Of Paris (Baxter)
9. The Bitter With The Sweet (Billy Eckstine)
10. Why Do Fools Fall In Love (Teen Agers)

LOOMIS TEMPLE OF MUSIC
New Haven, Conn.
1. Why Do Fools Fall In Love (Teen Agers)
2. Eddie My Love (Teen Queens)
3. I'll Be Home (Pat Boone)
4. Blue Suede Shoes (C. Perkins)
5. A Tear Fell (Teresa Brewer)
6. No, Not Much (Four Lads)
7. I Was The One (E. Presley)
8. Innamorata (Dean Martin)
9. Lisbon Antigua (N. Riddle)
10. When You Lose The One You Love (David Whitfield)

THIEM'S RECORD SHOP
Raleigh, S. C.
1. Lisbon Antigua (N. Riddle)
2. Our Love Affair (T. Charles)
3. Blue Suede Shoes (Perkins)
4. Why Do Fools Fall In Love (Gale Storm)
5. The Great Pretender (Platters)
6. No, Not Much (Four Lads)
7. See You Later, Alligator (Bill Haley)
B. Poor People Of Paris (Baxter)
9. Teenage Heart (Eileen Barton)
10. Man With The Golden Arm (Billy May)

NORSIDE MUSIC SHOP
St. Louis, Mo.
1. I'll Be Home (Pat Boone)
2. A Tear Fell (Teresa Brewer)
3. Lisbon Antigua (N. Riddle)
4. Missing (McGuires)
5. Beyond The Sea (R. Williams)
6. No, Not Much (Four Lads)
7. Why Do Fools Fall In Love (Gale Storm)
B. Yum Yum (Fontanes)
9. Chain Gang (Bobby Scott)
10. Man With The Golden Arm (Dick Jacobs)

AVALON RECORD SHOP
Houston, Tex.
1. No, Not Much (Four Lads)
2. Heartbreak Hotel (Presley)
3. Poor People Of Paris (Baxter)
4. Lisbon Antigua (N. Riddle)
5. Lovely One (Four Voice)
6. Why Do Fools Fall In Love (Diamonds)
7. Pickin' Up The Pieces (Ester)
8. Bo Weevil (Fats Domino)
9. Speedoo (Cadillacs)
10. The Great Pretender Platters)

HUDSON ROSS
Chicago, Ill.
1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Rock & Roll Waltz (Kay Starr)
4. No, Not Much (Four Lads)
5. See You Later, Alligator (Bill Haley)
6. Eloise (Kay Thompson)
7. Theme From 3 Penny Opera (Dick Hyman)
8. The Great Pretender (Platters)
9. April In Paris (Count Basie)
10. Why Do Fools Fall In Love (Teen Agers)

BURK'S MUSIC SHOP
St. Paul, Minn.
1. Heartbreak Hotel (E. Presley)
2. I'll Be Home (Pat Boone)
3. No, Not Much (Four Lads)
4. Lovely Lies (Manhattan Bros.)
5. Poor People Of Paris (Les Baxter)
6. When You Dance (Turbans)
7. Why Do Fools Fall In Love (Diamonds)
B. Lisbon Antigua (N. Riddle)
9. See You Later, Alligator (Bill Haley)
10. Rock & Roll Waltz (Kay Starr)

THOMPSON'S
Eugene, Ore.
1. Heartbreak Hotel (E. Presley)
2. Poor People Of Paris (Baxter)
3. Lisbon Antigua (N. Riddle)
4. Rock & Roll Waltz (Kay Starr)
5. No, Not Mutch (Four Lads)
6. The Great Pretender (Platters)
7. Theme From 3 Penny Opera (Louis Armstrong)
B. Memories Are Made Of This (Dean Martin)
9. Band Of Gold (Don Cherry)
10. See You Later, Alligator (Bill Haley)

VAN CURLER MUSIC
Albany, N. Y.
1. The Great Pretender (Platters)
2. Rock & Roll Waltz (Kay Starr)
3. Lisbon Antigua (N. Riddle)
4. It's Almost Tomorrow (Dream Weavers)
5. Poor People Of Paris (Baxter)
6. No, Not Much (Four Lads)
7. I'll Be Home (Pat Boone)
B. Theme From 3 Penny Opera (Dick Hyman)
9. See You Later, Alligator (Bill Haley)
10. Hot Diggity (Perry Como)

THE RADIO CENTER
New Orlean, La.
1. No, Not Much (Four Lads)
2. Poor People Of Paris (Baxter)
3. You're Mine (Dream Weavers)
4. Rock & Roll Waltz (Kay Starr)
5. Theme From 3 Penny Opera (Dick Hyman)
6. See You Later, Alligator (Bill Haley)
7. Bo Weevil (Teresa Brewer)
B. To You My Love (G. Shaw)
9. Lisbon Antigua (N. Riddle)
10. The Great Pretender (Platters)

COX RECORD SHOP
Atlanta, Ga.
1. The Great Pretender (Platters)
2. No, Not Much (Four Lads)
3. Poor People Of Paris (Baxter)
4. Rock & Roll Waltz (Kay Starr)
5. 11th Hour Melody (L. Busch)
6. I'll Be Home (Pat Boone)
7. Bo Weevil (Teresa Brewer)
B. Why Do Fools Fall In Love (Teen Agers)
9. Blue Suede Shoes (Perkins)
10. Juke Box Baby (Perry Como)

REGENT RECORD SHOP
Flint, Mich.
1. Why Do Fools Fall In Love (Teen Agers)
2. Blue Suede Shoes (Perkins)
3. I'll Be Home (Pat Boone)
4. Poor People Of Paris (Baxter)
5. No, Not Much (Four Lads)
6. Lisbon Antigua (N. Riddle)
7. Speedoo (Cadillacs)
B. A Tear Fell (Teresa Brewer)
9. Rock & Roll Waltz (Kay Starr)
10. Great Pretender (Platters)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.
1. Poor People Of Paris (Baxter)
2. No, Not Much (Four Lads)
3. Rock & Roll Waltz (Kay Starr)
4. The Great Pretender (Platters)
5. Lisbon Antigua (N. Riddle)
6. Juke Box Baby (Perry Como)
7. Bo Weevil (Teresa Brewer)
B. See You Later, Alligator (Bill Haley)
9. Band Of Gold (Don Cherry)
10. Rock Right (Georgia Gibbs)

GREENLINE RECORD CENTER
Jamaica, L. I., N. Y.
1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Why Do Fools Fall In Love (Teen Agers)
4. No, Not Much (Four Lads)
5. Memories Are Made Of This (Dean Martin)
6. Mr. Moon (Alan Dale)
7. 11th Hour Melody (Hibbler)
B. Theme From 3 Penny Opera (Dick Hyman)
9. The Great Pretender (Platters)
10. Rock & Roll Waltz (Kay Starr)

E & R RECORD SHOP
San Antonio, Tex.
1. The Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. Poor People Of Paris (Baxter)
5. See You Later, Alligator (Bill Haley)
6. Rock & Roll Waltz (Starr)
7. Memories Are Made Of This (Dean Martin)
B. It's Almost Tomorrow (Jo Stafford)
9. Band Of Gold (Don Cherry)
10. Tutti Fruitti (Pat Boone)

G. C. MURPHY COMPANY
Washington, D. C.
1. Lisbon Antigua (N. Riddle)
2. Rock & Roll Waltz (Kay Starr)
3. Great Pretender (Platters)
4. Memories Are Made Of This (Dean Martin)
5. No, Not Much (Four Lads)
6. See You Later, Alligator (Bill Haley)
7. Band Of Gold (Don Cherry)
B. Poor People Of Paris (Baxter)
9. It's Almost Tomorrow (Dream Weavers)
10. Theme From 3 Penny Opera (Dick Hyman)

RADIO DOCTORS
Milwaukee, Wisc.
1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Eddie My Love (Chordettes)
4. To You My Love (Nick Noble)
5. A Tear Fell/Bo Weevil (Teresa Brewer)
6. Theme From 3 Penny Opera (Hyman/Welk/Armstrong)
7. No, Not Much (Four Lads)
B. Hot Diggity (Perry Como)
9. 11th Hour Melody (L. Busch)
10. Why Do Fools Fall In Love (Teen Agers)

BEN BROWN MUSIC
Lynn, Mass.
1. Why Do Fools Fall In Love (Teen Agers)
2. Hot Diggity (Perry Como)
3. I'll Be Home (Pat Boone)
4. Mr. Wonderful (Teddi King)
5. No, Not Much (Four Lads)
6. Lisbon Antigua (N. Riddle)
7. A Crazy Little Palace (Billy Williams)
8. You're Wrong All Wrong (Eileen Rogers)
9. Poor People Of Paris (Baxter)
10. You're Mine (Weavers)

MOSES MELODY SHOP
Little Rock, Ark.
1. Heartbreak Hotel (E. Presley)
2. The Great Pretender (Platters)
3. Blue Suede Shoes (C. Perkins)
4. Lisbon Antigua (N. Riddle)
5. Rock & Roll Waltz (Kay Starr)
6. Juke Box Baby (Perry Como)
7. Tutti Frutti (Pat Boone)
B. No, Not Much (Four Lads)
9. Hey Doll Baby (Clovers)
10. Speedoo (Cadillacs)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

HIGHBALLING FOR A HIT!

"ROCK ISLAND LINE"

DON CORNELL

c/w "NA-NE-NA-NA"

CORAL 61613 (9-61613)

CORAL RECORDS

America's Fastest Growing Record Company

(A subsidiary of DECCA RECORDS, INC.)

JACK SHAINDLIN

wishes to thank

GEORGE GOODWIN, (Founder)

and

PHIL KORNHEISER

Chairman of Award Committee,

For selecting him the winner of

The Annual Clef Award

for musical direction of Cinerama Holiday

and

Thanks

to

THE NATION'S DJ'S — DEALERS

and

MUSIC OPERATORS

for sustained play and spins of

"SILENT MOVIE MUSIC"

Coral Album CRL 57024

HARTMAN

Through natural vocal talents Johnny Hartman has the range and conception to give any tune a special musical awareness. "Songs From The Heart", 12" LP, BCP43.

SHARON

English born Sharon claims this as his best recording to date. Ralph Sharon, a dedicated piano student, plays with Jay Cave on bass, Christy Febbo on drums in the "Ralph Sharon Trio", 12" LP, BCP41.

LEVEY

Stan Levey is all jazz—all drums. Surrounding himself with first rate musicians, Levey presents a relaxing, well-knit and prolific set of interpretations. "This Time The Drum's On Me", 12" LP, BCP37.

McGHEE

One of the decades finest trumpet players is Howard McGhee. This recorded manifestation of his musical talents does him true justice. McGhee is magnificent. "The Return of Howard McGhee", 12" LP, BCP42.

BETHLEHEM RECORDS

BETHLEHEM

New York Hollywood

THE CASH BOX BEST BETS

"THE LOVE OF BRIDEY MURPHY"

BILLY DEV-ROE

and the Devilaires

TAMPA # 109

Tampa Records, Inc.

2628 W. Pico Blvd., Los Angeles, Cal.

A DISTINCTIVE RENDITION

"Chicken Road"

by

Tennessee Ernie

in his new album

"THE LUSTY LIFE"

TERI MUSIC CO., INC.

6365 Selma Ave., Hollywood, Calif.

A Columbia Coin Catcher

DON CHERRY

has a new hit release

"WILD CHERRY"

b/w "I'M STILL A KING TO YOU"

Columbia 40665; 4-40665

COLUMBIA RECORDS

"IF YOU'D BE MINE"

c/w

Ring Out Wild Bells

Bill Norman

MZ 1012

MAZE RECORDS

6064 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.

THE CASH BOX

Album Reviews

POPULAR

"SONGS FOR SWINGIN' LOVERS"—Frank Sinatra—Capitol W653 (1-12" LP)

YOU MAKE ME FEEL SO YOUNG; IT HAPPENED IN MONTEREY; YOU'RE GETTING TO BE A HABIT WITH ME; YOU BROUGHT A NEW KIND OF LOVE TO ME; TOO MARVELOUS FOR WORDS; OLD DEVIL MOON; PENNIES FROM HEAVEN; LOVE IS HERE TO STAY; I'VE GOT YOU UNDER MY SKIN; I THOUGHT ABOUT YOU; WE'LL BE TOGETHER AGAIN; MAKIN' WHOOPEE; SWINGIN' DOWN THE LANE; ANYTHING GOES.

"Movies Are Better Than Ever" was a slogan that the movie industry kicked around for awhile. There's a phrase that exactly describes the entertainment qualities of Frank Sinatra. He has not only reached great fame as an actor but he is also at the peak of his vocal ability. In Frank's latest LP he is, indeed, better than ever. His famous phrasing and his terrific timing give a beautiful bounce and swing to 15 high flying melodies. The great sales success of Frank's previous packages should be equally matched by this prize pressing starring an extraordinary artist.

"JONI JAMES SINGS IN THE STILL OF THE NIGHT"—Joni James—MGM E 3328 (1-12" LP)

STAR DUST; BUT NOT FOR ME; SOMEONE TO WATCH OVER ME; MY HEART STOOD STILL; FOOLS RUSH IN; MY FUNNY VALENTINE; DON'T TAKE YOUR LOVE FROM ME; MY REVERIE; IN THE STILL OF THE NIGHT; WHAT'S NEW; DEEP PURPLE; YOU'D BE SO NICE TO COME HOME TO.

Joni James, particularly in her album releases, has always kept the quality of her material on a high plane. This can simply be explained by the fact that she knows how to sing the more durable numbers. In her latest MGM release Joni continues to be identified with vocal-material excellence. The songs (i.e. "My Funny Valentine", "But Not For Me") are presented with warmth and sincereity by the thrush. It looks like Joni's best set to date. The charts should reserve a place for the pressing.

"THE SONS OF THE PIONEERS"—25 Favorite Cowboy Songs—RCA Victor LPM-1130 (1-12" LP)

The best loved cowboy songs ever written are delivered with fine distinction by the famed Sons Of The Pioneers. For those who desire a large sampling, the set offers 25 tunes for the price of one platter. Some of the songs included in this vast array of Western favorites are "Home On The Range", "Red River Valley", "Tumbling Tumbleweeds" and "The Last Round-up". The set's name value plus its extra-dividend in the number of selections offered should make it a hearty sales plum.

"HI-LO'S/UNDER GLASS"—Frank Comstock—Starlite 7005 (1-12" LP)

SUMMERTIME; THE BIRTH OF THE BLUES; SKYLARK; THROUGH THE YEARS; SHADOW WALTZ; I'M BEGINNING TO SEE THE LIGHT; CHINATOWN, MY CHINATOWN; SURREY WITH THE FRINGE ON TOP; IN THE BLUE OF EVENING; MOLLY MALONE; YOU'RE THE TOP; LONG AGO AND FAR AWAY.

The Hi-Lo's an exciting group that possesses the finer points of a jazz-like sophistication in their delivery are heard on their first 12" LP. The group shies away from the more or less hackneyed interpretation of songs and is thus always exploring new and fresh methods of vocal harmonics. This search has come to a fruitful harvest in their latest Starlite waxing. Though the listener is never quite sure what course the quartet will take next during a number, he is sure to be deightfully pleased with the outcome. The all-standard selections (i.e. "You're The Top", "Summertime") receive this unique treatment with their basic tempo intact. The boys are backed by a lush string ork. This platter is already starting to perk up on the charts. Should be the group's biggest package success to date. The Hi-Lo's have long been d.j. favorites, and segments of this set should be heard often on the air.

"ANYTHING GOES"—Mary Martin—with Chorus and Orchestra Conducted by Lehman Engel—Columbia CL 2582 (1-10" LP)

OVERTURE; YOU'RE THE TOP; ALL THROUGH THE NIGHT; THERE'LL ALWAYS BE A LADY FAIR; ANYTHING GOES; I GET A KICK OUT OF YOU; BLOW, GABRIEL, BLOW; FINALE.

Twenty-two years have passed since "Anything Goes" appeared on Broadway. Cole Porter's score for the hit still remains one of his most standard-packed works. Here one of the greatest of all musical comedy performers, Mary ("Peter Pan") Martin, sings the Porter greats on Columbia's House Party series. Miss Martin who rose to stardom singing Porter's "My Heart Belongs To Daddy", with her consistent vitality and vocal personality does ample justice to the fine melodies. Lehman Engel's vivacious chorus and orchestra direction adds greatly to the production. The $1.98 price tag on this re-issue plus the soon to be released movie version of "Anything Goes" could make the disk a big sales item.

"HEFTI HOT 'N HEARTY"—Neal Hefti And His Orchestra—Epic LN 3187 (1-12" LP)

BUTTERCUP; YOU DO SOMETHING TO ME; PLYMOUTH ROCK; CHUG-A-LUG; READY RUDY; EV'RYTHING I'VE GOT; SCUTTLEBUTT; TWO FOR THE BLUES; PERDIDI; JUMPIN' JACK; LUCKY DUCK; LITTLE PONY.

The sparkling and highly attractive arrangements of Neal Hefti are heard in one of the most desirable orchestral-jazz sets to come around in quite awhile. The set shuffles some standards with Hefti-composed items. The pace is continually lively and exciting. Helping Neal put his fresh concepts across are such reputable jazz men as Bobby Hackett (trumpet) and Kai Winding (trombone). This package should be handsomely received by those who are jazz and band conscious. Neal admirably upholds his reputation as an arranger with valuable resources.

"CHET ATKINS IN 3 DIMENSIONS"—Chet Atkins And His Guitar—RCA Victor LPM-1197 (1-12" LP)

ARKANSAW TRAVELER; LONDONDERRY AIR; OCHI CHORNYA; LA GOLONDRINA; BLUES IN THE NIGHT; TENDERLY; LITTLE ROCK GETAWAY; TIP-TOE THROUGH THE TULIPS WITH ME; BACH-MINUET AND PRELUDE NO. 2; PROVOST-INTERMEZZO; KREISLER-SCHON ROSMARIN; CHOPIN-MINUTE WALTZ.

Chet Atkins, the popular Western guitarist, shows his versatility by taking on a mixture of folk, pop and classical pieces. The outcome is worthwhile and makes for pleasurable listening. Chet nimbly handles his instrument and is completely capable of holding on to the intricacies of the familiar classical numbers It's certainly not often that a package hits such a wide audience. But, the over-all effect of the album gives it a decided pop-country audience. It should succeed well in both markets.

lilly's lament

(CELL No. 29)

b/w Rock 'n' Roll Wedding

* ...and the record is just as great

Vik records
A Product of Radio Corporation of America

X/4X-0199

THE CASH BOX
Disk Jockeys
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 10, without any changes on the part of THE CASH BOX.

Hy Davis
WAIP—Prichard-Mobile, Ala.

1. No, Not Much (Four Lads)
2. 3 Penny Opera (Dick Hyman)
3. Valley Valparaiso (P. Fath)
4. Rock And Roll Waltz (Starr)
5. Eddie My Love (Chordettes)
6. Lovely Lies (Manhattan Bros.)
7. Poor People Of Paris (Baxter)
B. I Look At You (Jimmy Young)
9. Helen Of Troy (Leroy Holmes)
10. Nobody Knows But The Lord (Welk/Thomas)

Sam Blessing
KOSI—Aurora-Denver, Colo.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Rock And Roll Waltz (Starr)
4. No, Not Much (Four Lads)
5. Band Of Gold (Don Cherry)
6. Later, Alligator (Bill Haley)
7. 3 Penny Opera (Hayman & August)
B. Tutti Frutti (Pat Boone)
9. Poor People Of Paris (Baxter)
10. Teen Age Prayer (G. Storm)

Aub Thomas
KAFP—Petaluma, Calif.

1. Why Do Fools Fall In Love (Teen Agers)
2. Speedoo (Cadillacs)
3. Angels In The Sky (Crewcuts)
4. No, Not Much (Four Lads)
5. Lisbon Antigua (N. Riddle)
6. Tutti Frutti (Pat Boone)
7. Seven Days (Crewcuts)
B. Tender Trap (Frank Sinatra)
9. 3 Penny Opera (L. Armstrong)
10. Poor People Of Paris (Baxter)

Carl Loucks
WELI—New Haven, Conn.

1. Why Do Fools Fall In Love (Teen Agers)
2. Eddie My Love (Teen Queens)
3. I'll Be Home (Pat Boone)
4. I Was The One (Elvis Presley)
5. Phonograph Song (Lombardo)
6. Bo Weevil (Teresa Brewer)
7. A Tear Fell (Brewer/Hunter)
B. Infatuation (Renato Carosone)
9. Poor People Of Paris (Baxter)
10. Blue Suede Shoes (Perkins/Roubian)

John Michaels
WOKY—Milwaukee, Wisc.

1. Poor People Of Paris (Baxter)
2. Later, Alligator (Bill Haley)
3. No, Not Much (Four Lads)
4. I'll Be Forever Loving You (Lola Dee)
5. To You My Love (N. Noble)
6. That's Your Mistake (Crewcuts)
7. Ask Me (Nat Cole)
B. Please Tell Me Why (Johnson)
9. Hot Diggity (Perry Como)
10. Rock Right (Georgia Gibbs)

Bill Stell (The Mailbag)
WJWS—South Hill, Va.

1. Rock And Roll Waltz (Starr)
2. Juke Box Baby (Perry Como)
3. Baby Baby All The Time (Julie London)
4. No, Not Much (Four Iads)
5. Great Pretender (Platters)
6. 3 Penny Opera (Dick Hyman)
7. Lisbon Antigua (N. Riddle)
8. Memories Are Made Of This (Dean Martin)
9. Poor People Of Paris (Baxter)
10. You Dreamer You (W. Beatty)

Jimmie D. Wright
WNTM—Vero Beach, Fla.

1. Rock And Roll Waltz (Starr)
2. No, Not Much (Four Lads)
3. Later, Alligator (Bill Haley)
4. Great Pretender (Jackie Riggs)
5. Poor People Of Paris (Baxter)
6. Memories Are Made Of This (Dean Martin)
7. Band Of Gold (Kit Carson)
B. Lisbon Antigua (N. Riddle)
9. Come To Me (Rover Boys)
10. Ask Me (Not Cole)

Cecil Goodeau
WKDL—Clarksdale, Miss.

1. Lisbon Antigua (N. Riddle)
2. No, Not Much (Four Lads)
3. Memories Are Made Of This (Dean Martin)
4. I'll Be Home (Pat Boone)
5. A Tear Fell (Teresa Brewer)
6. Mr. Wonderful (Teddi King)
7. Bo Weevil (Teresa Brewer)
B. Poor People Of Paris (Baxter)
9. Rock And Roll Waltz (Starr)
10. Great Pretender (Platters)

Herb Strickland
WMGR—Bainbridge, Ga.

1. Rock And Roll Waltz (Starr)
2. Great Pretender (Platters)
3. Angels In the Sky (Crewcuts)
4. Lisbon Antigua (N. Riddle)
5. Band Of Gold (Kit Carson)
6. Dungaree Doll (Eddie Fisher)
7. Memories Are Made Of This (Dean Martin)
B. I'll Be Home (Pat Boone)
9. Poor People Of Paris (Baxter)
10. Teen Age Prayer (G. Storm)

Frank Ward
WWOL—Buffalo, N. Y.

1. Why Do Fools Fall In Love (Teen Agers)
2. Poor People Of Paris (Riddle)
3. Rock And Roll Waltz (Starr)
4. A Tear Fell (Teresa Brewer)
5. No, Not Much (Four Lads)
6. 3 Penny Opera (Dick Hyman)
7. Chinese Rock And Roll (Bobby Hackett)
B. Ask Me (Nat Cole)
9. Lisbon Antigua (N. Riddle)
10. Man With The Golden Arm (Dick Jacobs)

Paul Cowley
WKLO—Louisville, Ky.

1. Heartbreak Hotel (E. Presley)
2. Blue Suede Shoes (C. Perkins)
3. No, Not Much (Four Lads)
4. You Can't Be True To Two (Mindy Carson)
5. 3 Penny Opera (Richard Hayman)
6. To You My Love (B. Madigan)
7. That's Your Mistake (Crewcuts)
B. Poor People Of Paris (Baxter)
9. You're Wrong, All Wrong (Eileen Rogers)
10. Eddie My Love (Chordettes)

John Leban
WCAE—Pittsburgh, Pa.

1. Hot Diggity (Perry Como)
2. No, Not Much (Four Lads)
3. Poor People Of Paris (Baxter)
4. You're Wrong, All Wrong (Eileen Rogers)
5. If You Can Dream (4 Aces)
6. To You My Love (N. Noble)
7. Valley Valparaiso (P. Faith)
B. Gun Of Billy The Kid (Rusty Draper)
9. Beyond The Sea (R. Williams)
10. Too Young To Go Steady (Nat Cole)

Harry Downie
WICC—Bridgeport, Conn.

1. Why Do Fools Fall In Love (Teen Agers)
2. I'll Be Home (Pat Boone)
3. No, Not Much (Four Lads)
4. Forever Darling (Desi Arnaz)
5. Later, Alligator (Bill Haley)
6. Angels In The Sky (Crewcuts)
7. Tutti Frutti (Pat Boone)
B. Hot Diggity (Perry Como)
9. When You Lose The One You Love (David Whitfield)

Ed Bell
WIVY—Jacksonville, Fla.

1. Poor People Of Paris (Baxter)
2. Rock And Roll Waltz (Starr)
3. Dungaree Doll (Eddie Fisher)
4. No ,Not Much (Four Lads)
5. Lisbon Antigua (N. Riddle)
6. 3 Penny Opera (Dick Hyman)
7. Great Pretender (Platters)
B. Juke Box Baby (Perry Como)
9. Innamorata (Frank Verna)
10. I'll Be Home (Pat Boone)

Dick Doty
WHAM—Rochester, N. Y.

1. Lisbon Antigua (N. Riddle)
2. Poor People Of Paris (Baxter)
3. No, Not Much (Four Lads)
4. Hold Me Forever (D. Roman)
5. Innamorata (Frank Verna)
6. To You My Love (Madigan)
7. Juke Box Baby (Perry Como)
B. Rock And Roll Waltz (Starr)
9. A Tear Fell (Teresa Brewer)
10. I'll Be Home (Pat Boone)

Hank Elliott
WORL—Boston, Mass.

1. No, Not Much (Four Lads)
2. Crazy Little Palace (Billy Williams)
3. You're Wrong, All Wrong (Eileen Rogers)
4. Why Do Fools Fall In Love (Teen Agers)
5. Eddie My Love (Fontanes)
6. To You My Love (N. Noble)
7. Don't Tell Me Not To Love You (Joni James)
B. Flowers Mean Forgiveness (Frank Sinatra)
9. Lipstick And Candy (La Rosa)
10. 11th Hour Melody (Hibbler)

Bill Carrigan's "B. C. Show"
WAGC—Chatanooga, Tenn.

1. Man With The Golden Arm (Billy May)
2. I Was The One (E. Presley)
3. Greatest Thing (G. Gibbs)
4. Mystic Midnight (Fredericks)
5. Heartbreak Alley (Dori Ann Gray)
6. Juke Box Baby (Perry Como)
7. Into The Night (Dream Weavers)
B. Yum Yum (Fontanes)
9. Our Love Affair (T. Charles)
10. Heartbreak Hotel (E. Presley)

Ed Penney
WTAO—Cambridge, Mass.

1. No, Not Much (Four Lads)
2. Crazy Little Palace (Billy Williams)
3. Man With The Golden Arm (Dick Jacobs)
4. Hot Diggity (Perry Como)
5. Poor People Of Paris (Baxter)
6. Hot Chocolotta (DeJohns)
7. Why Do Fools Fall In Love (Teen Agers)
B. Great Pretender (Platters)
9. You're Wrong, All Wrong (Eileen Rodgers)
10. City Boy (Bernie Knee)

Art Hellyer
WCFL—Chicago, Ill.

1. Poor People Of Paris (Baxter)
2. No, Not Much (Four Lads)
3. Rock And Roll Waltz (Starr)
4. Eloise (Kay Thompson)
5. If You Can Dream (4 Aces)
6. Dungaree Doll (Eddie Fisher)
7. A Tear Fell (Teresa Brewer)
8. Innamorata (Jerry Vale)
9. 3 Penny Opera (Dick Hyman)
10. Eddie My Love (Chordettes)

Jack Karey
WCFL—Chicago, Ill.

1. Poor People Of Paris (Baxter)
2. Hot Diggity/Juke Box Baby (Perry Como)
3. Eloise (Kay Thompson)
4. Eddie My Love (Chordettes)
5. To You My Love (Nick Noble)
6. A Tear Fell (Teresa Brewer)
7. Street of 33 Steps (R. Hayes)
8. Too Close For Comfort (Edyie Gorme)
9. Port Au Prince (N. Riddle)
10. Please Tell Me Why (Betty Johnson)

Terry Hourigan
WARK—Hagerstown, Md.

1. The Great Pretender (Platters)
2. I'll Be Home (Pat Boone)
3. No, Not Much (Four Lads)
4. Poor People Of Paris (Baxter)
5. Later, Alligator (Bill Haley)
6. Mostly Martha (Crewcuts)
7. Rock And Roll Waltz (Starr)
B. Lisbon Antigua (N. Riddle)
9. Band Of Gold (Don Cherry)
10. Teen Age Prayer (G. Storm)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX
Disk Jockeys
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 10, without any changes on the part of THE CASH BOX.

Ira Cook
KMPC—Los Angeles, Calif.

1. Rock And Roll Waltz (Starr)
2. Poor People Of Paris (Baxter)
3. Lisbon Antigua (N. Riddle)
4. Great Pretender (Platters)
5. Memories Are Made Of This (Dean Martin)
6. No, Not Much (Four Lads)
7. Valley Valparaiso (P. Faith)
B. Later, Alligator (Bill Haley)
9. Band Of Gold (Don Cherry)
10. 3 Penny Opera (Dick Hyman)

Grady & Hurst
WPFH—Philadelphia, Pa.

1. Why Do Fools Fall In Love (Gale Storm)
2. Eddie My Love (Teen Queens)
3. Mr. Wonderful (Teddi King)
4. I'll Be Home (Pat Boone)
5. Juke Box Baby (Perry Como)
6. Lipstick And Candy (La Rosa)
7. Jacques D'Iraque (S. Davis)
B. If You Can Dream (Four Aces)
9. Poor People Of Paris (Baxter)
10. A Tear Fell (Teresa Brewer)

Don Tibbetts
WMUR—Manchester, N. H.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Lisbon Antigua (N. Riddle)
4. No, Not Much (Four Lads)
5. Poor People Of Paris (Baxter)
6. 3 Penny Opera (Dick Hyman)
7. I'll Be Home (Pat Boone)
B. Seven Days (D. Collins)
9. 11th Hour Melody (Hibbler)
10. Little Child (MacKenzie & Quinn)

L. Baker
WLAN—Renton, Wash.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. 99 Years (Guy Mitchell)
4. No, Not Much (Teresa Brewer)
5. Bo Weevil (Teresa Brewer)
6. Seven Days (Dorothy Collins)
7. 11th Hour Melody (Hibbler)
B. Memories Are Made Of This (Dean Martin)
9. Almost Tomorrow (Dream Weavers)
10. Vino Vino (Norman Luboff)

Carmine Anthony
WOC—Davenport, Iowa

1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. Memories Are Made Of This (Dean Martin)
4. Poor People Of Paris (Baxter)
5. Dungaree Doll (Eddie Fisher)
6. I'll Be Home (Pat Boone)
7. 11th Hour Melody (Lou Busch)
B. Great Pretender (Platters)
9. No, Not Much (Four Lads)
10. Flowers Mean Forgiveness (Frank Sinatra)

Dick Covington
WHBQ—Memphis, Tenn.

1. No, Not Much (Four Lads)
2. Band Of Gold (Carson/Cherry)
3. Ask Me (Nat Cole)
4. Memories Are Made Of This (Dean Martin)
5. Cry Me A River (J. London)
6. Only You (Platters)
7. Woman In Love (Four Aces)
B. Almost Tomorrow (Stafford)
9. I'll Be Home (Pat Boone)
10. Cry Baby (Billy Williams)

Paul Drew
WHLS—Port Huron, Mich.

1. Hot Diggity (Perry Como)
2. When You're Alone (Dabs)
3. I'll Be Home (Pat Boone)
4. No, Not Much (Four Lads)
5. A Tear Fell (Teresa Brewer)
6. Poor People Of Paris (Baxter)
7. Madamoiselle From Paris, France (Lou Busch)
B. Eddie My Love (Teen Queens)
9. Strange Love (Native Boys)
10. Lisbon Antigua (N. Riddle)

Scott Muni
WSMB—New Orleans, La.

1. Take Five (Five Stars)
2. Poor People Of Paris (Baxter)
3. No, Not Much (Four Lads)
4. Great Pretender (Platters)
5. Bo Weevil (Teresa Brewer)
6. Humpty Dumpty (Sid Noel)
7. To You My Love (N. Noble)
B. Walk A Country Mile (Ink Spots)
9. 3 Penny Opera (Dick Hyman)
10. Rock And Roll Waltz (Starr)

Eddie Dillon
WMBS—Uniontown, Pa.

1. I'll Be Home (Pat Boone)
2. Why Do Fools Fall In Love (Teen Agers)
3. No, Not Much (Four Lads)
4. Great Pretender (Platters)
5. Later, Alligator (Bill Haley)
6. Poor People Of Paris (Baxter)
7. Blue Suede Shoes (C. Perkins)
B. A Tear Fell (Teresa Brewer)
9. Eddie My Love (Fontanes)
10. Lisbon Antigua (N. Riddle)

Mike Woloson
WNOR—Norfolk, Va.

1. Rock And Roll Waltz (Starr)
2. 3 Penny Opera (Hyman/Hayman & August)
3. Mr. Wonderful (S. Vaughan)
4. Who Are We (Gogi Grant)
5. Beyond The Sea (R. Williams)
6. Don't Go To Strangers (Vaughn Monroe)
7. Teen Age Meeting (Cornell)
B. Innamorata (Jerry Vale)
9. Too Young For The Blues (Ella Fitzgerald)
10. Hold Me Forever (D. Roman)

Maurice Jackson
WVKO—Columbus, Ohio

1. Poor People Of Paris (Baxter)
2. 3 Penny Opera (R. Hayman)
3. No, Not Much (Four Lads)
4. Rock And Roll Waltz (Starr)
5. Lisbon Antigua (N. Riddle)
6. Tutti Frutti (Pat Boone)
7. Memories Are Made Of This (Dean Martin)
B. Why Do Fools Fall In Love (Gale Storm)
9. Flowers Mean Foregiveness (Frank Sinatra)
10. Juke Box Baby (Perry Como)

Frank McCormack
WHWB—Rutland, Vt.

1. Rock And Roll Waltz (Starr)
2. No, Not Much (Four Lads)
3. 3 Penny Opera (Dick Hyman)
4. Lisbon Antigua (N. Riddle)
5. Great Pretender (Platters)
6. Bo Weevil (Teresa Brewer)
7. Poor People Of Paris (Baxter)
B. Almost Tomorrow (Dream Weavers)
9. Why Do Fools Fall In Love (Teen Agers)
10. Memories Are Made Of This (Dean Martin)

Arnie Ginsburg
WBOS—Boston, Mass.

1. Eloise (Kay Thompson)
2. Crazy Little Palace (Williams)
3. Why Do Fools Fall In Love (Teen Agers)
4. Hot Diggity (Perry Como)
5. Mary Lee (Rainbows)
6. Chicken (Cheers)
7. Heartbreak Hotel (E. Presley)
B. A Tear Fell (Teresa Brewer)
9. Later, Alligator (Bill Haley)
10. I'll Be Home (Pat Boone)

Dick Pike
WNOP—Newport, Ky.

1. No, Not Much (Four Lads)
2. I'll Be Home (Pat Boone)
3. Tutti Frutti (Boone/Richard)
4. Great Pretender (Platters)
5. Later, Alligator (Bill Haley)
6. That's Your Mistake (Otis Williams)
7. Heartbreak Hotel (E. Presley)
B. Teen Age Prayer (G. Storm)
9. Grapevine (Billy Eckstine)
10. 99 Years (Guy Mitchell)

Jack Eisner
WMAS—Springfield, Mass.

1. No, Not Much (Four Lads)
2. 3 Penny Opera (Dick Hyman)
3. Rock And Roll Waltz (Starr)
4. Lisbon Antigua (N. Riddle)
5. I'll Be Home (Pat Boone)
6. Why Do Fools Fall In Love (Gale Storm)
7. Great Pretender (Platters)
B. Mr. Wonderful (S. Vaughan)
9. To Make A Mistake ((Riggs)
10. A Tear Fell (Teresa Brewer)

Chuck Blore
KTKT—Tucson, Ariz.

1. Flowers Mean Forgiveness (Frank Sinatra)
2. Poor People Of Paris (Baxter)
3. Who Are We (Gogi Grant)
4. To You My Love (N. Noble)
5. How Do I Love You (Wayne)
6. Lisbon Antigua (N. Riddle)
7. Little Child (Albert & Lee)
B. No, Not Much (Four Lads)
9. Nothing Ever Changes My Love For You (Nat Cole)
10. Why Do Fools Fall In Love (Diamonds)

Ken Scott
WAPI—Birmingham, Ala.

1. Rock And Roll Waltz (Starr)
2. Poor People Of Paris (Baxter)
3. Surrey With The Fringe (B. Kenney)
4. Ask Me (Nat Cole)
5. 3 Penny Opera (Dick Hyman)
6. Mr. Wonderful (Teddi King)
7. You Make Me Feel So Young (L. Hunter)
B. Valley Valparaiso (P. Faith)
9. Everybody Got A Home (Roy Hamilton)
10. Memories Are Made Of This (Dean Martin)

Bill Previtti
KDEF—Albuquerque, N. M.

1. Poor People Of Paris (Baxter)
2. No, Not Much (Four Lads)
3. Tutti Frutti (Pat Boone)
4. Lisbon Antigua (N. Riddle)
5. Flowers Mean Forgiveness (Frank Sinatra)
6. Rock And Roll Waltz (Starr)
7. Chain Gang (Bobby Scott)
B. Mack The Knife (3 Penny Opera) (Louis Armstrong)
9. 3 Penny Opera (Hayman & August)
10. Memories Are Made Of This (Dean Martin)

Jeff Evans
WUSN—Charleston, S. C.

1. Poor People Of Paris (Baxter)
2. Why Do Fools Fall In Love (Diamonds)
3. Great Pretender (Platters)
4. No, Not Much (Four Lads)
5. 3 Penny Opera (D. Hyman)
6. Dungaree Doll (E. Fisher)
7. Mr. Wonderful (S. Vaughan)
B. Little Child (Laine & Boyd)
9. Innamorata (Dean Martin)
10. Just Say I Loved Her (Carmen Cavallaro)

Hugh Wanke
WCAO—Baltimore, Md.

1. Don't Go To Strangers (Vaughn Monroe)
2. 3 Penny Opera (Dick Hyman)
3. Lisbon Antigua (Mitch Miller)
4. Lipstick And Candy (LaRosa)
5. Little Child (Albert & Lee)
6. Juke Box Baby (Perry Como)
7. Poor People Of Paris (Baxter)
B. Madeira (Ray Anthony)
9. Nothing Ever Changes My Love For You (Nat Cole)
10. Get Up, Get Up (Morgan)

Alene McKinney
KBIG—Hollywood, Calif.

1. Poor People Of Paris (Baxter)
2. 3 Penny Opera (Hyman/Vaughn)
3. No, Not Much (Four Lads)
4. 11th Hour Melody (Busch/Hibbler)
5. Mr. Wonderful (Teddi King)
6. I'll Be Home (Pat Boone)
7. Lisbon Antigua (N. Riddle)
B. Lipstick And Candy (LaRosa)
9. Innamorata (Jerry Vale)
10. Band Of Gold (Don Cherry)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

A GREAT COMBINATION OF TALENT* ADDS UP TO A *Hit Disk!*

*LEROY HOLMES

and his orchestra and chorus play

*MAXWELL ANDERSON'S and ARTHUR SCHWARTZ'

WHEN YOU'RE IN LOVE

From the TV Production "HIGH TOR"

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

MGM 12206 78 rpm K 12206 45 rpm

THE CASH BOX
The Nation's TOP 50
COMPILED BY "THE CASH BOX"

Best Selling Records
FROM LEADING RETAIL OUTLETS!

Comprising **100** Selections

AA—Double A
AB—Abbott
AL—Aladdin
AO—Apollo
AP—ABC Paramount
AR—Arcade
AT—Atlantic
BA—Baton
BN—Benida
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era
ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
4 Star—Four Star
GE—Gee
GN—Golden
GR—Groove
GTJ—Good Time Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
OL—Olympic
PA—Parrot
PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RB—R & B
RE—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seeco
SO—Sound
SP—Specialty
SU—Sun
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
WI—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS.

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

● The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising **100** Selections

Pos. 3/10 Pos. 3/3

1—Lisbon Antigua
1 2

★CA-3287 (F-3287)—NELSON RIDDLE
Robin Hood
CO-40635 (4-40635)—MITCH MILLER O.
Willy Can
CR-61553 (9-61553)—ALAN DALE
I'm Gonna Sleep With One Eye Open
CR-61595 (9-61595)—LAWRENCE WELK
Chain Gang
VI-20-6406 (47-6406)—LEO DIAMOND
Music Box Tango
VI-20-6418 (47-6418)—1956 JAZZ ALL STARS
Theme From Three Penny Opera

2—Poor People Of Paris
5 6

★CA-3336 (F-3336)—LES BAXTER
Helen Of Troy
CR-61592 (9-61592)—LAWRENCE WELK
Nobody Knows But The Lord
DE-29835 (9-29835)—RUSS MORGAN
Annabelle
LO-1628 (45-1628)—WINIFRED ATWELL
Stardust
VI-20-6366 (47-6366)—CHET ATKINS
Honey

3—No, Not Much
3 4

★CO-40629 (4-40629)—FOUR LADS
I'll Never Know

4—Rock And Roll Waltz
2 1

VE-2000 (2000 x 45)—B. BREGMAN & A. O'DAY
I'm With You
★VI-20-6359 (47-6359)—KAY STARR
I've Changed My Mind A Thousand Times

5—The Great Pretender
4 3

MD-1020 (45-1020)—JACKIE RIGGS
His Gold Will Melt
★ME-70753 (70753 x 45)—PLATTERS
I'm Just A Dancing Partner

6—I'll Be Home
8 12

★CK-830 (45-830)—FLAMINGOS
Need Your Love
★DO-15443 (45-15443)—PAT BOONE
Tutti-Frutti

7—Why Do Fools Fall In Love
9 10

DE-29832 (9-29832)—GLORIA MANN
Partners For Life
★DO-15448 (45-15448)—GALE STORM
I Walk Alone
★GE-1002 (45-1002)—TEEN AGERS
Please Be Mine
★ME-70790 (70790 x 45)—DIAMONDS
You Baby You

8—See You Later, Alligator
6 7

CH-1609 (45-1609)—BOBBY CHARLES
On Bended Knee
★DE-29791 (9-29791)—BILL HALEY & COMETS
The Paper Boy
DE-29786 (9-29786)—ROY HALL
Don't Stop Now
VI-20-6426 (47-6426)—OTTO BASH
Lookout Mountain

Pos. 3/10 Pos. 3/3

9—Theme From Three Penny Opera
10 9

CA-3329 (F-3329)—LES PAUL & MARY FORD
In Nuevo Laredo
CO-40587 (4-40587)—LOUIS ARMSTRONG
Back O' Town Blues
CO-40586 (4-40586)—TURK MURPHY
Maryland, My Maryland
CO-40657 (4-40657)—BOYD RAEBURN
Fine And Mellow
CR-61574 (9-61574)—LAWRENCE WELK
Stompin' At The Savoy
DE-29816 (9-29816)—OWEN BRADLEY
Lights Of Vienna
DO-15444 (45-15444)—BILLY VAUGHN
Little Boy Blue
★ME-70781 (70781 x 45)—RICHARD HAYMAN & JAN AUGUST
I'll Be With You In Apple Blossom Time
★MG-12149 (K12149)—DICK HYMAN TRIO
Baubles, Bangles & Beads
VI-20-6419 (47-6419)—JOHN GORDY
Annabelle
VI-20-6417 (47-6417)—TITO PUENTE
Mama Ines
VI-20-6418 (47-6418)—1956 JAZZ ALL STARS
Lisbon Antiga

10—Memories Are Made Of This
7 5

★CA-3295 (F-3295)—DEAN MARTIN
Chonge Of Heart
CO-40573 (4-40573)—MINDY CARSON
Cryin' For Your Kisses
DO-15436 (45-15436)—GALE STORM
Teen Age Prayer

11—Blue Suede Shoes
2B —

CA-3373 (F-3373)—BOB ROUBIAN
Candy Coated Kisses
CO-21505 (4-21505)—SID KING & 5 STRINGS
Let 'Er Roll
DO-15456 (45-15456)—JIM LOWE
The $64,000 Question
KI-4903 (45-4903)—BOYD BENNETT
Mumbles Blues
ME-70805 (70805x45)—JERRY MERCER
Ghost Of My Love
★SU-234 (45-234)—CARL PERKINS
Honey Don't
VI-20-6450 (47-6450)—PEE WEE KING
Tennessee Dancin' Doll

12—Tutti Frutti
12 13

★DO-15443 (45-15443)—PAT BOONE
I'll Be Home
MG-12165 (K12165)—ART MOONEY
You Can Take My Heart
★SP-561 (45-561)—LITTLE RICHARD
I'm Just A Lonely Guy

13—Heartbreak Hotel
26 —

★VI-20-6420 (47-6420)—ELVIS PRESLEY
I Was The One

Pos. 3/10 Pos. 3/3

14—Juke Box Baby
31 —

★VI-20-6427 (47-6427)—PERRY COMO
Hot Diggity

15—A Tear Fell
17 21

AT-1086 (45-1086)—IVORY JOE HUNTER
I Need You By My Side
★CR-61590 (9-61590)—TERESA BREWER
Bo Weevil

16—Hot Diggity
34 —

★VI-20-6427 (47-6427)—PERRY COMO
Juke Box Baby

17—Eddie My Love
29 44

★CD-1284 (45-1284)—CHORDETTES
Whistlin' Willie
★DO-15450 (45-15450)—FONTANE SISTERS
Yum Yum
EP-9151 (5-9151)—LILLIAN BRIGGS
Teen In Jeans From New Orleans
★RP-453 (45-453)—THE TEEN QUEENS
Just Goofed

18—Band Of Gold
11 8

CA-3283 (F-3283)—KIT CARSON
Cast Your Bread
★CO-40597 (4-40597)—DON CHERRY
Rumble Boogie

19—Bo Weevil
21 2B

★CR-61590 (9-61590)—TERESA BREWER
A Tear Fell
★IM-5375 (45-5375)—FATS DOMINO
Don't Blame It On Me
KI-4900 (45-4900)—BONNIE LOU
Chaperon

20—Innamorata
37 38

★CA-3352 (F-3352)—DEAN MARTIN
Lady With The Big Umbrella
★CO-40634 (4-40634)—JERRY VALE
Second Ending
DE-29767 (9-29767)—FRANK VERNA
I'd Give A Million Tomorrows

21—11th Hour Melody
22 23

★CA-3349 (F-3349)—LOU BUSCH
Mademoiselle From Paris
★DE-29789 (9-29789)—AL HIBBLER
Let's Try Again
DE-29827 (9-29827)—BILL SNYDER
As Time Goes By

22—It's Almost Tomorrow
13 11

★CO-40595 (4-40595)—JO STAFFORD
If You Want To Love
CR-61524 (9-61524)—LAWRENCE WELK
Rice
★DE-29683 (9-29683)—DREAM WEAVERS
You've Got Me Wondering
DO-15424 (45-15424)—SNOOKY LANSON
Stop
ME-70717 (70717x45)—DAVID CARROLL
You Are Mine

Pos. 3/10 Pos. 3/3

23—Mr. Wonderful
25 27

AP-9669 (45-9669)—BETTE ANNE STEELE
Never Do A Tango With An Eskimo
CR-61591 (9-61591)—DOROTHY COLLINS
Love Me As Tho There Were No Tomorrow
★DE-29834 (9-29834)—PEGGY LEE
Crazy In The Heart
EP-9146 (5-9146)—MELLO-LARKS
Leroy
★ME-70777 (70777 x 45)—SARAH VAUGHAN
You Ought To Have A Wife
★VI-20-6392 (47-6392)—TEDDI KING
Are You Slipping Thru My Fingers

24—Speedoo
15 16

CR-61563 (9-61563)—STEVE LAWRENCE
Chicken And The Hawk
DO-15439 (45-15439)—COMMODORES
Whole Lotta Shakin' Goin' On
★JZ-785 (45-785)—CADILLAC
Let Me Explain

25—Dungaree Doll
14 15

★VI-20-6337 (47-6337)—EDDIE FISHER
Everybody's Got A Home
KI-4851 (45-4851)—ROCK BROS.
Lovin' It Up

26—Angels In The Sky
19 1B

CO-21229 (4-21229)—GENE AUTRY
★ME-70741 (70741x45)—CREWCUTS
Mostly Martha
VI-20-5757 (47-5757)—TONY MARTIN
Boulevard of Nightingales

27—Sixteen Tons
16 14

CA-3342 (F-3342)—MICKEY KATZ
Frailach Jamboree
★CA-3262 (F-3262)—TENNESSEE ERNIE FORD
You Don't Have To Be A Baby To Cry
CR-61529 (9-61529)—JOHNNY DESMOND
Ballo Italiano
DE-29739 (9-29739)—RED SOVINE
Why Baby Why
RP-451 (45-451)—B. B. KING
Cryin' Won't Help You

28—Chain Gang
18 17

★AP-9658 (45-9658)—BOBBY SCOTT
Shadrach
CR-61595 (9-61595)—LAWRENCE WELK
Lisbon Antigua
ME-70774 (70774 x 45)—LEN DRESSLAR
These Hands
MG-12164 (K12164)—JOHNNY OLIVER
These Hands

29—Forever Darling
33 39

MG-12144 (K-12144)—DESI ARNAZ
The Straw Hat Song
★VI-20-6400 (47-6400)—AMES BROS.
I'm Gonna Love You

Pos. 3/10 Pos. 3/3

30—Lullaby Of Birdland
20 22

CA-3309 (F-3309)—PEE WEE HUNT
It's All Been Done Before
CR-61456 (9-61456)—LES BROWN
Bernie's Tune
DE-29198 (9-29198)—ELLA FITZGERALD
Later
★ME-70742 (70742 x 45)—BLUE STARS
That's My Girl

31—Flowers Mean Forgiveness
36 36

★CA-3350 (F-3350)—FRANK SINATRA
You'll Get Yours

32—Ask Me
30 24

★CA-3328 (F-3328)—NAT "KING" COLE
Nothing Ever Changes My Love For You
DE-29804 (9-29804)—ALICE BABS
Open The Window Of Your Heart

33—Man With The Golden Arm (Main Title)
— —

★CA-3372 (F-3372)—BILLY MAY
Phonograph Song
CO-40664 (4-40664)—LES ELGART
D.J. Jamboree
★CR-61606 (9-61606)—DICK JACOBS
Butternut
DE-29869 (9-29869)—ELMER BERNSTEIN
Clark Street
★VK-0196 (4X-0196)—RICHARD MALTBY
Heart Of Paris
WI-90063 (90063 x 45)—BUDDY MORROW
I Should Care

34—Are You Satisfied
27 24

BA-218 (45-218)—ANN COLE
Darling, Don't Hurt Me
CO-40612 (4-40612)—CATHY JOHNSON
Yod'lin' Dixieland
DE-29756 (9-29756)—JIMMY WAKELY
Mississippi Dreamboat
★ME-70757 (70757 x 45)—RUSTY DRAPER
Wabash Cannonball
MG-12122 (K12122)—CONNIE FRANCIS
My Treasure
★MG-12114 (K12114)—SHEB WOOLEY
Humdinger
VI-20-6346 (47-6346)—TONI ARDEN
I Forgot To Remember

35—Little Child
32 25

★AP-9671 (45-9671)—CAB & LAEL CALLOWAY
The Voice
CO-40656 (4-40656)—A. GODFREY & K. SHANAHAN
What Is A Boy
CO-40650 (4-40650)—F. LAINE & J. BOYD
Let's Go Fishing
★DE-29806 (9-29806)—DANNY & DENA KAYE
Laugh It Off Upsy Daisey
★KA-134 (45-134)—EDDIE ALBERT & SONDRA LEE
Jenny Kissed Me
KA-133 (45-133)—TANIA & EDDIE CONSTANTINE
Les Trottoirs
★VK-0189 (4X-0189)—GISELE MacKENZIE & BILLY QUINN
Reserved

Pos. 3/10 Pos. 3/3

36—To You, My Love
— —

★DE-29839 (9-29839)—GEORGIE SHAW
Fallen Angel
★ME-70821 (70821 x 45)—NICK NOBLE
You Are My Only Love
MG-12156 (K12156)—BETTY MADIGAN
Faithful And True
★WI-90045 (90045 x 45)—NICK NOBLE
You Are My Only Love

37—Rock Right
— —

★ME-70811 (70811 x 45)—GEORGIA GIBBS
The Greatest Thing

38—Missing
39 41

★CR-61587 (9-61587)—McGUIRE SISTERS
Tell Me Now

39—Teen Age Prayer
23 19

★DO-15436 (45-15436)—GALE STORM
Memories Are Made Of This
ME-70750 (70750 x 45)—KITTY WHITE
I'm Gonna Be A Fool Monday
MG-12138 (K12138)—ROBBIN HOOD
No School Tomorrow
★SO-126 (45-126)—GLORIA MANN
Gypsy Lady

40—Valley Valparaiso
38 33

★CO-40633 (4-40633)—PERCY FAITH
Bluebell

41—Lovely One
— —

42—Madeira
— —

43—Beyond The Sea
42 48

44—If You Can Dream
40 34

45—Ninety-Nine Years
35 30

46—I Was The One
43 —

47—Cry Baby
46 47

48—When You Lose The One You Love
45 49

49—Go On With The Wedding
24 20

50—Lipstick And Candy And Rubbersole Shoes
44 37

America's Fastest Selling Records

DECCA RECORDS

HERE'S KAREN. HER FIRST DECCA RELEASE

KAREN CHANDLER

2 GREAT NEW TUNES

"LOVE IS THE 64,000 QUESTION"

Orchestra directed by JACK PLEIS

"(I'm Just A) BEGINNER"

DECCA 29881 (9-29881)

A New World of Sound

DECCA records

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"MAN WITH THE GOLDEN ARM" (MAIN TITLE) 2/25

Dick Jacobs ..... Coral 61606; 9-61606
Richard Maltby ..... Vik 0196; 4X-0196
Billy May ..... Capitol 3372; F-3372

•

"TO YOU, MY LOVE" THE CASH BOX SLEEPER OF THE WEEK 2/25

Nick Noble ..... Wing 90045; 90045x45
Georgie Shaw ..... Decca 29839; 9-29839

•

"ROCK RIGHT" THE CASH BOX DISK OF THE WEEK 2/25

Georgia Gibbs ..... Mercury 70811; 70811x45

•

"MADEIRA" THE CASH BOX BEST BETS 2/18

Mitch Miller ..... Columbia 40655; 4-40655

•

"LOVELY ONE"

Four Voices ..... Columbia 40643; 4-40643

Crewcuts Do Commercials

NEW YORK — One of America's leading vocal groups, the Crew-Cuts, have been retained by Annheuser-Busch, makers of Budweiser beer & ale, to make commercial films for national television distribution, which will figure prominently in Budweiser's present advertising campaign, "Where there is life, there's Bud."

The D'Arcy Advertising Agency, Budweiser advertising representative, will use a full orchestra, full sets and extras to back the Crew-Cuts. The D'Arcy people estimate that $35,000 will be spent of the first five test films, which will run one minute each.

Filming begins in Chicago on March 26.

World Rights To "Paper Boy"

CHESTER, PA. — Valley Brook Publications, music publishers of Chester, Pa., has assigned the copyright of "Paper Boy (On Main St. U.S.A.)" to Campbell-Connelly of England for world rights, excluding America and Canada. Campbell-Connelly has been responsible in Europe for such successes as "Shake, Rattle and Roll", "The Tender Trap" and many others.

Stan Richards New Program Director of WORL

BOSTON, MASS—Stan Richards, Boston disk jockey currently on station WCOP, becomes program director of station WORL, Boston, effective March 12, replacing Alan Dary who reportedly is moving to WBZ.

Richards will broadcast 9:00-12:00 noon, Monday through Saturday, and 1:00-4:00 p.m. on Sunday. He will also continue his two television shows on WBZ-TV which are telecast 3:00-4:00 p.m. Saturday, and 2:00-2:30 p.m. Sunday.

5 Million Sellers For Decca

NEW YORK—In the past year, the Decca "Million Club" has been augmented by the addition of five records. These disks, each of which has gone over the million mark in sales, are "Shake, Rattle & Roll" and "Rock Around The Clock" by Bill Haley & His Comets, and the Four Aces' renditions of "Love Is A Many-Splendored Thing", "Stranger In Paradise", and "Three Coins In The Fountain." These five bring the Decca "million sellers" to a total of 65.

CURRENT PLUGS

"LIPSTICK AND CANDY AND RUBBERSOLE SHOES"
by JULIUS LA ROSA...RCA Victor

★ ★ ★

"DON'T GET CARRIED AWAY"
by KAY CARSON...Capitol

JIMSKIP MUSIC, Inc. (BMI)
LARRY TAYLOR, Pres.
1650 BROADWAY, N. Y. 19

"HELD FOR QUESTIONING"
by
RUSTY DRAPER...Mercury
FRANKIE LESTER...Vik

LARRY TAYLOR MUSIC CORP. (ASCAP)
1650 BROADWAY, N. Y. 19

THE CASH BOX JUKE BOX REGIONAL RECORD REPORT

The Top Ten Records—City by City

Los Angeles, Calif.
1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Rock And Roll Waltz (Starr)
4. No, Not Much (Four Lads)
5. Band Of Gold (Don Cherry)
6. Great Pretender (Platters)
7. Later, Alligator (Bill Haley)
8. Why Do Fools Fall In Love (Teen Agers)
9. 3 Penny Opera (Dick Hyman)
10. Memories Are Made Of This (Dean Martin)

Chicago, Ill.
1. Poor People Of Paris (Baxter)
2. Rock And Roll Waltz (Starr)
3. No, Not Much (Four Lads)
4. Lisbon Antigua (N. Riddle)
5. 3 Penny Opera (Hyman/Hayman & August)
6. Why Do Fools Fall In Love (Teen Agers)
7. Later, Alligator (Bill Haley)
8. Great Pretender (Platters)
9. Juke Box Baby (Perry Como)
10. Eddie My Love (Fontanes)

New York, N. Y.
1. Lisbon Antigua (N. Riddle)
2. Why Do Fools Fall In Love (Teen Agers)
3. 3 Penny Opera (D. Hyman)
4. Poor People Of Paris (Baxter)
5. Rock And Roll Waltz (Starr)
6. No, Not Much (Four Lads)
7. Great Pretender (Platters)
8. Memories Are Made Of This (Dean Martin)
9. Later, Alligator (Bill Haley)
10. Tutti Frutti (Pat Boone)

Detroit, Mich.
1. Poor People Of Paris (Baxter)
2. Why Do Fools Fall In Love (Teen Agers)
3. No, Not Much (Four Lads)
4. Blue Suede Shoes (Perkins)
5. Lisbon Antigua (N. Riddle)
6. Hot Diggity (Perry Como)
7. I'll Be Home (Pat Boone)
8. A Tear Fell (Teresa Brewer)
9. 3 Penny Opera (Dick Hyman)
10. Rock And Roll Waltz (Starr)

New Orleans, La.
1. Rock And Roll Waltz (Starr)
2. No, Not Much (Four Lads)
3. Lisbon Antigua (N. Riddle)
4. 3 Penny Opera (Dick Hyman)
5. Memories Are Made Of This (Dean Martin)
6. Great Pretender (Platters)
7. Poor People Of Paris (Baxter)
8. Later, Alligator (Bill Haley)
9. Bo Weevil (Teresa Brewer)
10. Band Of Gold (Don Cherry)

Philadelphia, Pa.
1. Rock And Roll Waltz (Starr)
2. Why Do Fools Fall In Love (Teen Agers)
3. Lisbon Antigua (N. Riddle)
4. No, Not Much (Four Lads)
5. Poor People Of Paris (Baxter)
6. Great Pretender (Platters)
7. 3 Penny Opera (Dick Hyman)
8. Later, Alligator (Bill Haley)
9. I'll Be Home (Pat Boone)
10. Eddie My Love (Teen Queens)

Cleveland, Ohio
1. Why Do Falls Fall In Love (Teen Agers)
2. Lisbon Antigua (N. Riddle)
3. Poor People Of Paris (Baxter)
4. No, Not Much (Four Lads)
5. A Tear Fell (Teresa Brewer)
6. Blue Suede Shoes (Perkins)
7. Rock And Roll Waltz (Starr)
8. I'll Be Home (Pat Boone)
9. 3 Penny Opera (Dick Hyman)
10. Later, Alligator (Bill Haley)

Minneapolis, Minn.
1. Lisbon Antigua (N. Riddle)
2. No, Not Much (Four Lads)
3. Rock And Roll Waltz (Starr)
4. Later, Alligator (Bill Haley)
5. Poor People Of Paris (Baxter)
6. I'll Be Home (Pat Boone)
7. Great Pretender (Platters)
8. Why Do Fools Fall In Love (Diamonds)
9. When You Dance (Turbans)
10. Heartbreak Hotel (Presley)

Atlanta, Ga.
1. Poor People Of Paris (Baxter)
2. No, Not Much (Four Lads)
3. Rock And Roll Waltz (Starr)
4. Great Pretender (Platters)
5. Our Love Affair (Charles)
6. Lisbon Antigua (N. Riddle)
7. 11th Hour Melody (Busch/Hibbler)
8. I'll Be Home (Pat Boone)
9. Juke Box Baby (Perry Como)
10. Bo Weevil (Teresa Brewer)

San Antonio, Texas
1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. Rock And Roll Waltz (Starr)
4. Poor People Of Paris (Baxter)
5. No, Not Much (Four Lads)
6. Later, Alligator (Bill Haley)
7. Memories Are Made Of This (Dean Martin)
8. Band Of Gold (Don Cherry)
9. 3 Penny Opera (Hyman/Welk)
10. Tutti Frutti (Boone/Richard)

Dallas, Texas
1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. No, Not Much (Four Lads)
4. Great Pretender (Platters)
5. Poor People Of Paris (Baxter)
6. Later, Alligator (Bill Haley)
7. Blue Suede Shoes (C. Perkins)
8. 3 Penny Opera (Vaughn/Hyman/Hayman & August)
9. I'll Be Home (Pat Boone)
10. Memories Are Made Of This (Dean Martin)

St. Louis, Mo.
1. Lisbon Antigua (N. Riddle)
2. Poor People Of Paris (Baxter)
3. Why Do Fools Fall In Love (Teen Agers)
4. When You Lose The One You Love (David Whitfield)
5. Blue Suede Shoes (Perkins)
6. Rock And Roll Waltz (Starr)
7. I'll Be Home (Pat Boone)
8. No, Not Much (Four Lads)
9. A Tear Fell (Teresa Brewer)
10. Miss You (Mulcays)

Boston, Mass.
1. Great Pretender (Platters)
2. No, Not Much (Four Lads)
3. Rock And Roll Waltz (Starr)
4. Lisbon Antigua (N. Riddle)
5. Poor People Of Paris (Baxter)
6. Lovely Lies (Manhattan Bros.)
7. Later, Alligator (Bill Haley)
8. Blue Suede Shoes (Perkins)
9. Why Do Fools Fall In Love (Teen Agers)
10. Innamorata (Jerry Vale)

Denver, Colo.
1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. No, Not Much (Four Lads)
4. Great Pretender (Platters)
5. Band Of Gold (Don Cherry)
6. Poor People Of Paris (Baxter)
7. Teen Age Prayer (G. Storm)
8. Later, Alligator (Bill Haley)
9. Memories Are Made Of This (Dean Martin)
10. Dungaree Doll (Eddie Fisher)

Baltimore, Md.
1. Poor People Of Paris (Baxter)
2. Cry Baby (Bonnie Sisters)
3. Lisbon Antigua (N. Riddle)
4. No, Not Much (Four Lads)
5. Why Do Fools Fall In Love (Teen Agers)
6. Rock And Roll Waltz (Starr)
7. 3 Penny Opera (Dick Hyman)
8. Great Pretender (Platters)
9. Large Large House (Pedicin)
10. Lovely One (Four Voices)

Cincinnati, Ohio
1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. Rock And Roll Waltz (Starr)
5. Great Pretender (Platters)
6. I'll Be Home (Pat Boone)
7. Later, Alligator (Bill Haley)
8. Tutti Frutti (Pat Boone)
9. 3 Penny Opera (Dick Hyman)
10. Ivory Tower (Cathy Carr)

Seattle, Wash.
1. Heartbpreak Hotel (Presley)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. Later, Alligator (Bill Haley)
5. Rock And Roll Waltz (Starr)
6. Poor People Of Paris (Baxter)
7. Great Pretender (Platters)
8. Tutti Frutti (Pat Boone)
9. When You Dance (Turbans)
10. 3 Penny Opera (Dick Hyman)

Kansas City, Mo.
1. I'll Be Home (Pat Boone)
2. Poor People Of Paris (Baxter)
3. No, Not Much (Four Lads)
4. Lisbon Antigua (N. Riddle)
5. Bo Weevil (Brewer/Domino)
6. Rock And Roll Waltz (Starr)
7. Tutti Frutti (Pat Boone)
8. Great Pretender (Platters)
9. Later, Alligator (Bill Haley)
10. Heartbreak Hotel (Presley)

San Francisco, Calif.
1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. Great Pretender (Platters)
4. No, Not Much (Four Lads)
5. Poor People Of Paris (Baxter)
6. Memories Are Made Of This (Dean Martin)
7. Later, Alligator (Bill Haley)
8. Ask Me (Nat Cole)
9. A Tear Fell (Teresa Brewer)
10. Band Of Gold (Don Cherry)

Milwaukee, Wisc.
1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. To You, My Love (N. Noble)
5. Rock And Roll Waltz (Starr)
6. Later, Alligator (Bill Haley)
7. A Tear Fell (Teresa Brewer)
8. Such A Day (Rita Raines)
9. Eddie My Love (Chordettes)
10. 3 Penny Opera (Hayman & August/Welk/Armstrong)

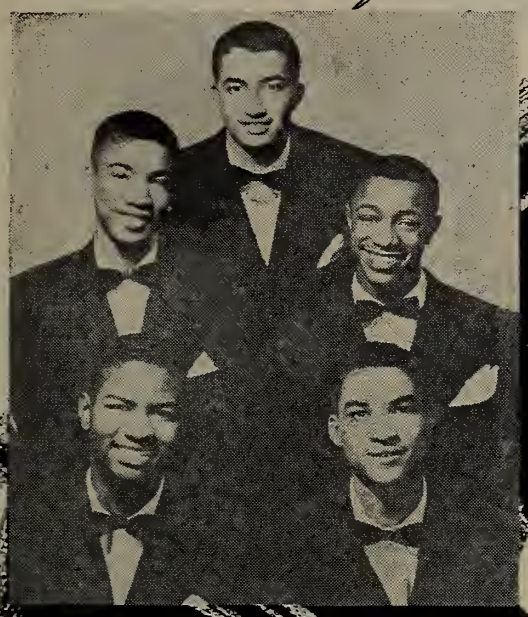
Pittsburgh, Pa.
1. Why Do Fools Fall In Love (Teen Agers)
2. Poor People Of Paris (Baxter)
3. Blue Suede Shoes (Perkins)
4. Lisbon Antigua (N. Riddle)
5. No, Not Much (Four Lads)
6. I'll Be Home (Pat Boone)
7. Hot Diggity (Perry Como)
8. Rock And Roll Waltz (Starr)
9. Eddie My Love (Teen Queens)
10. Great Pretender (Platters)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BREAKING Big IN POP and R&B!

In First 3 Days of Release

18,000 SOLD IN NEW YORK $ 27,000 SOLD IN DETROIT



the Cleftones

singing

"LITTLE GIRL OF MINE"

b/w

"YOU'RE DRIVING ME MAD"

GEE RECORDS { 220 WEST 42nd STREET (WI. 7-0652) N. Y.

GEE-#1011

A NATIONAL HIT on

Fraternity

The Original Version

Carrs

"IVORY TOWER"

BY THE WRITERS OF "WANTED"

•

"PLEASE PLEASE BELIEVE ME"

Fraternity # 734

Fraternity RECORDS

413 RACE STREET
CINCINNATI 2, OHIO

•

public relations
RICHARD B. GERSH
200 W. 57 St., N. Y. 19, N. Y.

If They're Asking For Music With A Beat They'll Want These Hits On...

WING

THE FABULOUS VERSION!

MAIN TITLE

"The Man With The Golden Arm"

BUDDY MORROW

AND HIS ORCHESTRA

WING 90063

"Hook, Line And Sinker"

AND

"I'm So Sorry"

JERRY TYFER

WING 90061

"I Don't Want Nobody"

AND

"Doot, Doot Dow"

BUDDY JOHNSON

WING 90064

"Baby Girl Of Mine"

AND

"Flowers, Mr. Florist Please"

BOBBY SHARP

WING 90056

WING RECORDS

A SUBSIDIARY OF MERCURY RECORD CORPORATION

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Jerry Blaine flipping as the second of his twin daughters **Enid Braverman**, presents him with a grandchild. The new addition, Elise Sharon Braverman, joined the Cosnat chain on Friday, March 2, weighing in a 6 pounds 6½ ounces, at the Philadelphia General Hospital. The lass will no doubt be completely tone deaf considering one granddad is the head of the Cosnat Distributing chain, the other, **Jack Braverman**, is of the Embers pressing plant and Herald Records. Jack's son is Teddy, about the only one in Elise's family who is not in the music business. The tot's new uncles are **Elliot** and **Ben Blaine**, both with Cosnat Distributors, and **Al Silver**, of Herald and Embers Records. Jerry threw a party that same night at the Warwick Hotel, Philadelphia, to celebrate the new arrival and in addition to the above, all of the Philadelphia Cosnat branch staff, headed by **Harry Chipits**, were on hand. . . . Atlantic execs busy this week as they spent the week rehearsing and cutting **Joe Turner** with some Kansas City jazzmen. The label's dynamic stylist, **Lavern Baker**, opens this week at Harlem's Apollo Theatre. . . . **Ella Mae Morse** and **Champ Butler** have covered Atco's **The Coasters'** "Down In Mexico." . . . **Ray Charles'** "Drown In My Own Tears," Atlantic Records, continues to zoom skyward, and it may turn out to be his strongest seller yet. . . . Music City has a very promising looking item in "Lil Tipa-Tina" by a new group of high school youngsters who call themselves **The 5 Swans**. . . . **Hank Goldman** (WANN-Annapolis, Md.) tells us his top 50 r & b tunes, which **The Cash Box** compiles for him, is very fast becoming one of the station's top shows. . . . **Jack Eisner** (WMAS-Springfield, Mass.) uses **The Cash Box** Top 15 every Saturday, 11:30 to 1 pm, and advises us the kids are crazy about the format. . . . **Herman Lubinsky**, Savoy Records, announces the signing of a girl duo from Detroit, **The Debutantes**. The girls flew in to New York to make a quick session and flew right back. The first release is scheduled for April. . . . **Fred Mendelsohn** leaves March 9 for a four week trip around the country. The big plugs are "Open Up That Door" by **Nappy Brown**; "Mr. Moon" by **the Five Pennies**; "Hot Rod" by **Hal Singer**; and "Shangri La" by **Bobby Banks Trio**. All four show good sales action in various territories. Singer will appear at the Zanzibar in Buffalo, New York, where his "Hot Rod" is a best seller thanks to the spins by **George "Hounddog" Lorenz**. . . . **Little Richard** follows his Specialty hit "Tutti Frutti" with a new one on the same label, "Long Tall Sally" and "Slippin' and Slidin'." A companion release will be **Lloyd Price's** first since he went to the army, "I Yi Yi Gomen-A-Sai" and "Woe Ho Ho." . . . **Art Lane** (WLBR-Lebanon, Penna.) reports the requests for the **Teen Queens'** "Eddie My Love" have been tremendous. . . . It is reported that **Clara Ward**, one of the top gospel singers in the biz, is getting $4,000 per week for headlining the Apollo Theatre's next all-religious show beginning March 23. A Savoy and Peacock record artist, Miss Ward has been playing the one-night church circuit with The Ward Singers for the past ten years and her working figure is $1,000 a night. . . . Chart Records seems to be on the move now, with three very steady records going for them. "Mexico Bound" by **The Champions**; "Heart Of A Rose" by **the Charms**; and "Slow Rock" by **Sonny Thompson**. . . . The Jazz Messengers, featuring drummer **Art Blakey**, open March 9, for one week at the Cafe Bohemia. Opening with Blakey is organist **Jimmy Smith's** Trio for two weeks and two weeks option. Smith is signed with Blue Note Records on an exclusive long term contract. From March 16 to 22 Smith moves up to the headline spot and **Sal Salvador Quartet** will complete the bill. . . . **Carl Truner**, r & b jockey at KMIL-Cameron, Texas, has a daily show but would like more of the manufacturers to service him. . . .

THE PLATTERS

CLYDE McPHATTER

THE TEENAGERS

Atlantic readying a new release package next week. It will include **Joe Turner**, **The Drifters**, **Ruth Brown**, and **The Cardinals**. **Ahmet Ertegun** and **Jerry Wexler** shoot down to New Orleans to cut the newly signed Guitar Slim. The Atlantic office also announced the re-signing of stars **The Clovers** and **Clyde McPhatter** to long term pacts. Incidentally, Clyde gets out of the army in about one month, and will go out on tour with a Haley package immediately. The Gale Agency, under the guidance of **Irv Seiders**, has gotten the package together for promotor **Irving Feld**. It consists of the tremendous line-up of **Bill Haley** and his **Comets**; **The Platters**, **Lavern Baker**, **Clyde McPhatter**, **The Drifters**, **Joe Turner**, **Bo Diddley**, **Red Prysock** and his big band, **The Flamingos**, **The Colts**, **The Teen Agers**, **The Teen Queens**. The group will swing through the key cities of the entire United States plus Montreal and Toronto. It will be a fifty day tour. . . . **Don Robey**, Peacock and Duke prexy, reports happily that his shipping department has been swamped getting out orders on **Little Richad's** "Directly From My Heart To You" and "Little Richard's Boogie" on Peacock. His Duke label is also shipping large quantities of **Billy Brooks'** "I Want Your Love Tonight," which seems headed for the charts. . . . **Jack Angel**, Herald Records, tells us "Sister Sookey" by the **Turbans** continues to gain momentum and gives every evidence of being as big a hit as the group's previous release, "When You Dance." . . . **Joe Kolsky**, Rama and Gee Records, on a southern trip. His "Why Do Fools Fall In Love" by **Frankie Lyman** and **The Teen Agers** continues to dominate the charts.

CHICAGO:

Wing reports that the **Ella** and **Buddy Johnson** waxing of "I Don't Want Nobody" has been transferred to the Mercury label. Sales going faster than ever. **Ella** and **Buddy** reported on the way for their biggest clickeroo. . . . **Eli Toscano** fo Abco just signed **Freddie Hall** and **Floyd James** to exclusive contracts with his label. Both boys well known in this area. Eli believes that their first releases sure to click. . . . **Little Richard** reported following up his big hit disking "Tutti Frutti" with just as big a hit in his "Long Tall Sally." . . . **Paul Glass** of All-State Distribs, becoming famed for his picking of hit disks reports that, in his belief, the two following on their way to big time sales marks: **Little Walter's** "It Ain't Right" backed with "Who" and "Church Bells May Ring" featuring **The Willows** on the Melba label. If sales any indication, looks like Paul knows whereof he speaks. . . . Everyone at Vee-Jay thrilled at the reports that show **Jimmy Reed's** "Ain't That Loving You Baby" getting terrific pop action in the south. Same time, Abner of Vee-Jay says that, if advance sales mean anything at all, the new disk by that hit duo, **Priscilla Bowman** and **Jay McShann**, sure to be one of the biggest sellers this label has yet had. By the way this duo clicking in their Kansas City appearance. . . . **The Turbans** skedded in for a one-niter in Milwaukee and zinged it over the top. . . . Talking about zing, **The Dells** waxing of "Zing, Zing, Zing" already being pop covered by many labels here, there and everywhere. . . . **The Daps** on **Howard Miller's** TVer featuring their first disk on Marterry label, "When You're Alone." **Howard's** been giving the disk a grand sendoff for some many weeks now. Which also reminds, looks like **Len Chess** ready to change the name of his new, pop (Marterry) label to get closer in keeping with his "games" labels, "Chess," "Checker." (We suggested "Bingo"). . . . **Georgie (Q.A.) Leaner** (the Q. A. is for "Questions and Answers") so hepped over their biggest, big hit diskeroo, that he's planning to put all th efirm's employees (there's about 14 of 'em) in brand new blue suede shoes. "Then," says Georgie, "when the buyers come in they'll catch on we mean the big hit is **Carl Perkins'** 'Blue Suede Shoes' and we just ain't chompin' our gums." . . . **Muddy Waters** into Cleveland for a full week's stay with six more southern weeks skedded. . . . **Little Walter** clickin' in warm and sunny Florida. . . . R&R impressarios mucho taken with the indicated possible turn to jazz. Jazz with a strong beat, that is. Many of the R&R heads of the opinion that the swing will definitely be to jazz. Point to the upsurge of band biz where jazz the feature. Also crowds jamming the jazz spots reported to be a very strong indication of this trend. Maybe a new jaz era dawning. If the R&R headmen correct in their prediction.

BUDDY JOHNSON

LOS ANGELES:

First release of Imperial Records new LP line will be on the market on March 20. **Lew Chudd** also announced the signing of singer **Bill Farrell** and jazz accordianist **Joe Cozza** to his label. . . . **B. B. King** and **Ruth Brown** were recent guests of **Dick Hugg (Huggie Boy)** on his all night Rhythm and Blues show. Hugg now has the longest rock and roll show in the country running from 9 P.M. to 4 A.M. . . . **Lloyd Price** just released from the service has his first records out on the Specialty label this week. . . . **Dootsie Williams** returned from a trip to San Francisco visiting Disc-Jockies and distributors with his fast-selling albums. Dootsie reports that the spiritual "Two Little Fishes" has taken off big in the Bay area. . . . **B. B. King** drove up to Modern Records Recording studio in his new pink Cadillac this week. Also visiting the plant and looking over material was **Young Jessie**. . . . New group **Sugar and Spice** were booked into New Yorks Apollo Theatre on the strength of their Mercury release of "Hey Joe." . . . **Larry Mead** has signed **Joe Liggins** to an exclusive long term contract with Vita Records. . . . **The Penguins** in town making the rounds of the disc-jockies after their very successful Las Vegas engagement. . . . Aladdin Records looking very good with new hot releases out by **Gene** and **Eunice** and **Charles Brown**. . . . **Eddie Ray** took the **Jewels** and **Ernie Freeman** back East to guest with **Robin Seymour** in Detroit and **Bill Randle** in Cleveland. . . . **Homer Escamillio** guested on the Johnny Otis TV show to sing his song "Hey Little Dreamboat." . . . **John Dolphin** is hoping for another big one to follow "Jivin' Around" in the Turks new release of "I'm A Fool." . . . Friends in the business were saddened to hear of the death of **Franklin Kort** who was well known in the independent record field for many years. . . . **The Colts** new hit of "Honey Bun" was written by **Curtis Williams** of the Penguins who wrote "Earth Angel."

JOE LIGGENS

THE CASH BOX

Rhythm 'N' Blues Disk Jockey

REGIONAL RECORD REPORTS

Frank Elkins
WDCF—Dade City, Fla.

1. Great Pretender (Platters)
2. Tutti Fruitti (Little Richard)
3. Why Do Fools Fall In Love (Teen Agers)
4. Speedoo (Cadillacs)
5. Need Your Love So Bad (Little Willie John)
6. Devil Or Angel (Clovers)
7. Jivin' Around (Ernie Freeman)
8. Eddie My Love (Teen Queens)
9. I'll Be Home (Flamingos)
10. Bo Weevil (Fats Domino)

Cal B. Kolby
WDRC—Hartford, Conn.

1. Why Do Fools Fall In Love (Teen Agers)
2. Tutti Frutti (Little Richard)
3. Great Pretender (Platters)
4. Eddie My Love (Teen Queens)
5. Cry Baby (Bonnie Sisters)
6. Speedoo (Cadillacs)
7. I'll Be Home (Flamingos)
8. Jivin's Around (E. Freeman)
9. Don't Blame It On Me (Fats Domino)
10. Church Bells May Ring (Willows)

Gene Norman
KLAC—Hollywood, Calif.

1. Great Prender (Platters)
2. Tutti Frutti (Little Richard)
3. Tippety Top (Rays)
4. Speedoo (Cadillacs)
5. Hands Off (McShann & Bowman)
6. Devil Or Angel (Clovers)
7. Seven Days (Clyde McPhatter)
8. I'm Wise (Eddie Bo)
9. Poor Me (Fats Domino)
10. Honey Don't (Carl Perkins)

Jockey Jack
WFRD—Atlanta, Ga.

1. Drown In My Own Tears (Ray Charles)
2. Why Do Fools Fall In Love (Teen Agers)
3. Sittin' In The Dark (Nappy Brown)
4. Ain't That Lovin' You Baby (Jimmy Reed)
5. Eddie My Love (Teen Queens)
6. Seven Days (Clyde McPhatter)
7. Rock 'N Roll Call (Four Tunes)
8. I'll Be Home (Flamingos)
9. Crying Won't Help You (B. B. King)
10. So Wrong (Jacks)

Eddie Dillon
WMBS—Uniontown, Pa.

1. Why Do Fools Fall In Love (Teen Agers)
2. Later, Alligator (B. Charles)
3. Speedoo (Cadillacs)
4. You Broke The Rules Of Love (Five Keys)
5. Devil Or Angel (Clovers)
6. No Money Down (C. Berry)
7. Tutti Frutti (Little Richard)
8. I Don't Want Nobody (Buddy & Ella Johnson)
9. Dancing Partner (Platters)
10. I'm Not Worthy Of You (Clyde McPhatter)

Frank Badders Music After Hours
WLEE—Richmond, Va.

1. Why Do Fools Fall In Love (Teen Agers)
2. Blue Suede Shoes (Perkins)
3. I'll Be Home (Pat Boone)
4. Heartbreak Hotel (Presley)
5. Eddie My Love (Teen Queens)
6. Be My Girl (Nitecaps)
7. Stormy Weather (Leaders)
8. Whole Lotta Shakin' Goin On (Commodores)
9. Sister Sookey (Turbans)
10. Set A Wedding Day (Allen & Black)

Pos.	Last Week	
1	1	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*
2	2	THE GREAT PRETENDER *Platters* *(Mercury 70753)*
3	3	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*
4	4	EDDIE MY LOVE *Teen Queens* *(RPM 453)*
5	5	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*
6	6	DEVIL OR ANGEL *Clovers* *(Atlantic 1089)*
7	8	BO WEEVIL *Fats Domino* *(Imperial 5375)*
8	15	BLUE SUEDE SHOES *Carl Perkins* *(Sun 234)*
9	13	I'LL BE HOME *Flamingos* *(Checker 830)*
10	10	NEED YOUR LOVE SO BAD *Little Willie John* *(King 4841)*
11	11	AIN'T THAT LOVIN' YOU BABY *Jimmy Reed* *(Vee-Jay 168)*
12	9	SPEEDOO *Cadillacs* *(Josie 785)*
13	7	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*
14	12	JIVIN' AROUND *Ernie Freeman* *(Cash 1017)*
15	14	NO MONEY DOWN *Chuck Berry* *(Chess 1615)*

THE CASH BOX

R & B SURE SHOTS

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"DID YOU EVER LOVE A WOMAN" — THE CASH BOX AWARD O' THE WEEK 3/3
B. B. King ..... RPM 457

"DOWN IN MEXICO" — THE CASH BOX AWARD O' THE WEEK 2/25
Coasters ..... Atco 6061

Atlantic Signs Three

NEW YORK — Atlantic Records execs this week concluded three important signings that the diskery feels should reflect in healthy sales in the future.

Guitar Slim, formerly with Specialty and Imperial Records, was added to the Atlantic roster. Ahmet Ertegun and Jerry Wexler flew down to New Orleans over the week-end for one week to cut some sessions with the country artist.

The other transactions were re-signings of two of the top names currently with Atlantic. They were The Clovers, whose long line of hits include "Fool, Fool, Fool"; "One Mint Julep"; "Middle of the Night"; "Ting-A-Ling"; "I Played The Fool"; "Hey Miss Fannie"; "Good Lovin' "; "Little Mama"; and now riding the charts with "Devil or Angel" and "Hey Doll Baby," and Clyde McPhatter, who has a best seller now in "Seven Days," and who formerly hit as lead singer of The Drifters with "White Christmas"; "Honey Love"; "Such A Night"; and "Money Honey."

The Clovers' deal was negotiated with Louis Krefitz, manager.

Clyde McPhatter, in the U.S. Armed Forces for the past two years, will be released in about one month. He will, at that time, go out on a package deal that will include Lavern Baker, another Atlantic star, Bill Haley, Decca rock and roll king, and The Platters, Mercury group who have had two successive number one hits in the nation's charts.

Prestige To Feature Todd Dameron Arrangements

NEW YORK — Arranger Tadd Dameron has been signed by Prestige Records for a series of recording dates to feature his own arrangements. Tadd established his reputation with his writings for the popular Eckstine and Gillespie bands of the forties, as well as the backgrounds for Sarah Vaughan during the same period. Currently, the books of the Dorsey Brothers, Woody Herman, and the new Gillespie bands contain Dameron arrangements.

Prestige's Bob Weinstock disclosed that Tadd will use five horns on his first date and introduce two new discoveries—Johnny Coles, trumpet; and Joe Alexander, tenor sax. Among the originals scheduled for the first 12 inch LP is Dameron's three part "Fontainebleau" with feature roles for trumpet and alto sax (Gigi Gryce).

All In The Family

PHILADELPHIA, PENNA.—Little Elise Sharon Braverman arrived in this world on Friday, March 2, and was the cause of a minor music convention at the Warwick Hotel, this city.

Elise is the granddaughter of Jerry Blaine, head of the Cosnat chain of distributorships, the granddaughter of Jack Braverman, Embers Pressing and Herald and Embers Records, the neice of Elliot and Ben Blaine, Cosnat Distributors, New York, and of Al Silver, Herald Records.

Elise was born to Enid and Teddy Braverman at the Philadelphia General Hospital at 6:45, Friday evening, and later that evening Jerry Blaine hosted a celebration at the Warwick at which all the above attended in addition to Harry Chipitz, manager of the Philadelphia branch of Cosnat and the entire Philadelphia staff.

Cabelleros Make U. S. Disks

NEW YORK—Los Tres Caballeros, one of Mexico's top recording instrumental and singing trios, currently making their debut in the United States at Ramon Zabala's Spanish-American La Zambra restaurant on West 52nd Street, are set to do a session of Latin-American sides for the RCA Victor International label at the end of March. Till now, the trio's recordings have only been made available for sales in the Latin-American markets. The RCA Victor executives now feel they should record in both Spanish and English for release in the popular American consumer markets since their disks are big sellers outside of this country.

Lenny Lewis Adds Artists

NEW YORK—Lenny Lewis, personal manager, announced the addition of five artists to his stable: Morgana King, whom he just signed to a Mercury contract; Johnny Hartman, inked to a Bethlehem contract; Tommy Mara of MGM Records; the Hi-Fi Four pacted to the King label and Tony Fraillo on Atlantic Records.

JUST OUT!
WATCH THEM
GENE & EUNICE
"I'll Never Believe In You"
b/w "HOOTCHY-KOOTCHY"
AL # 3315

CHARLES BROWN
"Please Don't Drive Me Away"
b/w "ONE MINUTE TO ONE"
AL # 3316

THE ALADDINS
"All Of My Life"
b/w "SO LONG, FAREWELL, BYE, BYE"
AL # 3314

Aladdin RECORDS
Beverly Hills, Calif.

ZOOMING TO THE TOP!

ARBEE STIDHAM
"Meet Me Halfway"
C/W
"I'll Always Remember You"
G-100

HERBY JOE
"Smoke Stack Lightning"
C/W
"Dreamed (Last Night)"
G-101

ABCO RECORDS
(SUBSIDIARY OF A. B.'s ONE STOP)
2854 W. ROOSEVELT RD.
CHICAGO 12 ILLINOIS
(All Phones: NEvada 8-2130)

COMING UP STRONG!
LAVERN BAKER'S
"MY HAPPINESS FOREVER"
ATLANTIC 1087
Atlantic RECORDING CORP
NEW YORK 19 N. Y.

SAVOY SAVOY
His Latest! His Greatest!
Happy NAPPY BROWN
"OPEN UP THAT DOOR"
SAVOY 1187
SAVOY RECORD CO
58 MARKET ST.
NEWARK, N. J

FOR THE BEST IN ROCK 'N ROLL, POP AND R&B, CONTACT
ALL-STATE
RECORD DISTRIBUTING CO.
2023 SO. MICHIGAN AVE.
CHICAGO 16, ILL.
(All Phones: CAlumet 5-0924)

HEADING FOR THE TOP
THE ORIGINAL
"I'M WISE"
by
EDDIE BO
APOLLO # 486
APOLLO RECORDS
457 W. 45 St. (PLaza 7-0060) N. Y.

BREAKING FOR A SMASH HIT IN R&B AND POP!
"DEAR DIARY"
by
THE SMOOTHTONES
EMBER # 1001
EMBER RECORDS, INC.
(Subsidiary of Herald Records)
A National Hit!
"SISTER SOOKEY"
The Turbans
Herald 469
Another Smash Hit!
"LITTLE FOOL"
"I GOTTA HAVE YOU"
Charlie & Ray
Herald 472
Herald RECORDS 1697 B'way, New York City, N.Y.

Another Big Hit!
"DARLING HOW LONG"
The Heartbeats
H-713
Coming Up Strong!
"DEAREST DREAM"
Mabel Lee
H-712
New Hit Release!
"QUEEN BEE"
b/w
"You Made Me Do It"
Bee Bee Queen
H-714
HULL RECORD CO.
1595 BROADWAY
NEW YORK 19, N. Y. JU 6-5390

CATCHING ON FAST!
"THRILLS AND HEARTACHES"
c/w
"HOLD ME CLOSE"
by LORI JAI
#2016
RIM RECORDS
226 West 53rd St. N. Y. 19, N. Y.

"YOU'RE THE ONE"
Jimmy Rogers
CHESS # 1616
CHESS RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

GETTING BIGGER!
"I STILL REMEMBER"
ROMANCERS
381
"BE FAIR"
THE PIPES
388
DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

Shooting Up Up Up!
"DOWN IN MEXICO"
and "TURTLE DOVIN'"
THE COASTERS
ATCO 6064
ATCO RECORDS
234 West 56th Street, New York 19, New York

BREAKING!
"HOW SOON"
THE JACKS
454
RPM RECORDS
9317 W. Washington Blvd. • Culver City, Calif.

"WHO"
Little Walter
CHECKER # 833
Checker RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

The Spirit of Memphis
sing
"HE WILL NEVER LET ME FALL"
b/w
"I TELL IT"
PEACOCK # 1754
PEACOCK RECORDS, Inc.
2809 Erastus Street, Houston 26, Texas

BREAKING BIG!
Boston, Chicago, Philadelphia, L. A.
The Colts
"Honey Bun"
VITA # 121
VITA RECORDS
1486 NO. FAIR OAKS AVENUE
PASADENA CALIFORNIA

THE CASH BOX HOT 10

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*
2	EDDIE MY LOVE *Teen Queens* *(RPM 453)*	TRY ROCK AND ROLL *Bobby Mitchell* *(Imperial 5387)*
3	DEVIL OR ANGEL *Clovers* *(Atlantic 1083)*	BO WEEVIL *Fats Domino* *(Imperial 5357)*
4	CHURCH BELLS MAY RING *Willows* *(Melba 102)*	I'M WISE *Eddie Bo* *(Apollo 486)*
5	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*	ONE NIGHT *Smiley Lewis* *(Imperial 5380)*
6	THE GREAT PRETENDER *Platters* *(Mercury 70753)*	EDDIE MY LOVE *Teen Queens* *(RPM 453)*
7	DARLING HOW LONG *Heartbeats* *(Hull 713)*	THE GREAT PRETENDER *Platters* *(Mercury 70753)*
8	I'LL BE HOME *Flamingos* *(Checker 830)*	BLUE SUEDE SHOES *Carl Perkins* *(5un 234)*
9	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*	WHO *Little Walter* *(Checker 833)*
10	CRAZY LOVE *Royaltones* *(Old Town 1018)*	SPEEDOO *Cadillacs* *(Josie 785)*

in CHICAGO

1	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*
2	SMOKESTACK LIGHTNING *Howlin' Wolf* *(Chess 1618)*
3	AIN'T THAT LOVIN' YOU BABY *Jimmy Reed* *(Vee-Jay 168)*
4	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*
5	YOU'RE THE ONE *Jimmy Rogers* *(Chess 1616)*
6	EDDIE MY LOVE *Teen Queens* *(RPM 453)*
7	THE GREAT PRETENDER *Platters* *(Mercury 70753)*
8	BLUE SUEDE SHOES *Carl Perkins* *(5un 234)*
9	WHO *Little Walter* *(Checker 833)*
10	SPEEDOO *Cadillacs* *(Josie 785)*

in NEW ORLEANS

1	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*
2	TRY ROCK AND ROLL *Bobby Mitchell* *(Imperial 5387)*
3	BO WEEVIL *Fats Domino* *(Imperial 5357)*
4	I'M WISE *Eddie Bo* *(Apollo 486)*
5	ONE NIGHT *Smiley Lewis* *(Imperial 5380)*
6	EDDIE MY LOVE *Teen Queens* *(RPM 453)*
7	THE GREAT PRETENDER *Platters* *(Mercury 70753)*
8	I'LL BE HOME *Flamingos* *(Checker 830)*
9	SO WRONG *Jacks* *(RPM 454)*
10	DOWN IN MEXICO *Coasters* *(Atco 6064)*

in DETROIT

1	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*
2	NO MONEY DOWN *Chuck Berry* *(Chess 1615)*
3	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*
4	THE GREAT PRETENDER *Platters* *(Mercury 70753)*
5	I DON'T WANT NOBODY *Ella & Buddy Johnson* *(Wing 90064)*
6	AIN'T THAT LOVIN YOU BABY *Jimmy Reed* *(Vee-Jay 168)*
7	I'LL BE HOME *Flamingos* *(Checker 830)*
8	BLUE SUEDE SHOES *Carl Perkins* *(5un 234)*
9	WHO *Little Walter* *(Checker 833)*
10	EDDIE MY LOVE *Teen Queens* *(RPM 453)*

in NEWARK

1	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*
2	EDDIE MY LOVE *Teen Queens* *(RPM 453)*
3	CHURCH BELLS MAY RING *Willows* *(Melba 102)*
4	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*
5	DEVIL OR ANGEL *Clovers* *(Atlantic 1083)*
6	NEED YOUR LOVE SO BAD *Little Willie John* *(King 4841)*
7	BO WEEVIL *Fats Domino* *(Imperial 5375)*
8	I'LL BE HOME *Flamingos* *(Checker 830)*
9	BLUE SUEDE SHOES *Carl Perkins* *(5un 234)*
10	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*

in SAN FRANCISCO

1	NEED YOUR LOVE SO BAD *Little Willie John* *(King 4841)*
2	WHY DO FOOLS FALL IN LOVE *Teen Agers* *(Gee 1002)*
3	THE GREAT PRETENDER *Platters* *(Mercury 70753)*
4	AIN'T THAT LOVIN' YOU BABY *Jimmy Reed* *(Vee-Jay 168)*
5	EDDIE MY LOVE *Teen Queens* *(RPM 453)*
6	DEVIL OR ANGEL *Clovers* *(Atlantic 1083)*
7	DROWN IN MY OWN TEARS *Ray Charles* *(Atlantic 1085)*
8	MACK THE KNIFE (3 PENNY OPERA) *Louis Armstrong* *(Columbia 40587)*
9	BLUE SUEDE SHOES *Carl Perkins* *(5un 234)*
10	LIL TIPA-TINA *Five 5wans* *(Music City)*

THE CASH BOX HOT 10

in PHILADELPHIA

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. WHY DO FOOLS FALL IN LOVE — *Teen Agers (Gee 1002)*
2. EDDIE MY LOVE — *Teen Queens (RPM 453)*
3. DROWN IN MY OWN TEARS — *Ray Charles (Atlantic 1085)*
4. I'LL BE HOME — *Flamingos (Checker 830)*
5. JIVIN' AROUND — *Ernie Freeman (Cash 1017)*
6. THE GREAT PRETENDER — *Platters (Mercury 70753)*
7. DEVIL OR ANGEL — *Clovers (Atlantic 1083)*
8. TUTTI-FRUTTI — *Little Richard (Specialty 561)*
9. CHICKEN AND THE HAWK — *Joe Turner (Atlantic 1080)*
10. WPLJ — *Four Deuces (Music City 790)*

in LOS ANGELES

1. WHY DO FOOLS FALL IN LOVE — *Teen Agers (Gee 1002)*
2. EDDIE MY LOVE — *Teen Queens (RPM 453)*
3. DEVIL OR ANGEL — *Clovers (Atlantic 1089)*
4. THE GREAT PRETENDER — *Platters (Mercury 70753)*
5. BO WEEVIL — *Fats Domino (Imperial 5375)*
6. NEED YOUR LOVE SO BAD — *Little Willie John (King 4841)*
7. DROWN IN MY OWN TEARS — *Ray Charles (Atlantic 1085)*
8. SPEEDOO — *Cadillacs (Josie 785)*
9. NO MONEY DOWN — *Chuck Berry (Chess 1615)*
10. I'LL BE HOME — *Flamingas (Checker 830)*

in ST. LOUIS

1. WHY DO FOOLS FALL IN LOVE — *Teen Agers (Gee 1002)*
2. EDDIE MY LOVE — *Teen Queens (RPM 453)*
3. DROWN IN MY OWN TEARS — *Ray Charles (Atlantic 1085)*
4. THE GREAT PRETENDER — *Platters (Mercury 70753)*
5. AIN'T THAT LOVIN' YOU BABY — *Jimmy Reed (Vee-Jay 168)*
6. TUTTI FRUTTI — *Little Richard (Specialty 561)*
7. BLUE SUEDE SHOES — *Carl Perkins (Sun 234)*
8. YES SIR, THAT'S MY BABY — *Sensations (Atco 6056)*
9. DEVIL OR ANGEL — *Clovers (Atlantic 1083)*
10. JIVIN' AROUND — *Ernie Freeman (Cash 1017)*

in DALLAS

1. BLUE SUEDE SHOES — *Carl Perkins (Sun 234)*
2. BO WEEVIL — *Fats Domino (Imperial 5375)*
3. WHY DO FOOLS FALL IN LOVE — *Teen Agers (Gee 1002)*
4. JIVIN' AROUND — *Ernie Freeman (Cash 1017)*
5. THE GREAT PRETENDER — *Platters (Mercury 70753)*
6. DROWN IN MY OWN TEARS — *Ray Charles (Atlantic 1085)*
7. FINE LITTLE HEALTHY THING — *Billy Emerson (Sun)*
8. SEVEN DAYS — *Clyde McPhatter (Atlantic 1081)*
9. DID YOU EVER LOVE A WOMAN — *B. B. King (RPM 457)*
10. THAT'S YOUR MISTAKE — *Otis Williams & New Group (DeLuxe 6091)*

in ATLANTA

1. DROWN IN MY OWN TEARS — *Ray Charles (Atlantic 1085)*
2. WHY DO FOOLS FALL IN LOVE — *Teen Agers (Gee 1002)*
3. AIN'T THAT LOVIN' YOU BABY — *Jimmy Reed (Vee-Jay 168)*
4. THE GREAT PRETENDER — *Platters (Mercury 70753)*
5. BO WEEVIL — *Fats Domino (Imperial 5375)*
6. SITTIN' IN THE DARK — *Nappy Brown (Savoy 1176)*
7. HEY DOLL BABY — *Clovers (Atlantic 1083)*
8. BLUE SUEDE SHOES — *Carl Perkins (Sun 234)*
9. PLEASE, PLEASE, PLEASE — *James Brown (Federal 12258)*
10. LOST DREAMS — *Ernie Freeman (Imperial 5381)*

in MEMPHIS

1. SPEEDOO — *Cadillacs (Josie 785)*
2. NEED YOUR LOVE SO BAD — *Little Willie John (King 4841)*
3. I'LL BE HOME — *Flamingos (Checker 830)*
4. SMOKESTACK LIGHTNING — *Howlin' Wolf (Chess 1618)*
5. HEY DOLL BABY — *Clovers (Atlantic 1083)*
6. AIN'T THAT LOVIN' YOU BABY — *Jimmy Reed (Vee-Jay 168)*
7. BO WEEVIL — *Fats Domino (Imperial 5375)*
8. THE GREAT PRETENDER — *Platters (Mercury 70753)*
9. TUTTI FRUTTI — *Little Richard (Specialty 561)*
10. WHY DO FOOLS FALL IN LOVE — *Teen Agers (Gee 1002)*

OPERATORS

Get Acquainted With the Most Efficient

ONE STOP RECORD SERVICE

IN THE COUNTRY

WE CAN SUPPLY ALL YOUR RECORD REQUIREMENTS—ALL SPEEDS—ALL LABELS AT WHOLESALE COST PLUS SMALL SERVICE CHARGE. ALSO FREE TITLE STRIPS.

WE GUARANTEE:

- *BEST PRICES*
- *FASTEST SERVICE*
- *MOST COMPLETE FILLING OF ORDERS*

TRY US AND BE CONVINCED.

ALL SHIPMENTS C.O.D. TOKEN DEPOSIT REQUIRED WITH FIRST ORDER.

TOWN HALL Record Service

188 RIVERDALE AVENUE — BROOKLYN 12, N. Y. — DI 6-2735

THE CASH BOX ★ AWARD O' THE WEEK ★

"I'VE GOT NEWS FOR YOU" (2:57)
[Tollie Music BMI—McShann, Bowman]

"MY DARKEST NIGHT" (2:47)
[Tollie Music BMI—McShann, Bowman]

PRISCILLA BOWMAN / JAY McSHANN
(Vee-Jay 179)

● Priscilla Bowman and Jay McShann, whose "Hands Off" was one of the biggest r & b hits of the year, follow with material very much in the same vein, and lyrics that pick up the story. Miss Bowman is in good voice and obviously feels and enjoys the mood of the piece. McShann's orking carries the ball all the way, backing the thrush in a manner that keeps the tune filled with spirit. Should prove to be a strong follow-up to "Hands Off." "My Darkest Hour" is a change of pace for the thrush. However, Miss Bowman shows her versatility, turning in a very moving vocal of a slow, torchy blues. Good side that should not be overlooked.

Cash In! Rush Your Order Now!

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

MARCH 10, 1956 — THE CASH BOX — WAKING UP!

Rhythm 'N Blues SLEEPER OF THE WEEK

FAST ACTION IN ALL TERRITORIES . . .

"BEYOND THE CLOUDS" b/w
"FOOLISH ME"
by JOHNNY BRAGG EXCELLO # 2078

WRITE WIRE PHONE

NASHBORO RECORD COMPANY, INC.
177 3rd AVE., NASHVILLE, TENN. (Phone: Chapel 2-2215)

BIG EASTERN SELLER!
(Ask Johnny Halonka—Alpha Distributors—New York)

"STRANGE LOVE"
NATIVE BOYS
COMBO # 113
COMBO RECORDS
1107 EL CENTRO AVENUE
HOLLYWOOD 28 CALIFORNIA
HOllywood 2-3273

GOING STRONG
"RED LIGHT— GREEN LIGHT"
by
THE CONEY ISLAND KIDS
with Panama Francis Ork.
featuring Sam "The Man" Taylor
JOSIE 791
Josie RECORD
1650 Broadway, New York City

ANNOUNCEMENT
CUSTOM DISTRIBUTING, INC.
1735 CHESTER AVENUE CLEVELAND 14, OHIO
is now under the sole ownership of
SANDY BECK

The Cash Box RHYTHM 'N BLUES REVIEWS

A AWARD & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE MIDNIGHTERS

(Federal 12260)

B+ "ROCK, GRANNY, ROLL" (2:45) [Jay & Cee BMI—Henry Glover] Here's a hard hitting cutie that the teeners can jump to. A crazy lyric has granny jitterbugging, and offers her solid advice, telling her to stay out of that rocking chair as long as she can. Don't overlook this side.

B "OPEN UP THE BACK DOOR" (2:54) [Armo BMI—William C. Baker] The Midnighters back with another rocker, middle beat. Two jumps for the teener market. Both sides are solid-driving items.

THE PIPES

(Dootone 388)

B "BE FAIR" (2:55) [Dootsie Williams BMI—Huey Roundtree] The Pipes wax a slow, sweet, romantic ballad. The group sings in velvety tones that fall easy on the ear and should gather a fair amount of sales. However, it does not have that distinctive quality that lifts it into the outstanding category.

B "LET ME GIVE YOU MONEY" (2:02) [Dootsie Williams BMI—Huey Roundtree] The Pipes chant a middle beat jump on the flip and the deck is a flavory item that the kids should like. Ok deck.

THE EL CAPRIS

(Bullseye 102)

B+ "KO KO WOP" (2:17) [Crestwood BMI—Gray, Scott, Ward] The El Capris deliver a strong wax that is a well done novelty. Deck has flair and good vocal projection. It can make a strong mark on any market where it gets good exposure and distribution.

B "OH BUT SHE DID" (2:06) [Bess BMI—Larkin, Smith] The Capris jump on the flip, thereby giving a good dance item for the coupler. Ok deck that could aid the general sale of the deck.

THE FIVE NOTES

(Chess 1614)

B "PARK YOUR LOVE" (2:35) [Arc BMI — Braggs, Dunaway] The Five Notes etch a better than average side, blending effectively on a slow ballad pretty. Sweetly performed.

B+ "SHOW ME THE WAY" (2:36) [Arc BMI — Braggs, Dunaway] The Notes continue in the sweet vein as they dish up a strong side that could show in the charts. The wax has that "bit" extra that makes it a contender. Rhythmic ballad done very well.

THE CASH BOX ★AWARD O' THE WEEK★

"IVORY TOWER" (2:15)
[E. H. Morris ASCAP—Fulton, Steele]

"IN PARADISE" (2:15)
[Tiger BMI—Taylor, Carroll]

OTIS WILLIAMS AND HIS CHARMS
(DeLuxe 6093)

● Otis Williams follows his still hot "That's Your Mistake" with two healthy sides, either of which or both could break. "Ivory Tower" is a lilting, melodic ballad smoothly performed. The waltz tempo, the romantic lyrics, and excellent vocal add up to a deck to be watched. The flip, "In Paradise," more in the novelty vein, is a cover of an item that is just beginning to move, and Williams may pick up on the impetus of the original. It is another strong reading and deserves your attention. Keep close tabs on both sides of this release.

"OPEN UP THAT DOOR" (2:37)
[Savoy BMI—Mendelsohn]

"PLEASIN' YOU" (2:35)
[Savoy BMI—Mendelsohn, Winley]

NAPPY BROWN
(Savoy 1187)

NAPPY BROWN

● Nappy Brown is slugging away with a hard hitting treatment of a quick beat jump of the "Flip, Flop and Fly" school. The deck, "Open Up That Door" is a rocking request from Nappy to girl to come home and walk right in his heart. Orking maintains the excitement built throughout by Nappy. Ok deck that should take off. The flip, "Pleasin' You," is another rocked jump, in which Brown gives a gusto filled performance. Both sides jump all the way. Brown sings the tunes with excitement and powerful performances, but without any of the famous Nappy Brown mouthings that marked his previous Savoy releases.

SCAT CROTHERS

(MGM K12199)

C+ "WAITIN' FOR MY BABY" (2:56) [Leeds ASCAP — Ory, Robin] Scat Crothers sings pleasantly in his gravely voice, dishing up a pop styled Dixieland flavored etching that will appeal to the more mature audience.

C+ "SWEET LIPS" (2:20) [Leeds ASCAP — Robin, Armstrong] Similar comments on a quick beat reminicscent of the twenties.

BUDDY LUCAS

(Savoy 1180)

B+ "HO DIDY HO" (2:40) [Savoy BMI—Lucas, Mendelsohn] Buddy Lucas offers a "Bo Diddley" type jump with appeal. It is a swinging dity with a country flavor and Lucas does well by it.

B "OH MARY ANN" (2:37) [Savoy BMI—Lucas, Mendelsohn] Lucas dishes up a cute fast beat that comes off the better side. Deck races along at a speedy tempo. Ok platter.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "SHOW ME THE WAY"	The Five Notes	Chess 1614
★ "MUMBLES BLUES"	Bobby Lewis	Spotlight 394
★ "ROCK, GRANNY, ROLL"	The Midnighters	Federal 12260
★ "JUST MADE TWENTY-ONE"	Lightnin' Slim	Excello 2075

BOBBY LEWIS

(Spotlight 394)

B+ "MUMBLES BLUES" (2:29) [Lewis] Bobby Lewis, who wrote the tune, and is the performer, rocks out the quick beat tonguetwister about the gal who can't speak a word, but sure ain't dumb. It's a crazy side that rides a wild treatment to a breakneck finish. Good side, and the original now being covered in the pop market. Could break through.

B "OH BABY" (2:05) [Merrimac BMI—Lewis] Lewis changes pace on the flip, wailing a middle beat rhythm piece in better than **average** style. Lewis is a good performer and the "Mumbles" side may make him a record personality.

VOCALTONES

(Apollo 488)

B "I'M GONNA GET THAT GIRL" (2:05) [Bess BMI—Vocaltones] The Vocaltones bang out a spirited middle beat jump with a zesty performance. Cute, alive and interesting.

B+ "MY GIRL" (2:13) [Bess BMI—Duncan, Robinson] The fellows turn in an excellent performance of a slow, rhythmic ballad. Group blends effectively, with standout lead vocals. Two sides to pay attention to.

GEORGIE AULD

(Mercury 70797)

C+ "LOVE IS JUST AROUND THE CORNER" (2:56) [Famous ASCAP—Robins, Gensler] Lush instrumental released as a single from his Emarcy album "Georgie Auld in The Land of Hi-Fi." Excellent dance and listening wax. Auld's saxing a delight to the ear.

B "TIPPIN' IN" (3:06) [Advance ASCAP—Bobby Smith] Another oldie given the pleasing Auld treatment. Good dance band sides. Both for the pop markets.

LIGHTNIN' SLIM

(Excello 2075)

B+ "JUST MADE TWENTY-ONE" (2:13) [Excellorec BMI—Hicks, West] Lightnin' Slim tells of arriving at the mature age of 21 and he's out to have a ball. Lightnin' talks of his satisfaction at being accepted, and does so with a simplicity that makes it easy for anyone to follow his tale. Deck has a strong appeal and is already being reported from a couple of areas.

B "SUGAR PLUM" (2:47) [Excellorec BMI—Hicks, West] Slim wails a slow beat country blues about his Sugar Mama. This side is limited for the main sale to the deep south markets.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER — GOOD
EXCELLENT — FAIR
VERY GOOD — MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"HOOTCHY KOOTCHY" (2:25)
[Aladdin Music BMI—Forrest, Levy]

"I'LL NEVER BELIEVE IN YOU" (2:15)
[Aladdin Music BMI—Forrest, Levy]

GENE AND EUNICE
(Aladdin 3315)

GENE & EUNICE

● Gene and Eunice offer an intriguing mambo rock, "Hootchy Kootchy," that has that Latin flavor and at the same time maintains the rocking beat for the teener. It is a driving tempo with lots of zest chanted in engaging style by the twosome. The flip, "I'll Never Believe In You," is a rhythm and blues waltz set up with a romantic lyric. Gene and Eunice blend sweetly and in a defined pop vein. Melodic, sweeping, and easy to listen to. However, we lean to the mambo rock, "Hootchy Kootchy" for the action.

"MARY LEE" (2:20)
"EVENING" (2:39)

THE RAINBOWS
(Pilgrim 703)

● Another new label makes inroads on the national front with an unusual etching, "Mary Lee" by The Rainbows. It is a quick beat treated in a vein that is currently making its mark with the kids. The deck has a number of interesting vocal gyrations, the tune and treatment are alive, and the overall picture of the etching is one of strong appeal. How far it will go will depend on the strength of its distribution. The flip, "Evening," is a slow ballad that fails to come off in any degree of strength.

5 SWANS
(Music City 795)

B "LIL GIRL OF MY DREAMS" (2:25) [Gation Pub.—Swan, Gation] The 5 Swans bounce gently through a middle beat rhythm ballad and come through with an easy to listen to, melodic wax.

B+ "LIL TIPA-TINA" (1:45) [Gation Pub.—Dixon, Swan] The 5 Swans pick up the tempo on the flip and jump gaily through a quick beat racer. It is a lively side excitingly done.

THE BARONS
(Imperial 998)

B "CRYIN' FOR YOU BABY" (2:00) [Commodore BMI—Gold, Ray] The Barons deliver a middle beat jump with a romantic lyric. Deck has a strong teen-age beat and a good lead to chant the story. Ok deck.

B "SO LONG, MY DARLING" (1:50) [Broadcast BMI—Seymour] The Barons offer a slow paced romantic folk type ballad with a tender styling. Pretty, moving and appealing.

THE SPANIELS
(Vee-Jay 178)

B "FALSE LOVE" (2:55) [Conrad BMI—Roth] The Spaniels blend on a rhythmic slow beat ballad that comes out good listening wax.

B "DO YOU REALLY" (2:39) [Conrad BMI—J. Hudson] The Spaniels collaborate on a middle beat march rhythm piece. The staccato beat gives it a distinction that makes it the more outstanding side.

SPIRITUAL

SWANEE QUINTET
(Nashboro 571)

B+ "MY LAST PRAYER" (2:59) [Excellorec BMI] The Swanee Quintet blends sweetly behind an exciting exhortation by the deep voiced lead. The gravel voiced, shouty lead, set against the delicate background makes a strong contrast. Effective religious wax.

B "RACE TO RUN" (2:52) [Excellorec BMI] A good gospel side, tho more restrained, it still maintains an excitement and stirring quality. Two good sides.

SOUL SATISFIERS
(Apollo 303)

B "AFTER AWHILE" (2:12) [Bess BMI—Shepherd, Williams] The Soul Satisfiers blend on a middle beat rhythmic religious tune against a simple instrumental backing. Excellent sound and inspiring quality.

B+ "I'M HIS AND HE'S MINE" (2:43) [Bess BMI—Bumpess] The Satisfiers go to town on this side. It is a shouty, exciting deck, in the hallelujah style, The group stirs things up and maintains a good vocal sound throughout. Like it.

BROTHER JOE MAY
ANNETTE MAY
(Specialty 888)

B "CONSIDER ME" (2:36) [Hill & Range BMI—T. Dorsey] Brother Joe May's daughter, Annette, makes her debut with this release, and it is a strong one indeed. Miss May has a great range and feeling. Ok deck.

B+ "GOING HOME" (2:27) [Venice BMI—W. Carr] Brother Joe unleashes his stirring voice on the flip, treating a rhythmic middle beat to an exciting vocal. He can shade tenderly and does throughout. Excellent side.

THE CASH BOX TERRITORIAL TIPS

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* indicates first appearance Territorial Tips

A TEAR FELL
Ivory Joe Hunter (Atlantic 1086)

CHURCH BELLS MAY RING
Willows (Melba 102)

*CRAZY LITTLE PALACE
Billy Williams Qt. (61576)

CRAZY LOVE
Royaltones (Old Town 1018)

CRY BABY
Bonnie Sisters (Rainbow 328)

*DARLING HOW LONG
Heartbeats (Hull 713)

*DID YOU EVER LOVE A WOMAN
B.B. King (RPM 457)

*DOWN IN MEXICO
Coasters (Atco 6064)

*FINE LITTLE HEALTHY THING
Billy Emerson (Sun)

HEY DOLL BABY
Clovers (Atlantic 1089)

I DON'T WANT NOBODY
Ella & Buddy Johnson (Wing 90064)

I JUST COULDN'T STAND IT NO MORE
Dinah Washington (Mercury 70776)

I'LL BE FOREVER LOVING YOU
El Dorados (Vee-Jay 165)

I'M WISE
Eddie Bo (Apollo 486)

JUST MADE TWENTY-ONE
Lightnin' Slim (Excello 2075)

*LIL TIPA-TINA
Five Swans (Music City)

*LOST DREAMS
Ernie Freeman (Imperial 5381)

MARY LEE
Rainbows (Pilgrim 703)

MORNING, NOON AND NIGHT
Joe Turner (Atlantic 1080)

*MR. MOON
5 Pennies (Savoy 1182)

*ONE MORE MILE
Joe Buckner (Vee-Jay 172)

ONE NIGHT
Smiley Lewis (Imperial 5380)

*PLEASE, PLEASE, PLEASE
James Brown (Federal 12258)

SISTER SOOKEY
Turbans (Herald 469)

SITTIN' IN THE DARK
Nappy Brown (Savoy 1176)

SMOKESTACK LIGHTNING
Howlin' Wolf (Chess 1618)

SO WRONG
Jacks (RPM 454)

*THAT'S WHAT I'LL DO
Shirley & Lee (Aladdin 3313)

THAT'S YOUR MISTAKE
Otis Williams (DeLuxe 6091)

TRY ROCK AND ROLL
Bobby Mitchell (Imperial 5387)

*WHEN YOU'RE ALONE
Daps (Merterry 5249)

WHO
Little Walter (Checker 833)

YOU'RE THE ONE
Jimmy Rogers (Chess 1616)

RED HOT! ALL POP

5376
Chuck Carbu and the Spiders
"How I Feel"

5378
Bobby Mitchell
"Try Rock and Roll"

5380
Smiley Lewis
"One Night"

5381
Ernie Freeman
"Rockin' Around"

5382
Johnny Fuller
"Sister Jenny"

5383
The Barons
"Cryin' For You Baby"

Imperial Records

Jamboree Command Performance

WHEELING, W. VA.—On February 24, radio station WWVA, this city, inaugurated a new show called "Jamboree Command Performance" which will be heard every Friday from 11:30 to midnight. The new program invites country disk jockeys from all over the country and presents them on the station using the technique and chatter that they feature in their own communities. The show also gives the jockey the opportunity to discuss his own home town and the country music which is programmed in his area. Seated above is Ray Anderson of WCHO in Washington Court House, Ohio, who was the guest dee jay on the initial show. Standing is Lee Sutton of WWVA.

"Rock Around The Clock" Film Gets Double-Header Premiere In D.C.

NEW YORK—"Rock Around The Clock", the Columbia picture starring Bill Haley & His Comets and an all-star Rock and Roll cast, will have a double-header world premiere in Washington, D. C., on March 14th when the film opens simultaneously at both the Metropolitan and Ambassador Theatres there.

Bill Haley, who will be appearing at the Aragon Ballroom in Chicago at the time, will fly in to make personal appearances on opening day at both theatres.

The advance reports on this flicker have Columbia Studios so excited, that they are planning on doing another film later this year starring Bill Haley & His Comets.

Top Stars To Play Rhodes Ballroom This Spring

PROVIDENCE, R. I.—Booker Abe Feinberg reports a lineup of top name recording artists set for the Rhodes on the Pawtucket Ballroom in Providence, R. I. this Spring. Beginning several weeks earlier than in previous years, this Spring's event will feature Julius LaRosa (3/17); The Four Lads (3/24); Don Cherry (3/31); Pat Boone (4/7) and the Fontane Sisters (4/14).

There has been a relaxation of the Sunday Blue Laws in this city which will make possible the booking of attractions such as jazz concerts, package show, etc., into the Ballroom.

Decca On All Out Drive To Dealers

NEW YORK—Decca is embarking on a special campaign to make record dealers aware of the availability of all of their products. Every single record and/or album in the active Decca catalog is obtainable by the dealers, and thus by the consumers, merely by the dealer placing an order thrugh his nearest branch or distributor. If the branch is out of stock on any number, the order will be filled by the factory in a short time. Special notice of this service is being made through announcement on the weekly Decca release cards.

Major Diskeries Sign Two Talents From CBS Show

NEW YORK—The new CBS radio show, "Young Ideas", which gives new talent an opportunity for exposure, is helping budding young vocalists find a niche for themselves in the record business. In the short time that the program has been on the air, two young hopefuls have been signed to recording contracts by two major diskeries. Bernie Knee has been inked by MGM Records and his first disk "City Boy" backed with "Theme From 'Indian Fighter'" has been rushed to distributors.

Don Hondo, the second youngster discovered on the show was signed by Decca.

Rackmil Gets Look Award

New YORK — Milton Rackmil, president of Universal-International Pictures and his fellow officers received Look Magazine's Industry Award for aggressive showmanship and consistent confidence in maintaining full production schedules. The announcement was made in the latest issue of the publication.

Rackmil, also president of Decca Records received his award on the "Ed Sullivan Show", March 4.

America's Leading ONE STOP Record Service
LESLIE DISTRIBUTORS
639 TENTH AVE. NEW YORK 36, N. Y. PLaza 7-1977
2231 FIFTH AVE. PITTSBURGH, PA. GRant 1-9323
134 WINDSOR ST. HARTFORD, CONN. JAckson 5-1147

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS

TOM JACKSON
WKAB—Mobile, Ala.
1. I Don't Believe You've Met My Baby (Louvins)
2. These Hands (Hank Snow)
3. Yes, I Know (Hank Snow)
4. I Was The One (E. Presley)
5. Store Bought (Andrews Bros.)
6. I've Changed (Carl Smith)
7. I've Got Five Dollars (Faron Young)
B. Hello, Old Broken Heart (Curtis Gordon)
9. For Rent (Sonny James)
10. So Doggone Lonesome (Ernest Tubb)

"COUSIN" JOHNNY SMALL
WNLC—New London, Conn.
1. Eat, Drink And Be Merry (Porter Wagoner)
2. That's A Sad Affair (Reeves)
3. Let's Stop Fooling Our Hearts (Hylo Brown)
4. Each Season Changes You · (Lee & Cooper)
S. Borrowing (H. Hawkins)
6. New Wildwood Flower (Lee Moore)
7. Sweet Shining Daddy (Jimmy & Johnny)
B. California Zephyr (Williams)
9. Run Boy (Price/Gibson/Carlisles)
10. Folsom Prison Blues (Cash)

"BALIN' WIRE BOB" BOB STRACK
KIMO—Independence, Mo.
1. Who Will It Be (J. Tubb)
2. You're Still Mine (Young)
3. Sad Affair (Jim Reeves)
4. Thank God (H. Williams)
S. You And Me (Wells & Foley)
6. You're Not Play, Love (Wilburns)
7. Who Do Honey (Dallas Justice)
B. When You Said Goodbye (Eddy Arnold)
9. Blackboard Of My Heart (Hank Thompson)
10. If You Do (C. Smith)

SLIM DOUGLAS
WKDL—Clarksdale, Miss.
1. Blue Suede Shoes (Perkins)
2. Only You (Charlie Walker)
3. You And Me (Wells & Foley)
4. I Want To Be Loved (Johnnie & Jack)
5. So Doggone Lonesome (Cash)
6. Why, Baby, Why (J. Jones)
7. Honey Don't (Carl Perkins)
B. I Don't Believe You've Met My Baby (Louvins)
9. Wasted (Wanda Jackson)
10. If You Were Mine (Reeves)

RAY FRAZIER'S "COUNTRY JUNCTION"
WCLA—Petersburg, Va.
1. Blue Suede Shoes (Perkins)
2. Heartbreak Hotel (Presley)
3. Folsom Prison Blues (Cash)
4. I've Changed (Carl Smith)
5. Eating High On The Hog (Mac Wiseman)
6. I Don't Believe You've Met My Baby (Louvins)
7. Wasted (Wanda Jackson)
B. Blackboard Of My Heart (Hank Thompson)
9. Yes I Know Why (W. Pierce)
10. Run Boy (Ray Price)

HAL HARRIS
KRCT—Baytown, Texas
1. What Am I Worth (G. Jones)
2. Folsom Prison Blues (Cash)
3. So Doggone Lonesome (Ernest Tubb)
4. Seasons Of My Heart (Jimmy Newman)
5. Take A Look At My Darlin' (George & Earl)
6. You're Guilty Darlin' (Benny Martin)
7. Where Did The Sunshine Go (Jimmy Dickens)
B. I Learned It From You (Jean Shepard)
9. Yes, I Know Why (Pierce)
10. I Want To Be Loved (Johnnie & Jack & R. Wells)

FRED LYNN "HILLBILLY HEAVEN"
KWTO—Springfield, Mo.
1. Tall Men (Rose Maddox)
2. It Ain't On The Menu (Hawkshaw Hawkins)
3. I Was The One (E. Presley)
4. Low Down Blues (Rainwater)
S. Eat, Drink And Be Merry (Porter Wagoner)
6. So Doggone Lonesome (Lord)
7. What Would You Do (Porter Wagoner)
B. Yes, I Know Why (Pierce)
9. You And Me (Wells & Foley)
10. Run Boy (Ray Price)

JOLLY CHOLLY
WWEZ—New Orleans, La.
1. I Don't Believe You've Met My Baby (Louvine)
2. Why, Baby, Why (G. Jones)
3. So Doggone Lonesome (Cash)
4. Eat, Drink And Be Merry (Porter Wagoner)
S. Blue Suede Shoes (Perkins)
6. I'm Movin' In (Hank Snow)
7. For Rent (Sonny James)
B. Heartbreak · Hotel (Presley)
9. Seasons Of My Heart (Jimmy Newman)
10. A Good Woman's Love (Hank Locklin)

DON LARKIN
WAAT—Newark, N. J.
1. I Don't Believe You've Met My Baby (Louvins)
2. I Forgot To Remember (Elvis Presley)
3. Folsom Prison Blues (Johnny Cash)
4. These Hands (Hank Snow)
5. So Doggone Lonesome (Cash)
6. Love, Love, Love (W. Pierce)
7. 16 Tons (T. Ernie Ford)
B. Eat, Drink And Be Merry (Porter Wagoner)
9. Why, Baby, Why (Sovine & Pierce)
10. Do You Know Where God Lives (Eddy Arnold)

LEE SUTTON
WWVA—Wheeling, W. Va.
1. I Want To Be Loved (Lee & Cooper)
2. Not Anymore (Lee & Terry)
3. Dark As A Dungeon (Moore)
4. Wasted (Wanta Jackson)
5. I Don't Believe You've Met My Baby (Louvins)
6. Why, Baby, Why (Sovine & Pierce)
7. Go Ahead And Make Me Cry (Jimmy Williams)
B. These Hands (Hank Snow)
9. Eat, Drink And Be Merry (Porter Wagoner)
10. Run Boy (Ray Price)

DAVE WALSHAK
KCTI—Gonzales, Texas
1. You And Me (Wells & Foley)
2. Heartbreak Hotel (E. Presley)
3. Blue Suede Shoes (Perkins)
4. I Was The One (E. Presley)
5. Cause I Love You (Pierce)
6. I Want To Be Loved (Johnnie & Jack & Ruby Wells)
7. Only You (Charlie Walker)
B. So Doggone Lonesome (Cash)
9. Do You Know Where God Lives (Eddy Arnold)
10. If You Were Mine (Reeves)

JIMMIE "D" WRIGHT
WNTM—Vero Beach, Fla.
1. Why, Baby, Why (Sovine & Pierce)
2. I Forgot To Remember (Elvis Presley)
3. Blue Suede Shoes (Perkins)
4. Let's Stay Together (Newman)
5. I'm Moving On (Hank Snow)
6. Eat, Drink And Be Merry (Porter Wagoner)
7. Love, Love, Love (W. Pierce)
B. You And Me (Wells & Foley)
9. I Was The One (E. Presley)
10. 16 Tons (T. Ernie Ford)

"CORNPONE" BOB McKINNON "HILLBILLY JAMBOREE"
KTKT—Tucson, Arizona
1. Cause I Love You (Pierce)
2. Heartbreak Hotel (E. Presley)
3. So Doggone Lonesome (Ernest Tubb)
4. Folsom Prison Blues (Cash)
5. I Learned It All From You (Jean Shepard)
6. If You Do (C. Smith)
7. You're Free To Go (C. Smith)
B. Do You Know Where God Lives (Eddy Arnold)
9. If Jesus Came To Your House (Red Sovine)
10. I've Got Five Dollars (Young)

LES "RANCH HAND RED" COLEMAN
WJWL—Georgetown, Del.
1. Love, Love, Love (W. Pierce)
2. You And Me (Wells & Foley)
3. 30 Days (Ernest Tubb)
4. Why, Baby, Why (Locklin)
5. Look Around (Rusty & Doug)
6. Gathering Flowers For Masters Bouquet (K. Wells)
7. Precious Memories (Johnson Family)
B. If Jesus Came To Your House (Porter Wagoner)
9. That's Love (Jim Reeves)
10. These Hands (Hank Snow)

GENE NORMAN
KLAC—Hollywood, Calif.
1. Why Baby, Why (Sovine & Pierce)
2. My Tears Are Beginning To Show (Mimi Roman)
3. If You Were Mine (Reeves)
4. Mystery Train (Elvis Presley)
5. Blackboard Of My Heart (Hank Thompson)
6. My Stolen Love (S. James)
7. You And Me (Wells & Foley)
B. Whispering Hope (Juanita Moore)
9. Run Boy (Carliesles)
10. Honey Don't (Carl Perkins)

"UNCLE" LEN ELLIS
WJOB—Hammond, Ind.
1. I Don't Believe You've Met My Baby (Louvins)
2. Why, Baby, Why (Sovine & Pierce)
3. Run Boy (Ray Price)
4. Meet Me In The Chapel (Skeets Yaney)
S. 16 Tons (T. Ernie Ford)
6. I Forgot To Remember (Elvis Presley)
7. Blue Suede Shoes (Perkins)
8. Jean's Song (Poor People Of Paris)
9. Bayou Baby (Eddy Arnold)
10. I've Got Five Dollars (Faron Young)

JOE ALLISON
WSIX—Nashville, Tenn.
1. Heartbreak Hotel (Presley)
2. Do You Know Where God Lives (Eddy Arnold)
3. You're Not Play, Love (Wilburns)
4. It's A Great Life (F. Young)
S. Why, Baby, Why (Sovine & Pierce)
6. If You Do Dear (Carl Smith)
7. Hey Worm (Jimmy Dickens)
B. So Doggone Lonesome (Tubb)
9. This Has Been Your Life (Jean Shepard)
10. Blackboard Of My Heart (Hank Thompson)

CLAY EAGER
WLW—WIZE—Cincinnati—Springfield, Ohio
1. Yes, I Know Why (Pierce)
2. Why, Baby, Why (Sovine & Pierce)
3. I've Changed (Carl Smith)
4. You And Me (Wells & Foley)
S. Suspicious Mind (J. Williams)
6. Heartbreak Hotel (Presley)
7. Barnyard Hop (Bonnie Lou)
B. 16 Tons (T. Ernie Ford)
9. Mean Mama Blues (Robbins)
10. So Doggone Lonesome (Ernest Tubb)

"CHUCKWAGON CHUCK" NICHOLS
KSOP—Salt Lake City, Utah
1. Why, Baby, Why (Sovine & Pierce)
2. When We Said Goodbye (Eddy Arnold)
3. These Hands (Hank Snow)
4. You're Free To Go (C. Smith)
5. Eat, Drink And Be Merry (Porter Wagoner)
6. Love, Love, Love (W. Pierce)
7. You And Me (Wells & Foley)
B. Heartbreak Hotel (E. Presley)
9. For Rent (Sonny James)
10. It's A Great Life (F. Young)

RAY ANDERSON
WCHO—Washington Court House, Ohio
1. I Wanna Be Loved (Lee & Cooper)
2. Suspicious Heart (J. Williams)
3. We Make A Lovely Couple (Lee & Terry)
4. So Doggone Lonesome (Ernest Tubb)
S. S.O.S. (Johnnie & Jack)
6. Dark As A Dungeon (Moore)
7. I Don't Believe You've Met My Baby (Louvins)
B. Where Did The Sunshine Go (Jimmy Dickens)
9. This Has Been Your Life (Jean Shepard)
10. No One But You (Wells & Foley)

"HOPALONG" JOE HOPPEL
WCMS—Norfolk, Va.
1. Meet Me In The Chapel (Skeets Yaney)
2. Heartbpreak Hotel (Presley)
3. If You Were Mine (Reeves)
4. Yes, I Know Why (W. Pierce)
5. Eating High On The Hog (Mac Wiseman)
6. Little Rosa (Sovine & Pierce)
7. I Hear You Knockin' (Mac Wiseman)
B. I Want You For My Baby (Jimmie Skinner)
9. If Jesus Came To Your House (Red Sovine)
10. Blue Suede Shoes (Perkins)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

		POS. LAST WEEK
1	**WHY, BABY, WHY** *Red Sovine & Webb Pierce* *(Decca 29739; 9-29739)* *George Jones* *(Storday 202; 45-202)*	2
2	**I FORGOT TO REMEMBER TO FORGET** *Elvis Presley* *(RCA Victor 20-6357; 47-6357)* *(Sun 223; 45-223)*	1
3	**SIXTEEN TONS** *Tennessee Ernie Ford* *(Capitol 3262; F3262)*	3
4	**EAT, DRINK AND BE MERRY** *Porter Wagoner* *(RCA Victor 20-6289; 47-6289)*	4
5	**I DON'T BELIEVE YOU'VE MET MY BABY** *Louvin Brothers* *(Capitol 3300; F3300)*	5
6	**LOVE, LOVE, LOVE** *Webb Pierce* *(Decca 29662; 9-29662)*	6
7	**BLUE SUEDE SHOES** *Carl Perkins* *(Sun 234; 45-234)*	10
8	**HEARTBREAK HOTEL** *Elvis Presley* *(RCA Victor 20-6420; 47-6420)*	—
9	**YOU AND ME** *Kitty Wells & Red Foley* *(Decca 29740; 9-29740)*	8
10	**YOU'RE FREE TO GO** *Carl Smith* *(Columbia 21462; 4-21462)*	7

Many Talents

NASHVILLE, TENN.—Tommy Smith, new Decca recording artist, is a man of multiple talents. Here, with Beverly Estes, president of his fan club, he is shown putting the finishing touches on a hair style for Sunshine Tucker. Mrs. Tucker is the wife of Gabe Tucker, manager of Ernest Tubb. In his other role, as singer, Tommy has two current top sides, with "I'm A Fool" shaping up as a real hit. The tune was published by Ernest Tubb Music, Inc.

Five Dates, Five States SRO For Ferlin Husky Show

NASHVILLE, TENNESSEE—Ferlin Husky, who is one of the hottest artists to come Grand Ole Opry way in a good many years, this week turned in a fabulous performance record in five dates, in five different states.

Every night, the show, which featured Husky as star attraction, played to packed houses and turned them away at each performance! The states, according to Husky's manager X. Cosse, were Alabama, Mississippi, Arkansas, Louisiana, and Florida.

While Slim Whitman is riding on the summit of popularity in his British Isle tour, the increasing number of paid admissions for the Husky show is indicative of a strong current trend toward live entertainment, a la country style. The current Husky waxing of "Slow Down Brother" is a regular on deejay shows.

Mercury Gives Your Horoscope

CHICAGO—To promote their current hits and new releases, Mercury Records has included in each record package going out to disk jockeys, a clever flier tying in their current hits with the various signs of the Zodiac and including an individual horoscope. It's a brochure that should attract much attention.

Award

NASHVILLE, TENN. — Ralph Emery, WSIX, Nashville, deejay is shown here as he presents the "Tennessee Hayride" award to the Wilburn Brothers who topped a recent listener poll sponsored by the station. The poll was conducted during the month of February, and saw Justin Tubb as #2, and Webb Pierce #3. Emery regularly programs from country listings in **The Cash Box** on his "Tennessee Hayride" feature.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1.	WHY, BABY, WHY	Red Sovine & Webb Pierce (Decco)
2.	YOU AND ME	Kitty Wells & Red Foley (Decco)
3.	I DON'T BELIEVE YOU'VE MET MY BABY	Louvin Brothers (Copitol)
4.	HEARTBREAK HOTEL	Elvis Presley (RCA Victor)
5.	SO DOGGONE LONESOME	Johnny Cash (Sun) / Ernest Tubb (Decco)
6.	BLUE SUEDE SHOES	Carl Perkins (Sun)
7.	YES, I KNOW WHY	Webb Pierce (Decco)
8.	I WANT TO BE LOVED	Johnnie & Jack & Ruby Wells (RCA Victor)
9.	THESE HANDS	Honk Snow (RCA Victor)
10.	EAT, DRINK AND BE MERRY	Porter Wogoner (RCA Victor)

11) IF YOU WERE MINE. 12) LOVE, LOVE, LOVE. 13) I FORGOT TO REMEMBER TO FORGET. 14) RUN BOY. 15) FOLSOM PRISON BLUES. 16) WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE). 17) I WAS THE ONE. 18) DO YOU KNOW WHERE GOD LIVES. 19) YOU'RE FREE TO GO. 20) ONLY YOU, ONLY YOU. 20) I'VE CHANGED. 20) BLACKBOARD OF MY HEART. 20) SIXTEEN TONS. 20) SEASONS OF MY HEART. 20) WHAT AM I WORTH. 20) FOR RENT.

CINCINNATI CUT-UPS

Skeeter of the Davis Sisters called this evening to tell us that she and Georgie just got in from New York where they cut a new session for RCA Victor. While in the big city they were on the Steve Allen "Tonight" show, Friday the 3rd. The gal's current release is "Don't Take Him For Granted". . . . Jellybean Acres, starring Marti Kay and Roy Strakey has doubled its audience since January. The TV-show is seen over WKRC and is the most popular in this area for the Smallfry. . . . Bonnie Lou back in town after cutting four new sides for King in New York. Bonnie's picture was in Life Magazine this week. She tells me that her record Daddy-O was her biggest to date. . . . Jimmie Skinner (Mercury) was on the Pee Wee King's TV show out of Chicago this weekend. Jimmie's new record is "I Want You To Be My Baby", while Pee Wee has a new band sound on his cover of the hit "Blue Suede Shoes". . . . Quite a few of the country artists around town gathered at the studios of WNOP to have a Birthday party on Jimmie Williams (MGM) while Jimmie was on the air. He announced that he was especially happy to learn that he will have a new religious record out this month, just in time for Easter. . . . Ray Scott has joined the announcers staff at WNOP —Ray used to work at WZIP where he also twirled the Country wax.

Barry Wood back in his home town to be guest speaker at the Cincinnati Advertiser's Club. A former singing star of the "Hit Parade", Barry is the little brother of Barney Rapp the band leader. . . . Bill Bailey former TV star has moved to Los Angeles, where he will continue in TV on "Town Hall Party" a country show like the "Midwestern Hayride". . . . The Lauritz Melchior show now at Beverly is getting lots of raves from club goers . . . . Tony Pastor in town for a one nighter at Castle Farm. . . . They tell us Mr. and Mrs. Cy Kelly former WLW-T stars were on "Break the Bank" as contestants. She's better known around here as Rosemary Olberding.

Whitman Greeted Wildly In British Isles Tour

NASHVILLE, TENN. — Blazing headlines are commonplace during the current Slim Whitman tour of the British Isles. Such a one is "Whitman Is Here" which recently greeted the Imperial artist in Glasgow, Scotland, where he drew some 50,000 paid admissions to six performances! Whitman has been a consistent #1 seller in England where his recordings of "Rose Marie" and "Indian Love Call" helped make him one of the hottest attractions there. Newsmen, photographers and dignitaries greeted Slim at the airport in Glasgow, where he answered questions and posed for pictures. While riding high on his foreign tour, Imperial released a couple of new Whitman sides, "I'm A Fool" and "Serenade."

JOE "RED" HAYES
"THE MAN WHO CALLS HER WIFE"
3882
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

THE 10 TOP THE CASH BOX Country Best Sellers

(PLUS THE NEXT FIVE)

1. WHY, BABY, WHY
   Red Sovine & Webb Pierce
   (Decca 29739; 9-29739)
   George Jones
   (Starday 202; 45-202)
2. HEARTBREAK HOTEL
   Elvis Presley
   (RCA Victor 20-6420; 47-6420)
3. BLUE SUEDE SHOES
   Carl Perkins
   (Sun 234; 45-234)
4. I FORGOT TO REMEMBER TO FORGET
   Elvis Presley
   (RCA Victor 20-6357; 47-6357)
   (Sun 223; 45-223)
5. SIXTEEN TONS
   Tennessee Ernie Ford
   (Capitol 3262; F3262)
6. I DON'T BELIEVE YOU'VE MET MY BABY
   Louvin Brothers
   (Capitol 3300; F3300)
7. YOU AND ME
   Kitty Wells & Red Foley
   (Decca 29740; 9-29740)
8. LOVE, LOVE, LOVE
   Webb Pierce
   (Decca 29662; 9-29662)
9. EAT, DRINK AND BE MERRY
   Porter Wagoner
   (RCA Victor 20-6289; 47-6289)
10. YOU'RE FREE TO GO
    Carl Smith
    (Columbia 21462; 4-21462)
11. SO DOGGONE LONESOME
12. YES, I KNOW WHY
13. THESE HANDS
14. I WANT TO BE LOVED
15. FOLSOM PRISON BLUES
15. I WAS THE ONE
15. 'CAUSE I LOVE YOU

JERRY REED
"I'M A LOVER NOT A FIGHTER"
3381
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

JIMMIE WILLIAMS
Singing star on WWVA's "World's original Jamboree"
sings on
MGM
"MY SUSPICIOUS MIND"
b/w
"GO AHEAD & MAKE ME CRY"
For personal appearances
Write — Phone
J. GRIESHOP
7771 CHEVIOT RD., CINCINNATI 24, OHIO

The Cash Box Country Reviews

A BULLSEYE — C GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"BEAUTIFUL BABY" (2:46)
[Showcase BMI—F. Bryant, B. Bryant]

"THE FIRE OF LOVE" (3:05)
[Irving Caesar ASCAP—D. Goodman]

BOBBY LORD
(Columbia 40666; 4-40666)

● Youthful Bobby Lord has all the qualities necessary to become a big star and come up with a terrific hit. And one listen to either end of his latest platter should readily convince everyone that the artist has what it takes. "Beautiful Baby" is a sensational, pile-driving, rock 'n roll novelty that the artist belts from the heels. On the other half Lord sings with the utmost of feeling as he tells how he's been burned by "The Fire Of Love." It's a real bluesy, fish-beat ballad that should especially appeal to the teen age set. Great instrumentation on two decks that could step out in the pop, r & b and country markets.

"GOO-GOO DA DA" (2:40)
[Earl Barton BMI—Ashley]

"PICKIN' PEAS" (1:58)
[Acuff-Rose BMI—Lawley, Carlisle]

THE CARLISLES
(Mercury 70828; 70828x45)

● The Carlisles, who have been getting loads of play with their waxing of "Run Boy," come up with a platter that has the quality, novelty and charm to soar up to a high rung on the 'hit' ladder. The tune, "Goo-Goo Da Da" is a zany, quick beat tale about a loveable little chap that the group, led by Bill Carlisle, tells about in tantalizing style. "Pickin' The Peas" is another humorous, bouncy ditty that has the potential to make this release a double-barreled money-maker. Ops, dealers and deejays are gonna have a dandy picnic with this coupling.

"THE LESSON OF LOVE" (2:40)
[Milne ASCAP—Rose, Vincent]

"FOLLOW ME" (2:42)
[Acuff-Rose BMI—B. Terry]

AL TERRY
(Hickory 1045; 45-1045)

● Ever adding new fans to his following, Al Terry comes through with two new sides that oughta have many more joining the already large aggregation. And both ends are good bets to capture a large portion of the country-sacred market. On one end Terry teaches us "The Lesson Of Love" as he waxes a beautiful, moderate tempo item with heartwarming lyrics. The chanter handles both the singing and recitation portions of the deck in top calibre style. On the under side he movingly projects a religious-flavored inspirational piece tagged "Follow Me." A two-sided threat.

JOHNNY HORTON
(Columbia 21504; 4-21504)

B+ "HONKY-TONK MAN" (2:10) [Cedarwood BMI—Horton, Franks, Hausey] Johnny Horton could have a big side on his hands on his initial effort for the diskery. It's an engaging, up tempo ditty about a guy who likes to "paint the town red."

B "I'M READY, IF YOU'RE WILLING" (2:24) [Golden West BMI—Claud, Organ] Here Horton grooved an intriguing, quick paced romantic item in splendid style. Two strong entries.

SKEETS McDONALD
(Capitol 3378; F3378)

B+ "IT'LL TAKE ME A LONG, LONG TIME" (2:26) [Central BMI — S. McDonald] The smooth chords of Skeets McDonald come across in convincing fashion on this expressive, quick beat weeper that could stir up loads of attention. Watch it.

B "FALLEN ANGEL" (2:13) [Shapiro, Bernstein ASCAP—H. Martell, T. Glazer] Reverse deck is a middle tempo, heartfelt ballad that the songster etches in poignant style.

LESLIE YORK
(King 4887; 45-4887)

B "WHAT WOULD I DO" (2:05) [Lois BMI—L. York] The York Brothers, Leslie & George, blend their mellow chords on this infectious, upbeat romantic ditty.

B "PRETTY LITTLE TATTLE TALE" (2:12) [Mar-Kay BMI—L. Innis] On this end Leslie York takes the solo spotlight as he dishes up a cute, bouncy toe-tapper with a "Slow Poke" flavoring.

BUD LUCAS
(RCA Victor 20-6456; 47-6456)

B+ "BOING!" (1:56) [Earl Barton BMI—H. Ashley] Bud Isaacs, one of the leading country instrumental artists, displays his mastery of the electric guitar as he dishes up a refreshing quick paced cutie.

B "WESTPHALIA WALTZ" (2:35) [P. D.] Isaacs plays this lovely, lilting old-timer in easy-on-the-ears fashion. Pure listening delight on both ends.

BILL WIMBERLY
(Mercury 70815; 70815x45)

B "OLE MISTER COTTONTAIL" (2:18) [Earl Barton BMI—Bowers, Wallace] The Ozark Jubilee's Bill Wimberly and his Country Rhythm Boys deftly showcase a pleasurable vocal by Chuck Bowers on a lighthearted, fast paced rhythmic novelty.

B "COUNTRY RHYTHM" (2:24) [Alpine BMI — Manson, Belkin] The boys display their fine instrumental talents as they knock out a snappy jump item tailor-made for the hoofers.

WADE RAY
(RCA Victor 20-6457; 45-6457)

B "ANY OLD TIME" (2:43) [Peer Int'l BMI—J. Rodgers] Wade Ray sends up a sparkling rendition of this quick paced, Jimmie Rodgers' sentimental item. Real appealing performance on a deck that bears watching.

B "GOING HOME ALL ALONE" (2:22) [Lin BMI—A. C. Griffin] Ray sings in soft, sincere fashion on this touching, middle beat weeper. Potent vocal and mid-deck recitation.

BIFF COLLIE
(Starday 230; 45-230)

B "DOODLE DOO" [Starrite BMI —R. Shannon] A gal's voice enticingly blends with Biff Collie's tasteful delivery of a quick paced delighter that rides merrily along in gay style. A musical pick-me-up.

C+ "EMPTY KISSES" [Starrite BMI—R. Shannon] the gal sings along in the backdrop during Collie's mid-deck recitation of an interesting, middle beat lover's lament.

THE CIMARRONS
(Zipp 0586; 45-0586)

B "SOUTHERN FRIED CHICKEN" (2:20) [Magnus BMI — Aberth, Davis, Williams] A new group, The Cimmarrons, featuring the top notch vocal talents of Bobby Rutledge, send up a bright performance of a delectable quick beat biscuit. Inviting lyrics. Could happen with exposure.

C+ "HOMESICK HEART" (2:40) [Magnus BMI — Aberth, Davis, Williams] The group blends impressively on this moderate tempo, tear-compelling platter.

BOB GALLION
(MGM 12195; K12195)

B "MY SQUARE DANCIN' MAMA" (2:11) [Acuff-Rose BMI —Gallion] Bob Gallion sends up a fetching vocal effort on a zestful, country-rock 'n roll novelty as he tells how his gal's fallen in line with the current dance craze.

B "YOUR WILD LIFE'S GONNA GET YOU DOWN" (2:17) [Acuff-Rose BMI — Gallion] Under portion is a feelingful, middle beat platter that Gallion waxes in persuasive style.

WOODY MERCER
(Decca 29812; 9-29812)

B "I DON'T LOVE YOU ANYMORE" (2:05) [Copar BMI—W. Mercer] Woody Mercer turns in a mighty attractive reading as he intros on the label with a quick paced romantic weeper.

B "TOUCH OF ANGEL" (2:18) [Midway BMI—W. Mercer] Mercer tenderly vocals this pretty, moderate paced deck with lovely lyrics. Two good, self-penned decks.

LULU BELLE & SCOTTY
(Mercury 70824; 70824x45)

B "HAVE I TOLD YOU LATELY THAT I LOVE YOU" (2:27) [Duchess BMI—Wiseman] Long time favorites, Lulu Belle & Scotty debut on the label with a warm and appealing bit of harmony as they wax a pretty, moderate paced romantic piece. Lovely deck.

B "IN THE HEART OF A FOOL" (2:11) [Delta BMI — Gregory] The artists tastefully combine their soothing tones on this melodic, middle beat sentimental item. Two grade "A" sides.

BOB BLUM
(Orbit 101; 45-101)

C+ "WHERE ARE THE STARS TONIGHT" (2:05) [Myrtle BMI —Blum] Grandpappy Smith and The Western Valley Boys lend a soft, subdued string backdrop to Bob Blum's pleasant portrayal or a warm middle beat, romantic opus.

C+ "THANKS TO YOU" (1:55) [Myrtle BMI—Blum] The group ably assists Blum on this up tempo, crying-towel item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Country Roundup

The March, 3, edition of the Grand Ole Opry ABC-TV network countrifier was an immense success, what with the combined talents of **Roy Acuff, Minnie Pearl, Rod Brasfield, June Carter, Jimmy Dickens, Cheat Atkins, Marty Robbins, Kitty Wells, Johnnie & Jack** and the **Smoky Mountain Boys**. The Opry went all out to present a top-flight television show, with **Joni James** in the guest star slot. Also featured on the guest artists' roster were the **Kentucky Junior Briarhoppers**. The combined talents of such an array of stars resulted in a powerful performance.

CHET ATKINS

Reports reaching the USA with increasing rapidity indicate a smash tour for Opry star **Slim Whitman** (Imperial). Whitman opened in Glasgow, Scotland for his first six days in Great Britain and played to S. R. O. every night, with two additional matinee performances producing the same results. In that first week, crowds were estimated at over fifty thousand. Such recognition as Whitman is receiving in Great Britain has seldom been accorded to any entertainer from the USA. He's really big!

Hank Snow (RCA Victor) was skedded back in Nashville from his recent sellout tour along the West Coast and through Texas, according to word from his secretary, **Jeannie Taylor**.

Jim Reeves (RCA Victor) is busily engaged in personal appearance tours, according to word from his manager **Herbert L. Shucher**. The stellar RCA Victor artist is currently playing a series of one-nighters in the Illinois-Kentucky-Missouri triangel.

According to **X. Cosse, Martha Carson** (RCA Victor) will be in New York City on March 18 to cut a session for the diskery.

Ray Price (Columbia) is off in the hinter lands on an **A. V. Bamford** tour, which also included **Justin Tubb** (Decca) and **Mitchell Torok** (Decca). The tour opened on March 4, in Grand Rapids, Michigan and is skedded to wind up in Portland, Oregon on March 25.

* * * * *

Currently touring Florida is a package setup by **X. Cosse**, which spotlights the talents of **Ferlin Husky** (Capitol), **Martha Carson** (Capitol), **Mac Wiseman** (Dot), **Johnny Cash** (Sun), **Cowboy Copas** (King), **Bill Carlisle** (Mercury) and **Cathy Copas** (King). Wiseman, Husky, Copas and Martha Carson are all under the direction of Cosse.

KITTY WELLS

Ernest Tubb (Decca) back from the West Coast, where he recently cut a series of Navy recruiting transcriptions under the direction of producer **Will H. Voeller**. These are the first country music shows to be used so far by the Navy and many more shows in the series are scheduled to be produced in Nashville next month, utilizing Grand Ole Opry talent, as guests with TUBB.

The **Johnnie & Jack** (RCA Victor), **Kitty Wells** (Decca) and **Roy Acuff** (Decca) unit reported a successful tour through the Illinois-Kentucky-Iowa area, which they completed on March 17. **Frankie More**, manager of **Johnnie & Jack** and **Kitty Wells** reported a favorable reception at all performances.

A recent guest on the "Ozark Jubilee" opus was Decca recording artist **Roy Hall**, who appeared there on March 3. Roy is currently concentrating his promotional fire on his answer song "They Done Ruined My Blue Suede Shoes".

It was reported this week that **Scotty Wiseman** of the WLS National Barn Dance singing team of **Lulu Belle & Scotty**, is readying a book on the fundamentals of the five-string banjo. Scotty's interest in the banjo stems from his belief that it is the only authentic American musical instrument.

Randy Atcher of WHAS, Louisville, recently joined his brother **Bob Atcher**, on the WLS National Barn Dance Saturday night show, according to word received from officials there. Another note from WLS informs us that **Woody Mercer** is currently pushing his new Decca release of "A Touch of Angel" and "I Don't Love You Anymore".

Jimmy Newman, (Dot), star of the "Luisiana Hayride", was a recent guest on the network portion of the Grand Old Opry-NBC show. Both sides of Jimmy's new Dot record "Let's Stay Together" and "Seasons of My Heart" are moving fast, according to word from Jimmy's manager, **Slick Norris**, this week.

* * * * *

HANK SNOW

Sonny James (Capitol) star of the Big "D" Jamboree, who also emcees a part of the "Ozark Jubilee" on alternate Saturdays, is currently on tour in the Colorado-Arizona-New Mexico area, with an **A. V. Bamford** unit, which also includes **Charlene Arthur** (RCA Victor) as one of the top package stars.

Carl Perkins (Sun), still continues to be the hottest star of the Big "D" Jamboree roster. His recording of "Blue Suede Shoes" is a solid smash, spreading all three music fields and continuing to climb in a rapid spiral for the top.

The **Blackwood Brothers** (RCA Victor) are busily engaged in a continuing schedule of personal appearances, which wlil carry them to El Dorado, Illinois, Fairfield, Illinois, St. Louis, Missouri, Centralia, Illinois and Memphis, Tennessee, this week. The following week they will play six nights in Detroit, Michigan.

Chuck Bowers stopped by to chat with "The Old Country Cousin," **Fred Lynn** at "Hillbilly Heaven", KWTO, Springfield, Mo., about his new record on Mercury "Ole Mister Cottontail" backed with the instrumental "Country Rhythm". **Bill Wimberly** and The **Country Rhythm Boys** handle the instrumentation on both ends. Lynn says that both sides are terrific. . . . News from **Lee Sutton**, WWVA-Wheeling W. Va., informs us that the station inaugurated a new show Friday Feb. 24th, from 11:30 to 12 midnight, tagged "Jamboree Command Performance". It's the intention of WWVA to extend their welcome to many of the country music deejays and radio specialists, to give them the opportunity of displaying their style of presentation, and to conduct the program as if he or she were in his own community. Ray **Anderson**, WCHO-Washington Court House, Ohio, was the first guest deejay.

Bailin' Wire Bob Strack, Kimo, Independence, Missouri, deejay, mailing out regularly a top ten listing from his "Saddle Bag Of Songs" show. Top tune with Strack on March 3 was "Who Will It Be" by Justin Tubb.

F. M. Smith, WBKH, Hattiesburg, Mississippi Dee-Jay, in town recently for the "Mr. Dee-Jay USA" program on WSM. Accompanying F. M. on his visit were **B. L. Blackledge**, one of the owners of WBKH, and Virginia Revette, a young songstress who did guest shots on the "Junior Opry" and the "Ernest Tubb Midnight Jamboree".

* * * * *

Dee-Jays penning a plea for more wax this week include the following: **Fannie Belle**, WCTA, Andalusia, Alabama; **John Kennedy**, WHLP, Centerville, Tennessee; **Les Coleman**, WJWL, Georgetown, Delaware; and **Jewell House**, KCMC, Texarkana, Texas.

COWBOY COPAS

Jack Beasley, Koma, Oklahoma City, Oklahoma Dee-Jay, recently celebrated his first anniversary on the station there with a special show which featured taped congratulations from artists and many artists in person. Several also telephoned their best wishes to Jack. A tape featuring Nashville talent was made up in Nashville for the show by **Bob Jennings**, WLAC, Nashville Dee-Jay.

Jimmy Williams, WNOP, Newport, Kentucky Dee-Jay, notes this week that the **Jimmy Dickens'** Columbia waxing of "Where Did The Sunshine Go" is riding near the top of his hit parade. According to Williams, requests are pouring in on the record and it looks like a hot one for the little "later eater".

* * * * *

Frank Silva notes his new address as KPAC, Box 504, Port Arthur, Texas. Silva was formerly in Pittstown, Pennsylvania.

* * * * *

Among the new releases this week was one by **Billy Wallace** on the Republic label entitled "That Old Love of Yours" and "I Cant't Run Away". Wallace is best known as the writer of the hit tune "Back Street Affair", a few years back.

* * * * *

LULU BELLE & SCOTTY

Another new Republic release is "By The Sweat of My Brow" and "You Ain't Got My Address" by **Bill Carter**. This one is drawing attention.

Charlie Walker continues to catch top attention with his current Decca waxing of "Only You, Only You". The side first clicked in Texas and quickly caught on across the nation following Walker's recent Opry appearance.

Running a nip-'n-tuck battle for the past few weeks have been the **Jim Reeves** tunes "If You Were Mine" and "That's A Sad Affair". Currently taking the edge is the "If You Were Mine" side, which is pulling lots of mail, according to reports from DJ's.

Dave Rich looks right with his RCA-Victor offering of "I'm Glad" and "Darling, I'm Lonesome". The young crooner is currently on a promotional tour of the disk.

Frankie Starr (Decca) is set for a week in the eastern US, it was reported this week. Starr's disking of "That's The Way The Big Ball Bounces" continues to be a strong and popular etching.

George N. Haxell pens from England that the **Harvie June Van** record of "The Lights Are Growing Dim" and "Can Can Skirt" is among the new releases in that country.

* * * * *

Don Davis who originates his own transcribed radio show from New York City, in Nashville recently getting taped interviews with the Opry talent for use on the program.

RANDY ATCHER

Jimmy Dickens recently played host to a large gathering of Opry personalities who gathered in his home to honor **Jim Denny** with a party on his birthday. The party brought together many of the top names in the country music entertainment industry who lavishly showered Denny with birthday gifts.

* * * * *

Springboarding from virtually an unknown position, **Bobby Lord** (Columbia) is probably one of the fastest rising young artists in the country today. His dynamic new style as witnessed on his current tour by this writer is indicative of a powerful and truly new "find" who, no doubt, will show up strongly alongside the other top contenders for country music honors.

The piano stylings of **Del Wood** continue to be heard widely. Her latest disking of "Josephine" seems to be one of her best records.

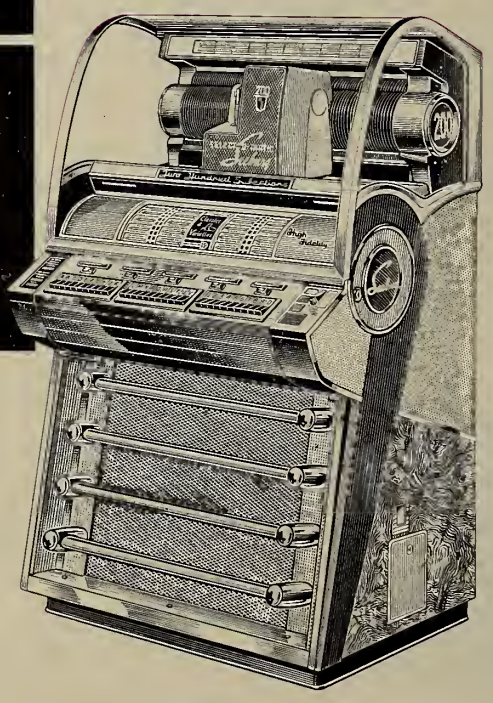
Curley Gurlock, CJCA, Edmonton, Alberta, Canada, deejay reports a record crowd despite a snowstorm of some 6,500 paid admissions to see **Hank Snow, Autry Inman**, and **Myrna Lorrie** at a February 22nd A. V. Bamford promotion in Edmonton. **Gurlock** says it was by far the biggest crowd ever and could have gone 7,000 if not for the snow storm. Here are the top five artists as polled on Gurlock's show: **Hank Snow, Webb Pierce, Wilburn Brothers, Elvis Presley** and **Eddy Arnold**, in that order. Slated next in Edmonton is **Faron Young** on March 21st.

proper programming

depends on

1 **45 RPM SINGLE RECORDS** for all current releases

2 **45 RPM E.P. RECORDS** for show tunes all-time favorites light classics and varieties



ONLY THE SEEBURG V-200

with a separate credit system for each

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

SEE OTHER SEEBURG 2-PAGE ADVERTISEMENT IN THIS ISSUE

Here and There

NEW YORK—One of the problems besetting operators in Metropolitan New York (and probably every large size city) is the loss of locations due to building and housing projects, and population shifts to suburban areas. For the past number of years, thousands of buildings in slum and overcrowded areas have been demolished. Most of these sites are utilized for construction of houses—but during the intervening years, the operator who had been servicing locations in these areas, loses spots. The population shifts to outlying areas cuts down business in the metropolitan territory, but provides new locations for the operators in the suburban areas. The Commerce Commissioner of New York, this week, released information compiled by the Federal Census of Business, showing that suburban stores and shopping centers in New York State have succeeded in getting a larger slice of the consumer's dollar. However, it was pointed out that 64c out of every $1 was still being spent in the central cities of the metropolitan areas. So, even with population shifts, there's still plenty of people in the large cities to support commercial business very well.

WASHINGTON, D. C.—An additional cost will now have to be added on all equipment shipped by railroad. Who will absorb the cost will have to be determined by the seller and buyer. On shipment of reconditioned equipment by rail, with prices fixed at F.O.B. shipping point, costs will be paid by the buyer. The Interstate Commerce Commission granted the nation's railroads permission to increase rates 6 per cent on Friday, March 2, and the railroads put the increase into effect on Wednesday, March 7.

NEW BRUNSWICK, N. J.—Operators covering this city will be happy to note that the Okonite Company purchased the plant formerly owned by the Volkswagen of America, Inc. The plant originally had been used by Studebaker-Packard. Okonite, manufacturers of electric wire, cable and splicing materials, will put about 1,000 people to work at the 160 acre plant.

PITTSBURGH, PA.—Despite cutbacks in automobile production, the steel industry continues on full steam. The American Iron and Steel Institute reported this week that an estimated 681,100 were employed in January, compared to 605,100 in January 1955. The payroll this January was estimated at $329,134,000 compared to $258,824,000 in January last year.

Late Model Used Equip't Scarcer As:

EXPORT BIZ CLIMBS TO NEW HIGH

Export business is reaching a new high. Everywhere in the nation outstanding distributors, as well as leading manufacturers, are finding the export markets their biggest boon to continued better business for the months to come.

The fact remains, tho, that as shipments continued at a record pace to the export markets all over the world, late model used equipment is growing ever more scarce.

It has become a needle-in-a-haystack searching job for the average exporting distributor in the U. S. to locate the machines his export customers demand. He is finding it ever more difficult to get the late models wanted, as well the quantity desired.

This all adds up to the fact that, each time the industry believes that it is being glutted with used machines of one type or another, the export markets come along to gobble up what is around.

The fact remains that the average importing nation can't use American equipment until the price has fallen to the mark where their monies will somehow offset the more costly American dollars.

When this happens, or rather, when the American used market becomes overstocked on one or another type of used machine and the price falls to match the glutted condition, the export market comes along to take what is around and, as has been happening all this past year, in very outstanding quantity.

At this time the demand for used phonographs, five-balls and other games, is surprising to a great many in the industry.

No one can discount the intensive efforts of many distributors to get used equipment sales started in the export markets by featuring late model used machines at extremely attractive prices.

The result has been that, as more and more used machines get into the export markets, the manufacturers, too, start to benefit.

The reason for this is simply that once the export market learns that it can profit from the used machines and, at the same time, also runs into one mechanical problem after another as time goes on due to the fact that, as marvelously well as is the distributor's reconditioned used equipment, it is still "used" equipment and, sooner or later, is bound to break down.

Then the manufacturers get requests for new merchandise. The export market now knows what and how much it can earn. It also realizes that new machines will stand up for a longer period of time.

The orders that are being sent to manufacturers from the foreign markets have truly surprised some of the plants.

From all present indications, this is bound to continue at even an accelerated rate in the future.

There is now no doubt anywhere in the industry that the export market is of extremely outstanding importance to the continued success of the American field.

The distributor who has developed a good export business has somewhere to ship used equipment.

This allows him to make better trades. This also allows him to buy in better quantity from the manufacturers he represents.

All around it is of great value to the entire industry that the export markets be encouraged from every standpoint.

They will be able, at all times, to use up equipment that gluts the market.

The World's First

1.

There must be "music for everyone"

Proper programming, in addition to current single popular releases, depends upon standard music. However, most standard music—show tunes, all-time favorites, light classics and varieties—is gradually becoming available only on 45 RPM Extended Play Records. **This is the music the public wants to hear—no music system can be properly programmed without it.**

AUTOMATIC PROGRAMMING HELP. Today RCA, Columbia, Capitol and other record manufacturers are making available low-cost Extended Play Record packages for use on coin-operated music systems. See your Seeburg Distributor.

2.

the Extended Play record

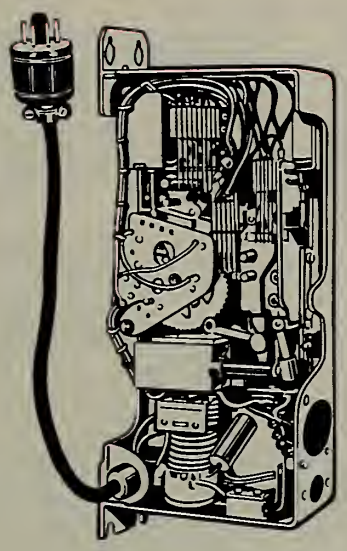
The 45 RPM Extended Play Record couples two tunes on each record side. Playing time for E.P. Records is between five and six minutes—or approximately twice that of a 45 RPM Single Tune Record.

AUTOMATIC MUSIC MERCHANDISING. **The music operator must be compensated for the additional time required to play E.P. Records.** Only the Seeburg V-200 — the World's First Dual Music System—does this! See your Seeburg Distributor.

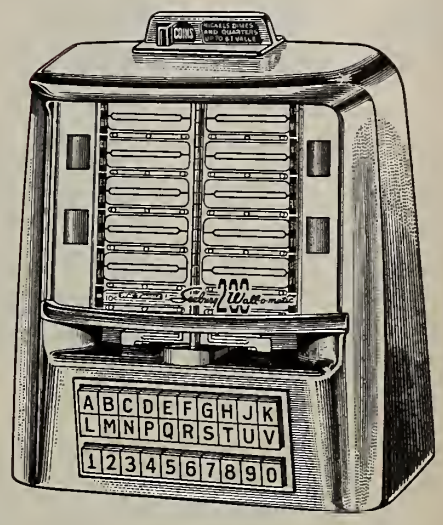
America's Finest and Most Complete Music Systems

Dual Music System

3



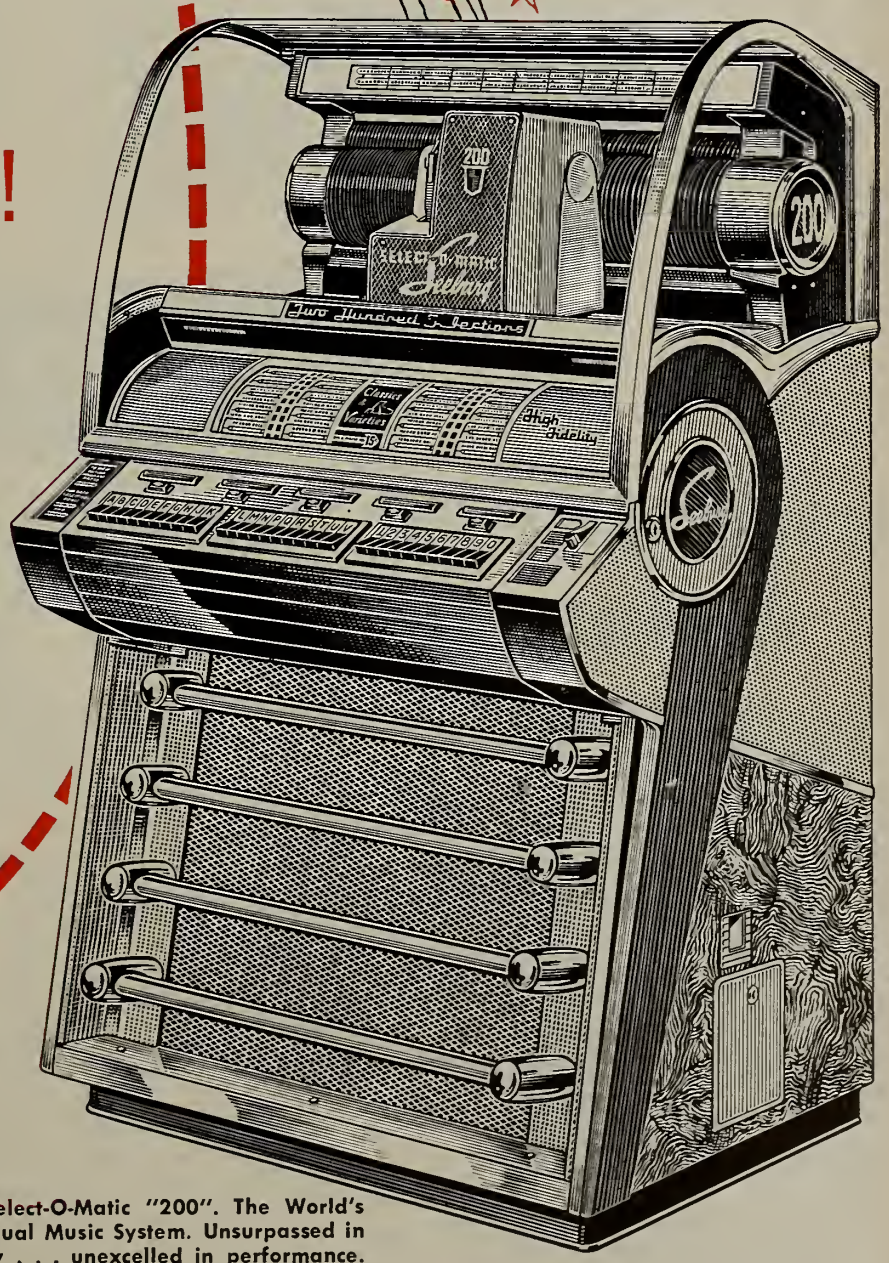
The Wall-O-Matic "200". Ultimate in remote control. Catalogs 200 selections under the five basic musical classifications.



The answer—SELLING TIME!

The Seeburg V-200 offers the opportunity to realize maximum earning power in every location through proper programming. That's because it's the first music system ever designed with a . . .

DUAL CREDIT SYSTEM. This ingenious electro-mechanical assembly makes it possible **to program 45 RPM Single Records at one price and 45 RPM Extended Play Records at a proportionately higher price.** This is the answer to proper programming . . . this is really merchandising music . . . because this is selling the playing time of the music system! See your Seeburg Distributor.



The Select-O-Matic "200". The World's First Dual Music System. Unsurpassed in beauty . . . unexcelled in performance.

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

SPRING BIZ OPENS BIG

Expect Even Greater Sales Action as Spring Buying Season Gets Under Way. Many Believe This Can Be Biggest Boom Spring in Trade's History.

CHICAGO—A temporary slowdown might have caused many to eagerly look forward to the spring season. But with business booming thruout this manufacturing center, with sales forces being held back from too much traveling so that factories can catch up with backlogs, there is less concern for the forthcoming spring buying season, as compared to the way manufacturers looked to spring in former years.

Said one noted manufacturer this past week:

"Checking thru our records, now that the month of February has passed, we find that we did nine times more business this February of 1956 as compared to February, 1955.

"In fact," he continued, "this February, 1956, can be considered the biggest month's business we have ever done in all the long history of our firm."

Other manufacturers have similarly expressed themselves. They have even stated that with business flourishing the way it is at this time they are not looking forward to anything but keeping up with the orders they already have and those coming in each day.

Said one manufacturer:

"We don't know how much better the spring buying season will be. If it's as good as business has been so far this year, it's bound to set new sales and production records.

"As far as we are concerned," he reported, "we believe that this spring may prove to be the biggest boom buying season in all of this trade's history."

Manufacturers and distributors are of the opinion that, as per usual, spring will step up business all down the line.

Spring, as they point out, means the opening of the outdoor locations. And with so many people intending to travel the nation, vacationing business, they believe, should be better than ever.

One distributor said:

"I note from newspaper reports that all the leading resorts, seashore, mountain and in the north woods, report that they have never before received so many advance reservations so early in the season.

"In fact," he said, "even such tropical resorts as Miami report that more hotels will remain open this summer than ever before in this resort city's history.

"In short," he concluded, "all indications point to one of the greatest outdoor seasons in history.

"That means, as far as our industry is concerned, that we are in for continued boom business."

Operators, too, are happy over the way business is continuing to pick up as the warmer weather begins to move in.

Many ops report collections have been stepping up right along as people get out of their homes more than before.

The general concensus here is that the entire industry is sure to enjoy one of the biggest spring business seasons of all time.

United Shipping New "Roto Pool"

CHICAGO—Bill De Selm, general sales manager of United Manufacturing Company, this city, advised this past week that the firm is shipping its new pool game, "Roto Pool," thruout its entire distributing organization.

DeSelm stated, "Our new 'Roto Pool' is one of the most intriguing games we've ever designed.

"Everyone who has already seen it, remarks about its attractiveness and appeal.

"Everyone who has played it claims it's one of the most skillful and pleasing games ever built.

"All I can say is for any operator, anywhere in the country, to just make it his business to visit his nearest United distributor and see and play 'Roto Pool' himself.

"He'll be convinced, like everyone else has been, that this is the greatest game of them all," DeSelm concluded.

The "Roto Pool" features backrack automatic electric scoring. It has a system of roto lites and bonus scoring for skillful action.

Two players can play the game from the front and can bank or shoot straight for the pockets.

The table is very attractively designed. All new features are incorporated into the mechanics and play action.

Said DeSelm, "We are shipping our new 'Roto Pool' just as fast as we possibly can. We hope to be caught up with all the advance orders which we have received sometime this week."

Seen above, trying their skill at the new "Roto Pool" in the United showrooms are John Casola and Bill DeSelm.

Keeney Shipping Two New Pool Games

PAUL HUEBSCH

CHICAGO—"Our two new pool games, 'Flicker Pool' and 'Arcade Pool', are clicking with all our distributors.

"Our distributors advise us that their operator-customers are absolutely thrilled with these two new tables," reported Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, this past week.

Huebsch also said, "Our 'Flicker Pool' is a four player, four sided action pool table. We are also preparing to build a jumbo model of this game. It is one of the finest pool games to ever be presented to the trade.

"In every case, wherever it has been placed on location, its has boomed receipts to new high record marks.

"Our 'Arcade Pool'," Huebsch continued, "is a two player front action game. Here is electric back-board scoring that is the best that will ever be designed.

'This game has all the thrills of super action scoring that a great many of the players like.

"Both of the games," Huebsch reported, "are meeting with marvelous approval everywhere.

"Our distributors, in a great majority of the cases, reordered and rescheduled their shipments, even before their initial shipments arrived.

"They told us," he says, "that the samples of both games clicked so with their customers that they were increasing their orders even before they had received their first shipments."

Kansas Music Assn To Meet April 7-8

EMPORIA, KANSAS — Harlan C. Wingrave, secretary-treasurer of the Kansas Music Association, this city, reported that the January meeting which had been called off because of a blizzard that week has been set for April 7 and 8 in Salina at the Lamer Hotel.

Officers of the Kansas Music Association are Ivan Martin, president, Winfield; Richard McClanathan, vice-president, Salina; and Harlan C. Wingrave, secretary-treasurer, Emporia.

N.Y. Arcade Owner's Assn Committee Meets With License Commissioner

NEW YORK—A committee, representing the newly formed Amusement Arcade Owners Association of Greater New York City, met with License Commissioner Bernard J. O'Connell at City Hall on Tuesday, March 6, and discussed their license problems.

The committee, composed of Leo Weisskoff, Max Shaffer and Nat Chodaker, reported the Commissioner gave them a very fine audience. They left the conference firmly convinced that their problems would be given full consideration, and that the Commissioner was interested in seeing that the Arcade Owners were treated fairly.

GET Keeney Quality

WITH THE LATEST POOL TABLE INNOVATIONS:

New! 4-WAY ANTI-WARP STABILIZER
insures perfectly flat surface on all four quarters of playfield!
Standard Equipment with Keeney Tables

LITE IS OPTIONAL EQUIPMENT

LOOK! IT'S ALWAYS ON THE LEVEL!

Celeste Ravel MISS ILLINOIS 1954-55 a REAL FAN at Keeney's FASCINATION POOL

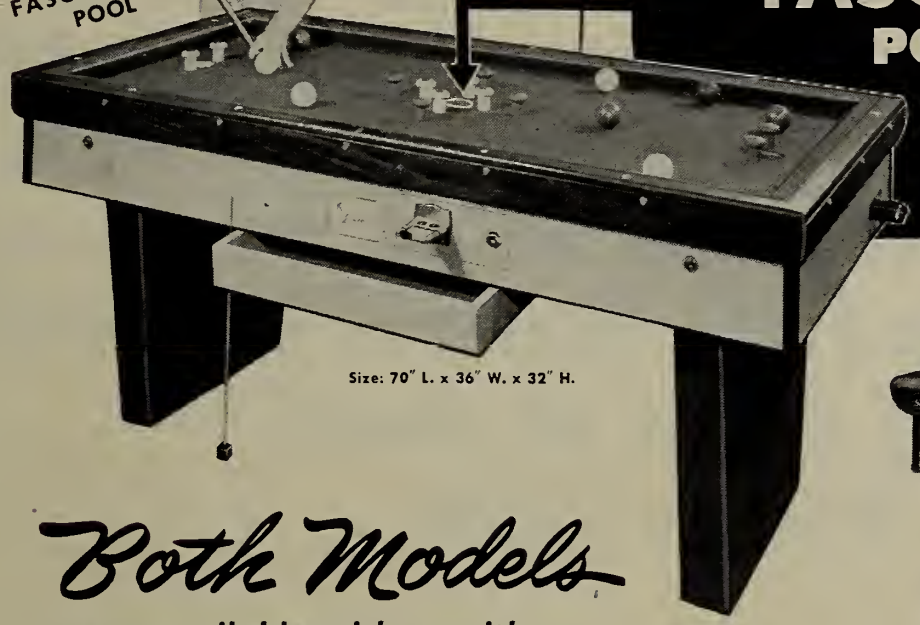
OPERATE Keeney's

JUMBO DELUXE AND DELUXE FASCINATION POOL TABLES

WITH **CENTER HOLE PLUG** for 2 Hole or 3 Hole Play!

2 or 4 PLAYERS

3 or 4 sided play



Size: 70" L. x 36" W. x 32" H.

LITE IS OPTIONAL EQUIPMENT

SIZE: 52" L. 36" W. 32" H.

Both Models

now available with or without

LITE-UP BUMPERS

- Mahogany Grained Moulding—Cork Finish Body and Legs
- Perfect operating Ball Release can't be cheated
- Perfectly squared to entice the professionals
- Simple coin mechanism • Green, rubber-backed felt
- Spirit Level Furnished • Leg Levelers
- White Diamonds on Side Rails

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

WRITE-WIRE-PHONE YOUR KEENEY DISTRIBUTOR!

THRU THE COIN CHUTE

THE OKLAHOMA OUTPOST

According to the latest report from Ben Hutchin, Lawton Novelty Co., Lawton, he is now buying all 45 rpm records. Retail sales are getting bigger so Ben is expanding his retail outlet. . . . Mr. Atkins, Atkins Novelty Co., back in the city after spending the week-end in Pauls Valley. He maintains both offices and residences in Pauls Valley and Okla. City. . . . Kenny Hensley and Murray Woodruff, Southwest Distr., reported record racking business is terrific. A lot of hard work is put into this operation, but they enjoy a nice profit each month. Kenny also stated that this operation has been of great help to operators in smaller towns who aren't able to obtain records locally. . . . Johnny Adams, salesman A-1 Record Distr., says business must be good for Bob Toma, Mangum, as he is the hardest operator to catch. . . . Felton Landrum, B. & L. Amuse., Ft. Smith, Ark., reported to the salesman, Byron Lewis, that business is good in his territory. . . . Thanks for the nice bouquet from Ted Lee, Jet Music Co., on his comments about The Cash Box. . . . Noticed while dining in the new Steak House on S. Penn., Mr. Keels, Capitol Music Co. has installed a juke box. . . . Jim Boyle, Boyle Amuse., happy with the new location at 10th & May called Nainey. . . . Seen on coin row: Paul Davis, Okla. City; Joe Cooper, Norman; J. D. Beamon, Okla. City; Don Slack, Okla. City; C. D. Keller, Seminole; Mr. Goetcher, Seminole; Faye Lowther, Davis; Jerry Gregory, Okla. City; Curtis Bailey, Ardmore; Dale Munday, Tulsa; Bill Hammer, Tulsa; I. G. Cole, Lawton; Jerry Barrett, Okla. City; Harry Brown, Okla. City; and H. L. Hamontree, Ponco City.

NOTICE

LOW, LOW PRICES

GUNS! GUNS! GUNS!

★ ★ ★ ★ ★

Exhibit, SUPER BIG TOP	Write
Exhibit, BIG TOP	$350
Exhibit, SPORTLAND	200
Genco, SKY ROCKET	425
Genco, WILD WEST	350
Genco, SKY GUNNER	125

SAM SOLOMONS HARRY STEWARD

UNIVERSITY COIN MACHINE EXCHANGE
858 N. HIGH STREET
COLUMBUS 8, OHIO
(TEL.: AXminster 4-3529)

E. Ohio Ops Set Meeting Dates

YOUNGSTOWN, O.—Mark A Osborne, secretary of the Eastern Ohio Phonograph Operators Association, this city, advised that regular meetings will be held on the first Thursday of each month at 4104 Rush Bldg., Youngstown.

The executive board will meet on the third Thursday of each month.

KEENEY JUMBO POOL
IN A CLASS BY ITSELF
PHONE US TODAY!
ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BElmont 5-6770)

ROCK-OLA
MODEL 1448
Worth More When You Buy It
Worth More When You Trade It

First Skirmish Still Not Over But:

BIG ASCAP BATTLES YET AHEAD

Refusal of Automatic Music Industry's Attorneys to Discuss a Compromise on ASCAP-Sponsored Copyright Legislation in the Senate Judiciary Sub-Committee as Suggested by Sen. O'Mahoney (Dem., Wyo.) Only First Skirmish. While Juke Box Industry's Attorneys File Briefs This Week (March 14) Nation's Music Ops Urged to Go All Out in Good Will Winning Campaign to Gain Favorable Public Opinion to Help Defeat ASCAP in the Big Battles Yet Ahead When Public Hearings Called.

ASCAP is not asleep. This big, multi-million dollar corporation is doing everything in its power to win for itself government sanction to tax the juke box operators for playing its copyright music, altho these operators are already paying royalties to ASCAP's members through the purchase of records.

At the first skirmish in the Senate's Sub-Committee on the Judiciary (February 29), Senator Joseph C. O'Mahoney (Dem., Wyo.), during a closed meeting of attorneys representing the automatic music industry as well as those of ASCAP and other organizations, proposed that all the attorneys sit down and work out a compromise. Sidney Levine and Hammond Chaffetz, representing the juke box industry, absolutely refused to consider this proposition, and are now preparing briefs to be handed in by March 14.

But ASCAP has not stopped for a split second working hard to beat down the automatic music industry of America.

ASCAP will continue to do everything in its power to bring about a smashing defeat of the juke box industry's defense of the present Copyright Act.

ASCAP is going to keep on trying hard to get the Copyright Act amended so that it can become the PRIVATE TAXING POWER to tax all juke box owners, all automatic phonographs, all locations and everything else, AS MUCH AS IT PLEASES AND AS MANY TIMES PER DAY, WEEK OR MONTH AS IT DESIRES.

Never before have the nation's juke box owners faced such insidious propaganda to discredit them as business men as well as to demean them as an industry.

From every direction every method and means is being used to bring scorn down upon the juke box business.

There is one, and only one, way to fight this sort of insidious propaganda.

There is one, and only one way to be assured of victory in the big battles yet to come against ASCAP-sponsored copyright legislation.

This one way is for every single juke box owner in this nation to immediately arrange for an all out good-will winning campaign of his very own.

The juke box owner's family, his employees, his friends, his neighbors, everyone and anyone with whom he comes in contact, must go all out to help him in this good-will winning campaign.

All of the people in his community. His civic and social leaders. His business acquaintances. His charitable and fraternal organizations. His church. Everyone. Absolutely everyone must help him at this time.

He must definitely gain for himself FAVORABLE PUBLIC OPINION. This is the one and only way he can defeat ASCAP's attempted copyright legislation.

He must have this FAVORABLE PUBLIC OPINION on HIS SIDE if he is to defeat ASCAP in the forthcoming big battles yet ahead when open public hearings will be instituted by the Senate and the House of Representatives Sub-Committees on the Judiciary.

This present legal tangle wherein Sen. O'Mahoney asked that this industry compromise something which it had won year after year after year, was just a small skirmish.

The big Battles are yet ahead. These big battles will be fought in open public hearings in the House and in the Senate before the Judiciary Sub-Committees.

The Senators and Congressmen who are members of these Judiciary Sub-Committees will listen to PUBLIC OPINION.

It is absolutely the duty of every single juke box operator in the nation, if he desires to remain in this business as an independent businessman, to win FAVORABLE PUBLIC OPINION for himself and for his business, which means for all the industry, so that the Senators and Congressmen will again decide in the favor of the juke box industry when these open public hearings come into being.

THE CASH BOX

WORLD FAMOUS

QUARTERLY EXPORT EDITION

A COMPLETE REPORT OF THE FIRST QUARTER OF 1956 PUBLISHED IN

SPANISH, FRENCH, GERMAN, ENGLISH

COVERING THE ENTIRE COIN MACHINE WORLD

BRINGING closer together the international coin machines trade. Creating better understanding of all modern coin operated equipment as featured in "The Cash Box Price Lists" that are officially accepted worldwide. A remarkable and outstanding opportunity for all advertisers to expand more deeply into the world's markets and, thereby, enlarge their sales potentials and scope of operations while achieving marketing leadership. All advertisements will be printed in all the four languages featured or in any language the advertiser prefers. (Advertising copy to be translated in foreign languages must be in New York office no later than March 26.) This is the opportunity for all advertisers in The Cash Box to enjoy a liberal share of the:

OVER $11,000,000.00 WORTH OF COIN MACHINES EXPORTED DURING THE FIRST 9 MONTHS OF 1955 AS REPORTED BY THE U.S. DEP'T OF COMMERCE

EVEN GREATER EXPORT SALES INDICATED FOR 1956. ALERT, AGGRESSIVE AND PROGRESSIVE ADVERTISERS CAN OBTAIN A VERY GENEROUS SHARE OF THE TREMENDOUS, CONSTANTLY GROWING AND RAPIDLY EXPANDING EXPORT BUSINESS BY ADVERTISING IN THE WORLD FAMOUS QUARTERLY EXPORT EDITION OF "THE CASH BOX" FEATURING THE INTERNATIONALLY RECOGNIZED AND ACCEPTED "THE CASH BOX PRICE LISTS"!

FINAL CLOSING DATE FOR ALL ADVERTISING

APRIL 5, 1956

("The Cash Box' Quarterly Export Edition" April 14, 1956 Issue)

RESERVE ADVERTISING SPACE TODAY! WRITE! PHONE! WIRE! CABLE!

THE CASH BOX

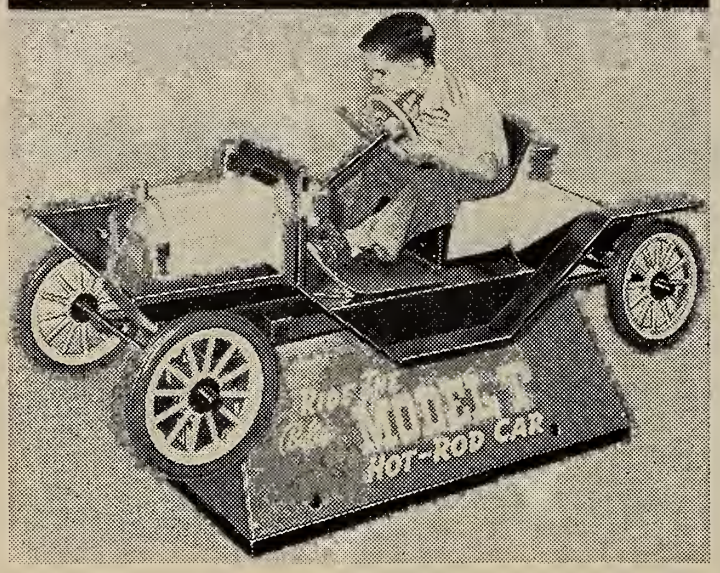
26 WEST 47th STREET, NEW YORK 36, N.Y. (Tel: JUdson 6-2640)

***Cable Address:* CASHBOX, N.Y.**

32 W. RANDOLPH ST.	6272 SUNSET BLVD	1765 COMMONWEALTH	17 HILLTOP
CHICAGO 1, ILLINOIS	HOLLYWOOD, CALIF.	BOSTON 35, MASS.	LONDON, N.W., ENGLAND
(Tel.: DEarborn 2-0045)	(Tel.: HOllywood 5-2129)	(Tel.: ALgonquin 4-8464)	(Tel.: Speedwell 2596)

Bally® Kiddie-Rides
EARN BIGGEST PROFITS

MODEL T
COIN-OPERATED AUTO-RIDE



THE CHAMPION
COIN-OPERATED HORSE-RIDE

BULL'S EYE
COIN-OPERATED JUNIOR SHOOTING-GALLERY

BALLY MANUFACTURING COMPANY, 2640 BELMONT AVE., CHICAGO 18, ILL.

PREPARE FOR SPRING
TRIMOUNT OFFERS YOU A LARGE ASSORTMENT OF SEEBURG M100B, BL and C's
All completely reconditioned

SEEBURG M100B $495
SEEBURG M100BL $525
SEEBURG M100C $595

THIS IS THE FINEST USED EQUIPMENT IN AMERICA
Cabinets carefully gone over. Thoroughly steam cleaned. New buttons. Amplifier checked. New cartridges.

We will take in trade Gottlieb and Williams Pin Games, Seeburg M100A's, Guns and Arcade Equipment of all kinds. Send in your lists.

MEMBER NCMDA EXCLUSIVE FACTORY DISTRIBUTORS

Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.

TRIMOUNT

Remember
IN NEW ENGLAND
IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

EASTERN FLASHES

A surprising amount of action on coinrow this week. Ops, from out of town as well as local, visiting the wholesalers. These firms report good sales of all types of equipment, both new and reconditioned. The parking ban on Tenth Avenue, scheduled to go into effect last week, has been postponed until March 15. Wholesalers are hoping for the best, but all are concerned over the adverse condition it is bound to bring. "Where will our customers park when they have to drop in for equipment, parts and supplies?" they ask.

* * * * *

The death of Max **Levine** of Scientific Machine Corp. shocked all here. Max was one of the most beloved and highly respected men in the industry. His death was particularly stunning, as he was in the midst of renovating an entire building on coinrow, which would have been ready for occupancy this month. Altho a number of coinmen attended services on Sunday, most here were unaware of his death as firms were closed for the weekend. Had they known, there would have been a large delegation from the industry at the services. . . . Mr. and Mrs. **Samuel Wolberg**, Chicago Coin Machine Company, in town for a few days prior to sailing for Europe and Israel. Wolberg visited his distrib here, **Al Simon**, and watched some expert pool players match skill on the firm's new table "Clover Pool". **Dave Rosen**, Phila., and Al, saw the Wolbergs off on the ship Andrea-Doria, Wed. A.M. Boat will dock at Cannes, France. Wolberg then will visit Rome, Israel (will be there about three weeks), back to Rome, Paris, the Scandinavian countries, and then back to France for the boat home. Will be away some three months. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, display pool tables of all manufacturers on their showroom floors. The firm now wholesaling these games. Wurlitzer's new model "1900" phono must be moving well also, as we noted the floor model missing this week. . . . **Charlie Litchman** postcards from Miami, Fla., where he's vacationing. Writes he's meeting up a number of "real old time coinmen" here. . . . **Harry** and **Hymie Koeppel**'s store across the street from its established quarters now ready for biz. Next move here is to renovate and rearrange main store.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales, back at his deck, looking mighty healthy. During his stay down South, Shugy flew over to Porto Rico, where he spent several days. "Wonderful country and climate" he remembers. **Irv (Kempy) Kempner**, roadman for Runyon, comes down to the office, expecting to meet an out-of-town operator, and then take off on the road. But so many things came up, he spent the entire day there. Next day he left right from his home for a trip to ops in New York State. . . . **Jack Mitnick**, AMI regional sales representative, still in town. Held up by a terrific dental job. He tells us his dentist is so confident his choppers will be so attractive that he's presenting Jack with a miniature piano and candlelabra. . . . Dave **Stern**, Seacoast Distributors, Elizabeth, N. J., on the street. Dave is busy selling pool balls. He claims he's sold millions. It's a real vaudeville show to listen to Dave on the phone, telling prospective customers about his balls. . . . **A. D. Palmer, Jr.**, advertising and sales promotion manager of The Rudolph Wurlitzer Co., in town for a few days. . . . Visiting on the street were **Herb Chicoin** and **Jerry Lambert** of the C & L Amusement Co., Stamford, Conn. . . . Action over at Atlantic New York continues at a high pitch. **Meyer Parkoff** tied up with a customer when we visited, and the rest of the staff busy with ops. . . . **Mike Munves**, who's off to the biggest Spring start in his history, rushing around with just time to wave a "hello" at us. . . . **Ray Knoss**, the country squire op, visiting on coinrow. . . . Meet up with the ever smiling **"Senator" Al Bodkin**, looking disgustingly healthy after his Miami vacation. The "Sen" is already planning on a trip to the West coast. He'll leave on July 7 with his gorgeous **Fran**, and his brother **John** and his wife, for Los Angeles. From there, he'll hire a car and motor around, visiting Las Vegas, of course. This will be the first Summer vacation the "Senator" ever took. . . . **Mike Mulqueen**, Walden, N. Y., and **Gertrude Browne**, Beacon, N. Y., also visit cointown.

UPPER MIDWEST MUSINGS

George Berquist of Ironwood, Mich., made his first trip into the Twin Cities in many a moon. George reports that business is picking up in his area and that pool games are doing a good job for the operator. . . . **Ray Benkoski** of Cloquet, Minn., spent a few hours in the Twin Cities shopping around. . . . Bun Mraz of the Northland Music Company, Brainerd, Minn., was busy picking up records for his route. . . . **Royal Hegan** of Slayton, Minn., spent a couple of weeks down in Texas and was well rested up when he got back on the job again. . . . Mr. and Mrs. **Chet Le Doux**, Northern Novelty Company of Virginia, Minn., are back home after a vacation down in Mexico and Chet is glad to be back on the job again even tho he came back to cold weather and a lot of snow. . . . **Al Smart** and **Charles Jackson** both from Bemidji, Minn., made the trip into the Twin Cities together and spent a couple of days shopping around and looking over the latest in coin machines. . . . **Nels Nelson** of Alexandria, Minn., was busy shopping around for used music for some location changes. . . . **Frank Mager** of Grand Rapids, Minn., and **Dar Holsman** of Big Fork, Minn., made the trip into the Twin Cities together to pick up parts and records for their routes. . . . Pat **Partridge** of Mora, Minn., is busy these days putting out coin operated pool games. . . . Art **Hagness** of Grand Forks, N. D., made a quick trip into Minneapolis to pick up needed records and parts for his route. . . . Recent visitors to the Twin Cities were **Ben Jahnke** of Hutchinson, Minn.; **Don Bolier** of Baldwin, Wis.; **Elgin McDaniel** of Wadena, Minn.; **Elmer Graden** of Winona, Minn.; L. I. **Harris** of Enderlin, N. D.; **Bob Bregel** of Benson, Minn.; **Joe Totzke** of Fairmont, Minn.; **Russell Gherity** of Baldwin, Wis. and Ben Kragtorp of Tracy, Minn.

THRU THE COIN CHUTE

CHICAGO CHATTER

Before anyone gets the wrong idea, it is best to remember that the private meeting of the attornies for the juke box industry and for the opposing music organizations in the Senate's Judiciary Sub-Committee with Senators Wiley and O'Mahoney presiding was just the first, opening skirmish with ASCAP—sponsored legislation. The juke box industry's attornies absolutely refused to "compromise" as per the suggestion of Sen. O'Mahoney (Dem., Wyo.) because there was no earthly reason why they should. But they had to present briefs as to their reasons why they do so this week (Mar. 14). In the meantime, every single one of the nation's juke box owners had best keep on their toes, and do everything in their power to win favorable public opinion. The realy big and dangerous battles with ASCAP are yet to come when open public hearings will be called by the Senate and the House Sub-Committees-On-The-Judiciary. Prior to these public hearings the nation's juke box operators will be advised just exactly what is expected of them.

LEO WEINBERGER

Thanks to wide awake C. R. McKee of Grand Island, Neb. who sent us a clipping re: the Hollywood musicians' affair. McKee proves himself a keen judge of the present music situation. . . . This happened this past week. **Frank Mencuri** whose elbow, by the way, now crocked into phone-holding shape, was on the phone when the party on the other end of the wire mentioned some item in **The Cash Box**. Holding the phone with one hand, Frank worked with chest, elbow, body and his other hand to slit off the wrapper from his copy of **The Cash Box**. After accomplishing this stunt he's now seriously considering a career as an acrobat. By the way, **Sam Lewis** happy over the report that Exhibit had the very biggest business month in all of its many years this past February, '56. And from the way those orders pour into this plant, it seems the factory may even surpass this big month. . . .

CLINT PIERCE

Art Weinand of Williams, between problems of his new car being stolen, how to fill orders, how to make 9 out of 5, and a dozen other things, brightly reported that, at long last, he was now able to become a full fledged member of **The Cash Box '20 Year Club'**. Art becomes just about the 1,200th member of this great fraternity of coinmen.

Ed Levin of ChiCoin absolutely thrilled at the orders which have flooded into this factory after samples of their new "Clover Pool" received by the firm's distributors. "Looks like 'Clover Pool' is going to be the biggest hit we've yet produced in the pool games field," says Ed waving a big batch of orders. . . . United's Bill DeSelm arranging another grand fight party to see **Carmen Basilio** defend his title. Among those who have already signified their intention of being present: **Tony Koupal, Charley Kagel, Gil Kitt, Joe Robbins**. Bill arranging all this in between getting long distance orders for United's new "Roto Pool." Bill also reports that **Johnny Casola** phoned in from Jax, Florida yowling for more deliveries and that **Al Thoelke** phoned from Northern California telling about big sales of United products. . . . **Dorothy Hellstrom** in from Munsing, Mich. and regardless of the warmer weather here, homesick for the upper peninsula and it's 150 inches of snow.

They've got a "weight indicator board" over at Genco. This is for the exclusive use of **Ralph (Slim) Sheffield**. Indicator showed that Ralph lost 23 lbs this past week. And while Ralph starving off weight, **Avron Gensburg** also losing pounds fast dashing in and out of the office into the factory and back again. A little more of this and Avron's due for a sunny Florida vacation. **Al Warren** pulled in from Calif. and the S. W. this past week. Seems like Al just fell in love with southern Cal. . . . **Chester Biezad** steals into **Paul Huebsch's** office this past week, while Paul busy on longdistance phone, sneaks **The Cash Box** from under Paul's arm and zips right out. Paul jumping about like a Mexican jumping bean all over the place howling for his copy of **The Cash Box** while **Chester** holed up in the back reading calmly away. "I wanna see did we announce our two new pool tables, 'Flicker Pool' and 'Arcade Pool'," yells Paul. . . . C. S. Pierce and E. G. Dowe of Wisconsin Phono Ops Assn hold a meeting this week at Watertown, Wis. regarding copyright legislation and, especially, dime play. Dime play growing all over Wisconsin.

VINCE SHAY

Harry Williams has put himself on a seven day week. Works thru Sundays. But, trying to learn of some of the products he's getting ready, all the answer anyone can get from those engineering labyrinths where he hides himself is, "Ain't got no time to talk." . . . Everyone here who knew him extremely sad to hear of the passing of **Max D. Levine** of Scientific Machine Corp., Brooklyn, N. Y. One of the grandest people. Max originally came into the coinbiz as sales mgr. for B. Madorsky & Co. (old timers will remember this firm) and became so fascinated with coinbiz he became a manufacturer. His former partner, **Fred Hallpern** now big wheel in chain clothing for men on West Coast. . . . **Nate** and **Irene Gottlieb** along with **Shelley, Susie** and **Carol**, planning a stay down in Miami's warming sunshine. **Alvin Gottlieb**, by the way, flew down for the weekend to say hello to his dad and mother, **Dave** and **Dorothy Gottlieb**. Reported Alvin, "They look terrific."

BILL DeSELM

With **"Handsome Milt" (Marmer**, that is) sitting in front of him, **Bill O'Donnell** said, "No vacation plans. Looks like I won't be able to get off the phones for even a minute." You've never yet seen such business until you visit the Ballyplant. And while Bill trying to handle all the many longdistance phones, **Art Garvey** calls in from the east, howling, "Ship more." And his pal, **"Texas Phil" Weinberg** phones up from the southwest with, "Ship more." Said Bill, "Looks like we'll have to build another floor onto the factory here to accomodate all the boys." . . . **Clarence Schuyler** working on a new idea that he'll be introducing soon and which Clarence believes is going to "top 'em all." . . . No use even trying to talk to **Wally Finke** or **Joe Kline**. Both these boys on phones all day long setting up orders and more orders. "Only wish we had a coupla truck loads of 'Clover Pools' right now," they chorus. . . . Empire's

PHONOGRAPHS

WURLITZER 1800 . WRITE
SEEBURG HF100R . . $845.00
SEEBURG M100W . . 725.00
SEEBURG M100C . . $595.00
SEEBURG M100B . . 475.00

NO FINER PHONOGRAPHS ANYWHERE

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

MAKE US AN OFFER

on all or any of the following

BINGOS

3 Surf Clubs
10 Palm Springs
2 Ice Frolics
4 Beach Clubs
4 Beauties
2 Frolics
1 Circus
5 Spotlites
1 Nevada
1 Palm Beach
2 Atlantic City
1 Yacht Club

T & L DISTRIBUTING COMPANY

1663 CENTRAL PARKWAY, CINCINNATI, OHIO (Phone: Main 1-8751)

A.M.I. MODEL A.$125
A.M.I. MODEL C. 165
WURLITZER 1400 275
A.M.I. MODEL B.....$150
ROCK-OLA COMET (120). 525
WURLITZER 1100..... 145

RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

CHICAGO CHATTER (Cont.)

BILL O'DONNELL

Jack Burns back to the road. Jack swiftly gaining the reputation as one of the best of roadmen. **Joe Robbins** chimes up with, "Business is terrific". And **Jerry Bremner** goes him one better. Says Jerry, "It's terrifically terrific".

The Cash Box Quarterly Export Edition will be dated April 14, 1956. Once again it will be printed in Spanish, French, German and English. If you seek export biz this is the issue for you. . . . While Vince Shay expounding on the forthcoming grand opening of their new quarters sometime this year, boys here sending him Rosh Hashana cards for St. Patrick's Day. But what's most intriguing, Vince can read 'em. Says he, "Reminds me of the days when the heel of a salami and rye bread with seeds plus plenty of mustard was a terrific meal". . . . Seems his boys at long last convinced **Leo Weinberger** to take himself a vacation. So Leo hied himself down to Miami for the sunshine. And what did he do each and every day? You guessed it. In addition to visiting Miami's coinmen, phoned his office "just to see how things were going". . . . **Senor Joe Schwartz** of National speaking better Spanish every day.

FRANK MENCURI

Happy Birthday This Week To: Morris B. Horwitz, Miami, Fla. . . . **Louis Koren**, Miami Beach, Fla. . . . Mack Levin, Ottawa, Canada. . . . **Robert A. Lyons**, Showhegan, Me. . . . **Harry S. Hunn**, Elkins Park, Pa. . . . **Joe Rake**, Philadelphia, Pa. . . . **Monroe A. Horn**, Detroit, Mich. . . . **Samuel H. Orenstein**, Providence, R. I. . . . **Herman Halperin**, Elizabeth, N. J. . . . **Cecil L. Hopkins**, Galion, O. . . . **Henry Keys**, Orange, Tex. . . . **R. D. Rose**, Marietta, O. . . . **Ron W. Pepple**, Seattle, Wash. . . . **Sam Stern**, Chicago, Ill. . . . **Vel N. Allbritten**, Murray, Ky. . . . **Bart Hartnett**, New York, N. Y. . . **Sam Mallek**, Montreal, Can. . . . **Charles J. Kanter**, Cincinnati, O. . . . **Manuel M. De Herrera**, El Paso, Tex. . . . **Eddie Ginsburg**, Chicago, Ill. . . . **Garth M. Bryan**, Boyne City, Mich. . . . **George Sydak**, Akron, O. . . . **Samuel Engelman**, New York, N. Y. . . . **Wm. P. Hurst**, Atkins, Ark.

WORTH REPEATING: "One's eyes are what one is, one's mouth what one becomes", John Galsworthy.

Airmail Subscription The Cash Box $30.

Coin Machine Industry Asked To Cooperate in Ringling, Barnum & Bailey Premier For the PAL

NEW YORK — Every year, the proceeds from the premier showing of the Ringling, Barnum & Baily Circus, held in Madison Square Garden, is donated to some worthwhile charity by John Ringling North.

This year the Circus opening is scheduled for Wednesdaly, April 4, and the proceeds go to the Police Athletic League (PAL).

The coin-machine industry here has been asked to cooperate by buying tickets for this tremendous show, at which Ed Sullivan acts as Master of Ceremonies, and a number of leading show people contribute their talents.

Knowing the higheartedness and cooperative spirit of those in the coin-machine industry, PAL is offering tickets to those in the trade, and hope for a fine sale. Coinmen wishing to buy tickets should call Murray Hill 5-1967.

Nat'l Reject. Opens German Branch

ST. LOUIS, MO.—National Rejectors, Inc., this city, has announced the opening of its first European Branch office. Heinz Heddergott, present manager of National's Los Angeles office will head the new branch in Germany.

FOR DAVIS REBUILT EQUIPMENT
WITH
DAVIS 6-POINT GUARANTEE
Call Us Collect—
Syracuse 75-1631
Phonographs converted to 10c play if requested.
DAVIS CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

1st AND STILL GROWING
in POOL GAMES
ALL MODELS . . .
BEST DEALS . . .
IMMEDIATE DELIVERY!
FIRST COIN MACHINE EXCHANGE, INC.
Wally Finke & Joe Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

DOUBLE YOUR MONEY BACK

You Can't Lose! You'll get DOUBLE YOUR MONEY BACK if, for any reason whatsoever, you don't like THE CASH BOX! Simply read the first four issues of THE CASH BOX that you receive on your first year's subscription. If, for any reason whatsoever, you don't believe that THE CASH BOX is the publication for you, then return those first four issues and not only will your $15 for the Full Year's Subscription of 52 Weeks be REFUNDED, BUT, IN ADDITION, you will receive DOUBLE YOUR MONEY BACK for those first four issues.

YOU CAN'T LOSE! SEND THIS SUBSCRIPTION TODAY!

THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our Check ☐. Please Send Us A Bill ☐.

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE..... STATE.....

Individual's Name .....

Along Pico this week the topic of interest with the operators and one-stop personnel is the "Juke Box Baby" Contest being conducted by RCA Victor in **The Cash Box.** They are gathered in groups along the street showing "snaps" of their favorite subject and all claiming they have the "sure winner". . . . **Al Silberman** of Badger Sales Company, Inc., commenting on the vast interest shown by local and out of state persons in securing all types of vending machine routes in the Southern California area. From those that have come in personally and those that have written their inquiries, Al is certain that 1956 will see the vending machine business zoom to an all time peak which seems to follow the trend of the game and music machine business. . . . All of the many friends of **Jack Rosen** of Superior Recording send their heart felt sympathy on the death of his wife, Rose. . . . **Ben Chemers,** business manager of the California Music Merchants Association, reports that **Walter J. Hemple** dropped in headquarters for his weekly visit, as did **Walt Levi** of Down Beat Music. . . . The prediction along Pico is that "Blue Suede Shoes" by **Carl Perkins** on Sun and "Heartbreak Hotel" by **Elvis Presley** on RCA will hit big in all three categories, Pop, Rhythm & Blues and Country and Western. . . . After returning from his trip through Southern California and Arizona and recovering from his cold, **Dave Wallach** of C. A. Robinson & Company reports that elimination tournament play on the pool tables, in conjunction with trophy awards, has been very well received in the territory. The operators look forward to the tournament play holding as well as increasing play.

Karel Johnson, formerly of Paul A. Laymon, Inc., has joined the Wurlitzer organization as their service man in the Dallas area. . . . **Sam Ricklin** of California Music Company has been keeping so busy that he hasn't had time to try out his new (?) camera that he received for Christmas '54. **Gabe Orland** announced that the property has been cleared and the plans for the new building are finished and the bids for construction should be in by mid-March. . . . **John Freeman** handling things at Simon Distributing Company while **Jack Simon** and his wife are in Las Vegas on a business trip. . . . The Vending Machine operators are watching with interest the proposed two-cent cigarette tax by the Los Angeles City Council. Due to the increased city budget this issue is up before the council though it was turned down last year. . . . At Leuenhagen's Record Bar, **Kay Solle** has posted the announcement of the "Juke Box Baby" Contest so that all the operators, not already entered, can see it and easily enter this interesting contest as she and her sister, **Mary,** have done. Mary says that the record that is going big at the "Bar", and she feels will hit the top, is **Rusty Draper's** "42" on the Mercury label. . . . **Leonard Buffehr** has his fractured arm in a cast but is conducting his business for Park Music Service as if nothing had happened.

The Bally "Model T Hot-Rod" is reported by **Ed Wilkes** of Paul A. Laymon, Inc. as continuing to be one of the most popular "kiddie-rides". He believes this is due to the interest in hot-rods and sports cars among the youngsters as well as the "oldsters". **Paul A. Laymon's** banged-up finger is healing nicely after his accident when moving his television set in his home. . . . **Phil Robinson** reports the seven different models of pool games manufactured by Chicago Coin Machine Company are keeping the factory one of the busiest. The varied preferences of the operators and players for the various models throughout the country has the factory speeding up production to meet the demands of their distributors. . . . To the many operators and friends that made phone calls, sent cards and flowers, **Ben Korte** of Glendale wants to say "thank you" and say that he is doing nicely at home and will be "up and at 'em" soon. . . . **Wayne Copeland** of Sierra Distributors said that the National "Pool Table" is selling very well in this area. Sierra has twice sold out its stock of the new Wurlitzer "1900" and is awaiting a new carload of equipment that should arrive momentarily. **Trehon Copeland,** Wayne's seven year old daughter, is quite a celebrity around town since she had a full page picture in Life Magazine with the article on A. A. Milne. She has made a couple of television appearances and is taking her sudden fame in a manner becoming her new station. . . . At Minthorne Music Company, **Hank Tronick** says that the new Chicago Coin "Clover Pool" table is creating a great deal of interest among the operators. Some of the new table's features include colorful lite-up bumpers, lite-up buttons and score in the rails and should bring new and greater profit records for the operators. **Ed Wisler** visiting the Orange County area reports that all operators are going to dime-play in the County and that they are giving their full cooperation in conversion to this play.

Lew Jaffa, Eastern Electric Inc., visited S. H. Lynch & Company. . . . **George Marek,** RCA Victor A & R representative, and **Ray Clark,** A & R representative for Groove Records, in town for a dealer meeting. . . . Walbox Distributing Company reports business good on Bally "Pin-Pool" games. . . . **Phil Weinberg** just returned from Houston. . . . **Cliff Wilson** making a flying trip to Oklahoma. . . . **Jack Sprott** of Temple is the proud grandfather of a baby girl born on Leap Year day. . . . **Peter Noel,** Texas Records, Inc., London distributor, will be leaving on a good will tour through Texas and Louisiana. . . . **Abe Susman** took time out to spend the weekend at his fishing lodge. . . . **Mike Ackman,** former coin machine operator now in another business in San Antonio, stopped in to visit with **Audrey Hunter** at State Music Distributors. . . . We hear **George Prock** is ill with pneumonia in Rome. . . . **Bud Booth,** RCA Victor single records representative, moving here from Miami to be headquartered at Adleta Company. . . . **Maury Boylan,** Long Horn Music of Wichita Falls, shopping the Dallas market. . . . Other visitors spotted along coinrow included **W. B. Moseley** of Paris; **H. K. Lyde,** Sherman; **L. C. Newland,** Plainview; **Wilbur Brisco** of Waco; and **Casey Jones,** Fort Worth. . . . **Garland de La Mar** building a new home in Waco. . . . **Don Bohnaman,** King Records assistant sales manager, here from Cincinnati visiting the local branch office. . . . **Johnny Willieford,** B & B Vending, making plans for a fishing trip to Possum Kingdom.

TOPS IN EARNING POWER!

TOPS 'EM ALL

Tops in Quality...
Pool Tables by Williams

TABLE LITE AT SLIGHT EXTRA COST ON ALL MODELS

ALL MODELS Convertible to 2 Hole or 3 Hole Play with CENTER HOLE PLUG!

Williams 2-WAY Special DE LUXE BANK POOL

Williams 2-WAY SENIOR DELUXE BANK POOL
Same Principle as "SPECIAL" – 18" Longer

3 or 4 sided play!

Special END POCKETS AND BUMPERS MOVED IN FROM RAILS TO LET PLAYERS BANK FROM BEHIND!

2 DIMES PER GAME!

Extra! ALL WILLIAMS POOL TABLES AVAILABLE WITH OR WITHOUT LITE-UP BUMPERS

Williams MANUFACTURING COMPANY

Williams 2-WAY DE LUXE BANK POOL
SIZE: 52" L. x 36" W. x 32" H.

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

3 or 4 sided play!

Williams DIAMOND SCORE-POOL also SENIOR DIAMOND SCORE-POOL 18" longer

Deluxe! END POCKETS AND BUMPERS ARE CLOSE TO END RAILS!

NEW ENGLAND NIBBLES

It's news to report that Dave and Mrs. Bond will fly to Europe, leaving Boston Tues. (Mar. 13), for an eight week jaunt through the capitols of the continent. The prexy of Trimount Automatic Sales Corp. (Seeburg) will visit business acquaintances in France, Italy, Spain and the Netherlands and the couple will spend quite a little time in Israel. Their plane leaves from the East Boston airport and lands them in Lisbon. Preceding their departure, a big dinner was held by Trimount at the Kenmore Hotel on Thurs., (Mar. 8), at which 10-year and 5-year members of the Trimount staff were honored. Irwin Margold, gen. mgr., was toastmaster and made the presentations. Honored were: Blanche Sollosy, office mgr.; Dan Brown and Dave Riskin, salesmen; all of whom have been with Trimount for 10-years. The three received engraved wrist watches. Honored for five years were Amato Rapucci, Eddie Shaheen, Donald Williams, all of the service dep't. They received billfolds. The 10-year members also received 10-year pins and the 5-year members, 5-year pins. The employes presented President Bond with a set of woods. Discussion of the profit sharing plan was held and envelopes for employes share of 1955 profits were distributed.

At Si Redd's Redd Distributors (Wurlitzer), pool tables are topping everything else with more drive than any amusement game item ever handled, Bob Jones, sales mgr., reported. Locations are removing booths in many instances to put the pool tables in, he said, and all locations installing the pool games, report a heavy pickup in biz. Ops taking to Wurlitzer "1900" Centennial in a big way, he states. Bally's "Broadway" gets accolades as the strongest in-line game ever, Bob says. . . . Latest report from the honeymooners, Ed Ravreby's new son-in-law, Richard Mandell, general manager of Ravreby's Associated Amusements (Rock-Ola), and Ruth Mae, Ed's newly married daughter, place them in Houston, Texas on their way to Las Vegas. The couple on a transcontinental motor trip traveled from Boston to Miami to Biloxi, Miss., to New Orleans. In New Orleans, they visited the Crown Novelty and Stacy Distributing. From Las Vegas they go to Hollywood and Los Angeles. The honeymooners will be in Chicago week of March 21 and will return home on March 27th after having visited distribs from coast to coast. Ed Ravreby off on Connecticut trip. Al Levine just back from sales trip through Pittsfield and Peterboro all the way to Claremont, N. H.

At Louis and Barney Blatt's Atlas Distributors (AMI), Barney Blatt returning from vacation in Florida sporting a nice golden tan. Louis spends his weekends at his Newfoundland Lake retreat in snowbound New Hampshire. Biz reported up on AMI music machines with ops enthusiastic regarding the box.

FOR STEADY PLAY DAY IN AND DAY OUT
BETTER BUY THIS
LEGAL PLAY COUNTER GAME
1¢ TWICO FORTUNE VENDER 1¢
Write Now Get The Details
TWICO CORPORATION
2639 Milwaukee Ave., Chicago, Ill.

USED PIN GAMES

Bandwagon	$375.
Circus Wagon	350.
Race The Clock	265.
King O' Swat	375.

BRAND NEW GAMES

Race The Clock	$325.
United Fifth Inning	Write

Used Gottlieb and Williams 5-Balls. Write us your needs.

Complete Line of Pool Tables—Reconditioned Guns, Baseball Games, Arcade Machines.

WRITE—PHONE—or VISIT US!

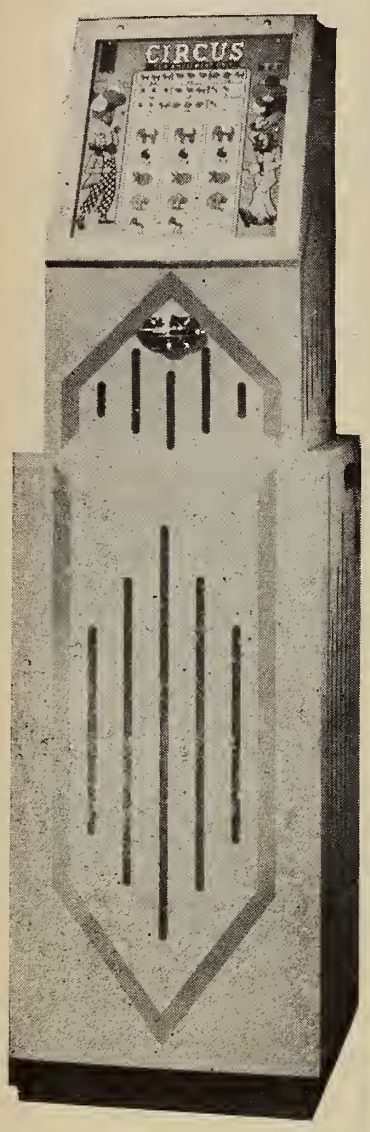
GEO. PONSER CO.
123 West Runyon Street
NEWARK 5, NEW JERSEY
(Phone: Bigelow 3-7422)

CIRCUS

New Life-New Look

NOW OKAYED

By America's Smartest Operators



Outstanding Features:

- Location Tested
- Mechanically Sound
- Especially designed for locations demanding liberal replay
- New Streamlined Cabinet. Occupies less space than ordinary Pin Tables. Cabinet also doubles for convenient storage
- Trouble-free Electrical Mechanism
- Circus is available with or without base

CALL YOUR DISTRIBUTOR For Information and Prices

UNITED DISTRIBUTING CO.

800 SO. 18th ST., MATTOON, ILL.

(All Phones: MATTOON 8S33)

Lavine Started in Coin Business in 1899

OIL CITY, LA.—Harry S. Lavine, "20 Year Club" Member and a coin machine operator for over 57 years, reveals he was the third operator in the United States to start a real Penny Arcade. His first was in New York in 1899, his second in Buffalo, N. Y. in 1900 and his third in Cleveland, O., in 1901. Lavine also says he was the first in Cleveland to operate music machines. The veteran coinman boasts that during his many years in the business he met almost all of the pioneer manufacturers of coin equipment.

SPRING IS IN THE AIR

NOW IS THE TIME TO THINK OF ARCADE EQUIPMENT

Check These New Low Prices

—Then Order Today!

ARCADE	
BALLY BULL'S EYE	$200.00
EXHIBIT SHOOTING GALLERY	160.00
EXHIBIT "S00" SHOOTING GALLERY	375.00
EXHIBIT SPORTLAND SHOOTING GALLERY	185.00
GENCO RIFLE GALLERY	195.00
GENCO BIG TOP	360.00
GENCO SKY ROCKET	375.00
GENCO WILD WEST	395.00
WILLIAMS SAFARI GUN	350.00
WILLIAMS POLAR HUNT	395.00
SEEBURG COON HUNT	175.00
UNITED BONUS	325.00
SET SHOT BASKETBALL	225.00
AIR FOOTBALL	200.00
CHICAGO COIN GOALEE	85.00
CHICAGO COIN DERBY	100.00
EXHIBIT SILVER BULLETS	105.00
GENCO NIGHT FIGHTER	165.00
MUTO DRIVE YOURSELF (Drivemobile)	450.00
SEEBURG BEAR GUN	175.00
WILLIAMS SIDEWALK ENGINEER	220.00
UNITED CARNIVAL GUN	245.00
EXHIBIT SIX SHOOTER	115.00

KIDDIE RIDES	
BALLY CHAMPION HORSE	$350.00
BALLY SPACE SHIP	350.00
BALLY MOON RIDE	350.00
BALLY HOT ROD, Like New	495.00
BALLY HOT ROD, New	625.00
AQUA JET	200.00
ROCKET SHIP	200.00

SHUFFLE ALLEYS	
UNITED SUPER SIX	$ 50.00
UNITED 10TH FRAME SUPER	50.00
UNITED STAR	50.00
UNITED CASCADE	75.00
UNITED OLYMPIC	85.00
UNITED ROYAL	135.00
KEENEY CARNIVAL	75.00
KEENEY DOMINO	85.00
KEENEY PACEMAKER	80.00
KEENEY MAINLINER	100.00
KEENEY BONUS	120.00
KEENEY DIAMOND	150.00
CHICAGO 10TH FRAME	50.00
CHICAGO HI SPEED TRIPLE	175.00
CHICAGO ADVANCE	145.00
CHICAGO CRISS CROSS	175.00
CHICAGO HOLIDAY	325.00
BALLY VICTORY	200.00
BALLY CHAMPION	225.00
BALLY JET	295.00
BALLY ROCKET	295.00

MUSIC MACHINES	
WURLITZER 1015	$ 60.00
WURLITZER 1100	99.00
WURLITZER 1250	135.00
WURLITZER 1500	200.00
WURLITZER 1700	550.00
WURLITZER 1800	650.00
SEEBURG M100A	275.00
SEEBURG M100B	425.00
SEEBURG M100BL	435.00
SEEBURG M100C	560.00
SEEBURG M100G	695.00
SEEBURG M100R	795.00

All prices quoted are F.O.B. Philadelphia. Export packing included.

DISCOUNTS ON QUANTITY PURCHASES

We also carry a very large selection of Gottlieb and Williams pinballs as well as one of the largest Spare Parts Departments in the U. S. A.

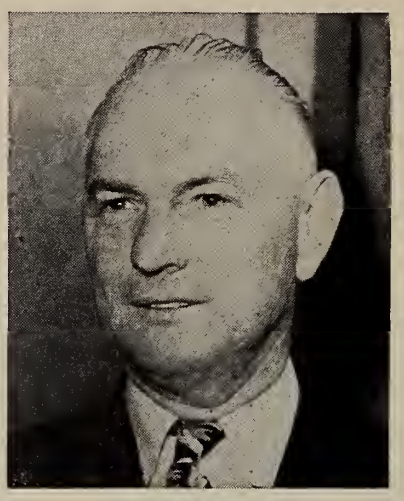
INTERNATIONAL SCOTT CROSSE CO.

SCOTT CROSSE COMPANY

1423 Spring Garden Street

Philadelphia 30, Pa. Tel. RI 6-7712

UMO Holds Back Excessive License



ROY SMALL

Conciliator and Public Relations Counsellor, United Music Ops of Michigan

DETROIT, MICH. — Roy Small, Public Relations Counsellor and Coordinator of United Music Operators of Michigan, successfully helped to withhold an extremely excessive and prohibitive occupational license fee of $300.00 which the suburb of Melvindale wanted to impose on all juke box operators within its jurisdiction.

There are approximately 12 operators who have phonographs on about 24 locations in the suburb of Melvindale. Nine are members of United Music Operators of Michigan. Only one operator has three phonos on location in this suburb.

At a public hearing Roy Small pointed out that the proposed occupational license per operator of $300 was absolutely prohibitive. He argued that this would put the juke box operators out of business in this community regardless of the fact that the location owners wanted and needed the phonographs.

He also explained to the suburb's attorney that United Music Operators of Michigan was not a non-profit organizations. That the organization could purchase one occupational license and have all of the phonographs operating under the one fee.

Small stated that his organization did not want to, thereby, monopolize the operating in Melvindale but wanted competition to continue so that all could benefit from the phonographs placed in the community.

Up to this writing no further moves has been made by Melvindale to put the proposed $300 occupational operator's license fee into effect.

5 oz.—2 1/8"

POOL BALLS

Guaranteed First Quality

Set of 10 **$15.00**

Chalk . . . Gr. $2.25

Orders under $100—cash in full. Otherwise 25% deposit, balance S/D or C.O.D.

Inquiries Invited From MANUFACTURERS and DISTRIBUTORS of POOL TABLES

Seacoast, Inc.

1200 North Avenue

Elizabeth, New Jersey

Michigan's UMO to Aid Toledo Youth Program

DETROIT, MICH.—Roy Small of United Music Operators of Michigan reported that this organization would, just as they did last year, join in with Toledo, Ohio's Youth Program, known as the "Two-Bits Show" to be held at the Toledo Sports Arena Sunday, March 14 at 4 P.M., to help raise money for the Toledo Welfare Committee for Underpriveleged Children.

The teenagers and others pay 25¢ admission fee. Thereby the name the "Two-Bits Show". The show is conducted by Fred Mitchell, disc jockey of WOHO, Toledo, Ohio. The Toledo Sports Arena seats approximately 12,000 people. The crowds usually range between 7,000 and 10,000 for "Two-Bits Show".

Roy Small stated that United Music Operators of Michigan had again agreed to bring outstanding talent to the show.

Amateurs who have won contests conducted by United Music Operators of Michigan in the many teenager affairs they have held in Detroit will also be present.

Is lung cancer increasing?

The answer is Yes—and very rapidly, too. In the past 20 years, deaths from lung cancer in women have increased over 200% and in men over 600%. In 1954, 17% of all male cancer deaths were due to lung cancer.

You can help fight lung cancer —and all forms of cancer—in two ways. A thorough checkup at least once a year . . . and a check to the American Cancer Society.

Give to your Unit of the American Cancer Society or mail your gift to CANCER, c/o your town's Postmaster.

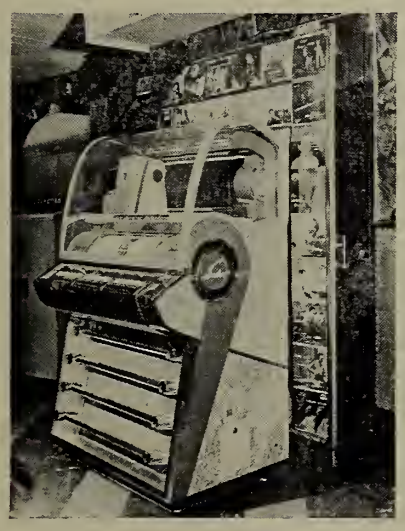
American Cancer Society

Amuse. Mach. Ops of Baltimore Set Meet Dates for 1956

BALTIMORE, MD.—Irv Goldner, president of the Amusement Machine Operators Association of Greater Baltimore, this week released the schedule of its meetings for the balance of the year.

All meetings will be at Mandell-Ballow Restaurant, Reistertown Road and Rogers Avenue, and will be held on the following dates. March 12 and 26; April 9 and 23; May 7 and 21; June 4 and 18; July 2 and 16; August 6 and 20; September 3 and 17; October 1 and 15; November 5 and 19; December 5 and 19.

Seeburg "V-200" EP Display at Atlantic-N.Y.



NEW YORK—The Atlantic New York Corporation, this city, has arranged the Seeburg V-200, which it distributes in its territory, in its showroom on Tenth Avenue, surrounded by the jackets of all extended play albums that this machine features.

This display is to bring to the attention of the operator visiting the Atlantic-New York showrooms the value of programming the EP and the number of EPs that are currently available to the progressive operator.

NOW! Only EXHIBIT Offers You

THE STYLE AND PLAY BEST SUITED TO YOUR NEEDS

Choose from 8 Great SKILL POOL Games

NAME OF GAME	MODEL NO.	SIZE	SPECIAL FEATURES
SKILL POOL All Models Convertible to 2 hole or 3 hole play!	800	52" x 36"	
	800L	52" x 36"	Lights in Bumpers.
	800 Spec.	52" x 36"	End Holes Set in 3" From Rails.
	800L Spec.	52" x 36"	Lights in Bumpers. End Holes. Set in 3" From Rails.
KING SIZE SKILL POOL All Models Convertible to 2 hole or 3 hole play!	750	70" x 36"	End Holes Set in 3" From Rails.
	750L	70" x 36"	End Holes Set in 3" From Rails. Lights in Bumpers.
	750 Spec.	70" x 36"	End Holes Moved Back to Rails.
	750L Spec.	70" x 36"	End Holes Moved Back to Rails. Lights in Bumpers.

Available For Immediate Delivery—Call Your Distributor Today!

8 PROVEN-ON-LOCATION TOP MONEY-MAKING Exhibit SKILL POOL Models

With 32 Possible Variations in Play. All with Lined Convertible 2-hole or 3-hole Playfields for 4-sided play or space-saving 3-sided play.

THE EXHIBIT SUPPLY COMPANY
ESTABLISHED 1901
4218 WEST LAKE ST.
CHICAGO 24, ILLINOIS
PHONE: VA 6-3100

Williams On Seven Day Week

HARRY WILLIAMS

CHICAGO—Believe it or not, Williams is on a seven-day work week, which includes Sundays. Harry Williams, himself, that is, according to executives over at Williams Manufacturing Company, this city.

They are also advising that Harry Williams is now in the 4-E's division. He is rated with E's for "Engineering, Experimentation, Expediting and Evaluation".

What is more, executives of the firm report, Harry is burning midnight oil almost each of the seven nights of the seven-day week.

When reached for comment, Harry Williams stated:

"I'm too busy. Haven't got time to talk."

San Juan Sun

SAN JUAN, PORTO RICO—Buddy Fox, Runyon Sales Company, relaxing at the beautiful Escambron Hotel and Beach Club, this city.

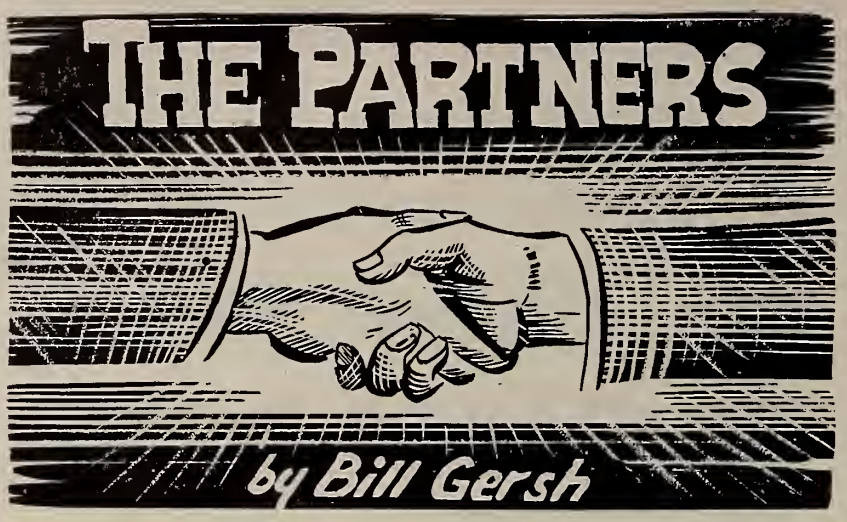
GUNS

Biggest Stock In Country

BEST PRICES

Write — Wire — Phone

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA
PHONE—STEVENSON 2-2903



THEY were partners. Not only in business. They were partners in everything. If one went on a vacation, the other went, too. Once, when one found a dollar, he came to his partner with fifty cents. They shared each other's grief as well as each other's happiness. Even their families had become imbued with the spirit of this fine partnership. Wives and children shared each other's joys and sorrows. These two men were a modern Damon and Pythias.

They'd been in business together as long as they could remember. They had started in the tobacco and novelties field. One day a salesman walked in and sold them salesboards. This started them off on a more profitable tangent. Pretty soon, in addition to their salesboard business, they were also manufacturing and importing premiums and novelties that went along with the salesboards.

The salesboards put them in contact with coin machine men. Before they realized it they were buying and selling coin operated machines. Then, one day, they decided to enter into the manufacture of small machines. They were extremely successful. Within a few years their firm was known all over the world.

Old Dan was the finance man. He watched the books. Cried about expenses. Howled about costs. Raised the roof when someone wanted to buy a new chair or a new desk. Thought over the purchase of new automatic machinery, or even a sheet of steel many, many times, before he gave his okay.

Old Harry was just the opposite. He liked life and liked to live it to its fullest extent. Though he knew the value of money, he believed it was first, made for spending and enjoyment and second, for saving a little for his older, old age. Harry was the salesman of the two. He traveled about the country. He enjoyed meeting distributor and operator friends. He was quick with a buck and just as quick to pick up a tab.

One balanced the other. When Harry returned to the factory, after a trip into some territory, old Dan would raise the roof over the expenses he had incurred. But Harry would smile and, pretty soon, old Dan would smile, too. Harry would relate the ideas some of the distributors and operators had proposed regarding new machines. They would call in their designers, engineers, production men and, very soon, a hand model would evolve from this conference. Harry would go back to visit the operators and distributors to get their reaction to the new machine.

Funny thing, the new, little machine usually clicked. Harry would stroll into the office with a big cigar stuck in his mouth, smiling from ear to ear. He would gesture expansively while telling all about the people he'd seen, what they'd said and, when old Dan was just about ready to tear into him to get him down to cases, he'd tell what big orders he'd obtained. He would pull out a big wad of checks and cash from one of his inner pockets to back up his statements.

Old Dan would grab the checks and cash before Harry could even count out the total for all his admiring listeners. Dan would make a rapid calculation of the number of machines the amount called for. He'd pull his eye glasses down from their usual resting place on top of his forehead and start figuring fast and furiously. Harry would throw up his hands in mock disgust and walk away to repeat the story of his successful trip to anyone and everyone who would listen to him.

When Dan had checked and double-checked all the figures he'd been scratching away with his worn stub of a pencil, his head bent down to within a few inches of the paper, he'd let out a yell for the engineer, production expediter and everyone else. They would all gather around his desk. He'd give a short, clipped, decisive report of the number of machines he believed would have to be built. The engineers and others would usually agree. And so the new machine got under way. It usually turned out that old Dan had underestimated the total volume.

Old Harry would howl that Dan was entirely too conservative. Time and time again, after Dan had given his instructions for the total quantity of a rerun on some machine, old Harry would sneak into the factory and order double the amount.

If the engineers looked at him questioningly, old Harry would say,

"Listen, friend, you know I can sell that many over the telephone just kidding around. If I didn't feel a little lazy right now I'd get out on the road and you could triple that run.

"I'm the salesman, remember?", he would usually conclude.

After all, it was his factory, too. So regardless of old Dan's instructions, his engineers, production men and all others, happy to see more work days ahead, would plunge right into the job and double or triple the production run, just as old Harry demanded.

So it went. Both men gained riches as well as manufacturing fame. Harry had dreams of being among what he liked to call "the big manufacturers". As Harry described them,

"The men who do big things. Build big machines. Who are looked up to by everyone."

One day Harry walked into the office with a famed salesmanager from one of the largest of the large firms he had always looked up to. Old Dan knew the man and the firm. The conversation got under way. Before long they had closed themselves up in Dan's private, old-fashioned, little office. They were completely engrossed in an intense business conference.

This famed salesmanager had written a check for a large amount of money. He asked both Dan and Harry to match it before he'd show them the sensational, big machine he had within his control. He advised he had purchased it from a well known inventor. The three would form a corporation to manufacture and sell it worldwide.

Harry's eyes gleamed. He'd been sold the moment he bumped into this hustling, bright, famed salesmanager whom he'd always looked up to as one of the top men in the industry. But, as always, old Dan wanted to take time to think it over. Study the entire proposition. Investigate the potentialities. Then, after more thought, make his decision. But with two-thirds of the proposed corporation against him, and with Harry threatening to go ahead with this famed salesmanager on his own, old Dan gave in. The corporation to manufacture and sell the sensational, big machine was formed right then and there.

A gorgeous new factory was purchased by the famed salesmanager. The most beautiful offices, all glass and gleaming chrome, were created by outstanding designers at his request. Dan now had an office in which, bless his old soul, he was really lost. He just couldn't get accustomed to all that polished mahogany. All the rich leather. The crystal ash trays. The gleaming chrome surrounding him. Old Dan sure missed his old-fashioned, much worn, roll-top desk.

Harry, in turn, was in heaven. He just kept swinging about in that big, soft, deep, leather chair of his and whisked his thoughts into million dollar day dreams. He loved to get up from the chair, walk over to the glistening cocktail table, reach down into a hand-tooled leather humidor, take out a big, fat, pure Havana cigar, light it with the gleaming gold lighter, walk over to his private bar, pour himself a drink and, while leaning against the gorgeous, sparkling, modern bar, his hand raising the glass high, sigh in complete satisfaction and, perhaps, even in triumph. Old Harry felt he had, at long last, reached the pinnacle he'd dreamed of for so many, many years.

When distributors and operators, who'd known the two for years came into town and dropped in for a visit, they were just goggle-eyed. Almost dumbstricken at the sudden change. Of course they all admired the new offices and the big, new factory. They shook hands respectfully with the dynamic, all-business-like third partner, the famed salesmanager. They were, as a treat to climax all treats, invited to see old Harry's private office.

When this happened old Harry really expanded with pride and joy. He strutted about just like a pouter pigeon. He'd pick up one little gold or silver gadget after another and demonstrate it. Like a tiny, gold calendar that kept time and rewound itself and even called the day. Like the automatic pouring spouts on his whiskey bottles. Like the ever-cold soda and ginger ale containers. Items that caused distributors and operators to stare in amazement, in wonder and respect. Especially over what had happened in so short a time since this famed salesmanager had stepped in with Harry and Dan.

At long last the first of the new and sensational, big machines came off the production line. The factory engineers, designers and other experts made test after test as old Harry and old Dan watched. The famed salesmanager smiled condescendingly at each of Dan's and Harry's questions. The engineers would follow through and show Dan and Harry the answer to their questions. It appeared to be but child's play to this famed salesmanager. He had, by this time, taken over the factory production and everything else that went with the manufacture of this sensational, big machine.

Even old Dan and old Harry who were, to secretly tell the truth a bit worried, because all of their money was plunged into this venture, were at last satisfied. The famed salesmanager hadn't stopped for even a moment. He had placed orders for huge amounts of raw materials and components. Production schedules were increased, then doubled and tripled.

Then came the big day. The famed salesmanager had arranged for a private factory prevue showing of this new, big, sensational machine for all of their distributors. Old Dan had on his best tie. Old Harry even wore spats over his shining shoes. Every distributor, as he entered the gorgeous offices of the firm, had a gardenia pinned to his coat lapel by a pretty model especially hired for the occasion. A famed caterer had set up a complete buffet of hams, turkeys, pheasants, roast beeves and everything else that any gourmet could ever desire. There was a special bar where expert bartenders mixed drinks, while pretty girls in short, ballet-type skirts, served them on silver trays. Everything was deluxe.

After all the hand-shaking was over, the famed salesmanager called for attention. He made a long and interesting speech. He talked about tremendous marketing potentials. About profits and more profits. About the crying, definite need for something new, different and better. When he finished, he was applauded loud and long. His speech was acclaimed by all present. Even old Dan and old Harry applauded. They suddenly began to feel like the great industrial pioneers they'd heard themselves called in this speech.

The distributors were then led into a special section of the factory which had been cleared of all machinery and arranged like a theatre stage. Spotlights flashed down on drawn curtains which enclosed a raised platform. After a few more remarks from the famed salesmanager, and after a blare of trumpets and a roll of drums from the orchestra that had been purposely hired for this occasion, the curtains were parted.

There, on that raised platform, surrounded by the pretty models, in the midst of many folds of gaily colored silk draperies, was the big and sensational new machine.

Well, to make a long story short, the orders that were placed that day caused both old Dan and old Harry to tell their families, who had come together that very evening at a big party in old Harry's home that, after this was all over, both believed they would retire. They would have enough.

Maybe, old Dan said, just for something to do, maybe he'd still include himself in the business as a sort of counsellor to the younger men. He might even drop in once a month or so to see how things were going.

Old Harry said this was not for him. He'd travel the world. He'd take his whole family along with him. After he'd been everywhere and seen everything he'd come back to the good, old U.S.A. and retire to one of the pleasant, tropical places and just take things easy.

The first shipments went out and, almost immediately afterward, telegrams arrived demanding that shipments be doubled. The famed salesmanager just simply strutted. He'd bring the telegrams over to old Dan and old Dan's eyes would pop after he read them. He'd look at the famed salesmanager with awe. He'd then bring them into old Harry's office and old Harry would jump right out of his big, soft, deep office chair and yell for glee.

About a week later, a short, terse telegram arrived from their largest distributor advising that the machines had stopped functioning and that his best mechanics just couldn't repair them. A streak of fright raced through old Dan and old Harry. The famed salesmanager just laughed at both of them. He airily ordered one of the factory engineers to fly out and show this distributor how simple it was to repair the big machine.

Even while the engineer was getting his hat and coat to go home and pack a bag for the trip, other and similar telegrams began to arrive from all over the nation. Now even the famed salesmanager began to frown. Without waiting any longer, old Dan and old Harry picked up telephones and began to make long distance calls. Suffice it to say that, when the phone calls were over, all three sat despondently in Harry's gorgeous, private office, looking blankly at each other, saying absolutely nothing.

After the bankruptcy proceedings were all over, old Dan and old Harry sat in Harry's home and their families sat all about them. It was an all family meeting to decide what to do about the future. Old Dan, as usual, was looked to for the financial solution.

"Well", at long last said old Dan, "there's only one thing we can do, Harry.

"We've just got to loan to the limit on our life insurance policies, the only thing of value we've got left, and go back to manufacturing the kind of machines we know how to build."

Added old Dan, "Remember, Harry, it won't be easy. Lots of our best friends, our old line distributors, have been financially hurt. They're still

(Continued on Page 61)

US GALS

By CISSIE

Hi, gals, just got back to Chicago after a fascinating trip to glamorous New York. If any of you gals are planning a trip to that gay and busy metropolis take some tips from a gal who knows. No. 1, be sure to pack at least one pair of comfortable walking shoes. (My poor footsies will never be the same.) No. 2, include a knit dress in your wardrobe. Needs no ironing and is easy to pack. No. 3, if you're a gal who watches your figure (and who doesn't these days?) cut down on your calorie intake long before you leave. By the time you get to New York, hunger pangs will make you game enough to try all sorts of exotic and different foods, while not feeling so guilty about enjoying them. You'll eat a lot more than you usually do, believe you me. New York is one of the eatin'est towns.

Talking about food, and if you enjoy delicious Italian dishes, I suggest you try Angelo's, 'way downtown in the Italian section of lower Manhattan. This is marvelous and authentic Italian cuisine. Try Quo Vadis if you want to really live it up. But close your eyes when the tab comes. Let hubby groan. Or the Chambord for authentic French dishes. A little spot where prices are extremely reasonable and you'll find entire Italian families enjoying the food, especially the absolutely out-of-this-world antipasto, is Adano's. It's right in the heart of town, 48th Street just west of 6th Avenue. You simply must meet Danny at Danny's Hideaway. Steaks, chops, Italian dishes, in fact, anything you order at Danny's is just superb. And you'll probably bump smack into dozens of movie, radio, TV and stage stars at Danny's. (Note all The Cash Box covers all over the walls of Danny's Hideaway).

If you're just intending to spend a "weekend at the Waldorf" then here are three shows that we saw while in New York. One that will absolutely fascinate you is "Cat On A Hot Tin Roof" starring Barbara Bel Geddes and Burl Ives. It's the Tennessee Williams' play that won the Pultizer Prize and the Critics Award. Don't miss it. And if your husband likes baseball, don't miss this musical starring Gwen Verdon, "Damn Yankees". You'll be humming, "You've Got To Have Heart" for days and days and also some of the other hit tunes from this gorgeous musical. If you're inclined toward hillbilly humor, especially the adventures of a hillbilly in Uncle Samuel's Army, then don't miss "No Time For Sergeants". It's a laugh from beginning to end. And should you be lucky enough to get into New York when and after "Mr. Wonderful" starring Sammy Davis, Jr. opens, don't miss this sensational musical. We'd hoped to see it, but, it was held over in Philadelphia. So you know it's just gotta be terrif'.

Yes, it was nice to go, even if just for a change of scenery, but, it's even nicer to come back—home.

Meet GENCO'S
ROYAL FAMILY
of
TOURNAMENT POOL GAMES

for 3 OR 4-SIDED PLAY
All models available with lighted bumpers

DE LUXE 3 HOLE GAME

Center hole plug provided with each game.

SUPREME DE LUXE
3 hole game (with outside holes moved in and extra bumper posts) *for more skill and fastest playing time.*

GENCO

FIRST in the FIELD with ALL THESE FEATURES:

- Optional Playfield Light
- Built-In Adjustable Levels
- Mother-of-Pearl Rail Markers
- Clog-Proof Ball Troughs
- Steel-Sheathed Cash Box
- Hinged Cash Box Door
- HINGED PLAYING FIELD
- FINEST QUALITY Billiard Table Materials!

KING-SIZE
3 hole game
(18" longer)

SUPREME KING-SIZE
3 hole game
Same as DE LUXE SUPREME
But 18" Longer

STANDARD
THIS ECONOMY MODEL
ONLY MADE WITH 4-LEGS
Same playfields as
De Luxe Games

NEW!
EACH TABLE EQUIPPED WITH CUE REPAIR KIT AND TABLE BRUSH plus BACK-BAR AND WINDOW BANNERS
FREE

SEE YOUR DISTRIBUTOR FOR
Genco's SUPER BIG TOP RIFLE GALLERY

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

GOTTLIEB'S HARBOR LITES

TESTED AND PROVEN FOR HIGHER PROFITS...

4 Brand New Center Score Targets...

Edge hit for high score—center hit scores Bull's Eyes.

Bull's Eye on each target lights A-B-C-D sequence which lights hole for replays.

Mystery light doubles replays scored.

6 Alternating Light High Score Bumpers.

2 all new High Power Target Shooters.

• Extra Heavy Duty All Steel Legs.
• Plated Cigarette Holders on Side Rails.

• 3 Actionized Pop Bumpers.
• 2 Cyclonic Kickers.
• 2 Super Powered Flippers.
• High Score to 7 Million!

SEE HARBOR LITES AT YOUR DISTRIBUTOR NOW!

Amusement Pinballs as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Buy The BEST RECONDITIONED EQUIP. At the BEST PRICES

United ROYAL	$115.00
United CHIEF	165.00
ChiCoin SUPER FRAME	175.00
ChiCoin HOME RUN	149.50
Bally VICTORY	255.00
Bally ROCKET	285.00
Williams SAFARI Guns	325.00
Exhibit STAR Guns	149.50
SEEBURG "A"	269.50
AMI "A"	69.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

GET YOUR SHARE OF THE SALES TAX PENNIES

LEGAL PLAY COUNTER GAME

1¢ TWICO FORTUNE VENDER 1¢

Write Now — Get The Details

TWICO CORPORATION
2639 Milwaukee Ave., Chicago, Ill.

Chi Bowling News

CHICAGO—ABC #1, still the leader, took two games from Paschke Phono. Bob Gnarro was high for ABC with a score of 498. Rene Gallet was high for Paschke with 493.

Coral Records won two games from Atlas Music. High for Coral was Eddie Cicero with 543. Also high was Eddie Walker with a score of 510. Del Muskat was high scorer for Atlas with a score of 497.

Coven Music took two games from Galgano Distributors. High for Coven was Bonnie Bauer with 503. This is high score for women for the season. High for Galgano was Charlie Alesi with 538 and also Tony Galgano with a score of 513.

ABC #2 took three games from Walter Oomens. Les Taylor was high for ABC and high for men with a score of 599. High for Oomens was Johnny Oomens with a score of 495.

Decca Records swept all three from B & B Novelty. Eli Phelps was high for Decca with a score of 466. Marino Pieroni with a score of 460 was high for B & B.

Western Automatic won two from Singer One-Stop. High for Western was Frank Lantz with 434. Reb Losasso was high for Singer with 501.

Star Music took two games from Melody Music. High for Star was Leo Sochacki with a score of 561. Vic Jaccino, Sr. was high for Melody with 593.

Mercury Records won two from Gillette Distributors. Melvin Jones was high for Mercury with a score of 507. Bunk Paradee with a score of 493 was high for Gillette.

Max Levine Dies

President of Scientific Machine Corp. Dies Suddenly at Age of 50

BROOKLYN, N. Y.—Max Levine, president of Scientific Machine Corporation, this city, one of the pioneers of the current coin machine industry, and one of the most beloved and respected coinmen, died suddenly on Friday, March 2. He was 50 years old.

Max came into the coin machine business in the late 1920's as sales and advertising manager for B. Madorsky & Company, Brooklyn, one of the country's foremost suppliers of arcade equipment at that time. While carrying out his duties for Madorsky, Levine attended law school. Upon passing the bar exam, he left the coin machine industry, and practiced law for a few years.

He then returned to the business, and with Fred Hailparn, a law associate, formed Scientific Machine Corporation, manufacturing "Panama Digger", a penny digger machine. The machine was an immediate hit, and the firm then started to manufacture other arcade machines.

With the advent of the pin game, Scientific moved to larger quarters on Atlantic Avenue, and proceeded to turn out several pin game hits. The firm was responsible for the first pin game with lightup on the playing field, a game called "Lighthouse." Later on, Scientific discontinued the manufacture of pin games, specializing in arcade type machines. Some of its best known games are "Scientific Batting Practice", "Baseball", "Basketball", and Pitch 'Em & Bat 'Em." Over the years, Scientific has continued to manufacture roll down types of games for sportlands and arcades, its "Pokerino" becoming the foremost rolldown used in arcades.

When World War II started, Scientific moved its factory to Manhattan, and manufactured only war materials. When the war ended, Levine bought out Hailparn, and moved the factory back to Brooklyn. It has continued to bring out a variety of different arcade machines.

At this time, a coinrow office was in the offing, Levine having bought the building located at 583 Tenth Avenue, which is now in the process of being renovated.

Services were held at the Riverside Memorial Chapel, Brooklyn, on Sunday, March 4. Among coinmen attending the services were Bill Rabkin, Mike Munves, Jack Semel, Nat Cohn, Teddy Blatt, Ben Smith, Charles Katz, Al Simon, Jack Firestone, Dave Simon, and Irving Morris.

He leaves a widow, Sylvia, a daughter, Laura Edith, and a mother Mrs. Rose Levine.

Gottlieb Proudly Presents ...SPOT POOL

In a New Series

FEATURING....

AT YOUR DISTRIBUTOR NOW!

- Standard 3 or 4 Sided Play
- Fast Playing Advance Hole Model
- Optional Center Hole Play

All Models Available with Colorful Light-up Bumpers and Indirect Playfield Light!

"There is no substitute for quality"

1927-1956
29 Years of Leadership!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

The Partners

by Bill Gersh

(Continued from Page 58)

stuck with these big machines. You'll have to find new distributors in many territories.

"And remember", old Dan warned, "you'll have to travel on pennies, Harry, not on hundred dollar bills like you did in the past.

"No picking up big tabs. No buying rounds of drinks. No nothing. Just remember, Harry, we're using our last dollar to make a comeback."

So old Harry took to the road again, after they made up a few samples of a very ingenious little machine of the type they always used to build, and started out on the comeback trail after all these years.

It wasn't a rampaging success like their former machines used to be. The distributors didn't sell these in quantity anymore. Operators used them sparingly. But, by tremendously economizing, by pleading and by pushing hard, old Dan and old Harry did make a sort of comeback. They were able to repay the loan on their life insurance policies. They now had a free, clear and going business, though nothing like the size of the business they used to enjoy.

Yet, after a few years, they were back to a more secure financial position. This was brought about by Harry's eldest son who loaned them some money and who was, in return, given one-third of the business.

Old Harry, one day, came back from a trip all excited with new ideas. Once again he wanted to take a chance. This time the argument waxed hot and heavy between him and old Dan. Far into the night it raged. Long after all their employees had gone home.

As a result of this horrible argument, the worst of their lives, old Dan took sick. His doctor ordered him away for a few weeks of rest. Old Harry was still mad. He called in his son, after Dan was gone, and sold his son on the new idea. He suggested that, while they were the majority stockholders, his son should give up his own business, come in with him and, right then and there, they'd vote old Dan out of the corporation. They'd give him his book value share of the business for his stock.

When old Dan returned and learned what had happened he became more sick than ever. He was given his check for his share of the business. He didn't say a word. Old Dan had ideas, too. He might not be the salesman old Harry was, but, he was no slouch, either. An because old Dan's needs were of a conservative few, he could do things with a dollar that old Harry had never dreamed was even possible.

Old Harry, now being the boss, didn't rush out with a hand-made model the way old Dan used to make him do. Oh, no, old Harry started production going at top speed. He loaned here, there and everywhere. On his life insurance. From loan sharks. From everyone he possibly could. Production reached such a stage where the warehousing of the machines became a problem.

"Now", old Harry told his son, "I'm hitting the road. As they order 'em—they get 'em. Just as fast as they order them, too."

And away he drove to visit his distributors. He'd mentally set the quantity he'd sell to everyone. How many more he'd high-pressure them into buying. How many he'd ship them at first. In fact, before he even reached his first destination, he phoned his son and told him,

"Sonny, don't worry about a thing. Here's what I'm planning."

By the time he was finished with his long-winded phone call his son, too, was all excited. He ordered production to be doubled because of what his dad, old Harry. had told him.

A few days later, just as production was reaching the new peak, in walked old Harry. There were deep, purple circles under his eyes. His shoulders drooped. His entire being seemed collapsed. His usual jolly expression was replaced by a look of deep sadness.

"Gosh, dad, what's the matter?", his son asked in alarm.

"Well", answered old Harry, "we might as well close up the factory.

"Everywhere I visited", he explained, "old Dan had already been there and had sold them the same machine.

"He, too, had decided to build it after our argument", old Harry sadly concluded.

Just as old Harry finished, with his son sitting despondently before him, with everything looking bleak and black, in walked old Dan.

Harry looked at him in surprise. Harry's son got up to leave the room, fearing an argument of the worst kind. He didn't want to be present for he'd been raised, all these years, to regard old Dan as another father.

Said old Harry gloomily without moving from his chair.

"I suppose you came here to gloat. To tell me 'I told you so'. Well, Dan, there's no use my kidding you, it's all over. I'm broke and you know it."

Old Dan answered kind of soft and still like,

"Look, Harry, I didn't come here to gloat. I came, instead, to ask would you like to be my partner again.

"You see, Harry", he continued, "I haven't got any of these machines to deliver. That was just a hand-made sample I showed to take orders with. You've got the machines. I've got the orders.

"What do you say, Harry, let's be partners again."

RUNYON NEEDS
A LARGE QUANTITY OF
Used Bally
ABC Bowlers
HIGH PRICES OFFERED!
CONTACT US IMMEDIATELY

RUNYON
SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

Join "20 Year Club"

CHICAGO—The following have just joined The Cash Box' "20 Year Club":

Rictor Kerby, Marion, Ind.; Ben J. Kelly, Houston, Tex.; G. C. (Buster) Lee, Columbia, S. C.; A. LeRoy Dodson, Jr., Urbana, O.; S. M. Johnson, Atlanta, Ga.; Hugh W. Minter, Norfolk, Va.; Melvin J. Blum, Bay City, Tex.; R. E. Aherin, LaMoure, N. D.; Timothy McGraw, Champaign, Ill.; Bastienne Amend, Antwerp, Belgium; Ralph D. Sheffield, Chicago, Ill.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT — Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Chi-Coin Big League baseball; ChiCoin Home Run; United Slugger baseball; Williams King O' Swat; Bally ABC Bowler; Genco Big Top gun. Headquarters for all kinds of equipment. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK 5, N. J. (Tel.: BIgelow 3-7422).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT — Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MAdison 8585)

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y., (Tel.: FReeport 8-6771).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT — To Buy. Williams' King of Swat. Phone lowest price and quantity available. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND, OHIO (Tel.: PR 1-6715).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Dude Ranch @ $210; 2 Palm Springs @ $245; 1 Variety @ $395 — As a package, $999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE — Bowling Champ, $25; College Daze, $25; Coronation, $75; Gypsy Queen, $200; Bright Lights, $49.50 ea.; Bright Spots, $69.50; Three Four Five's, $25 ea. WANT —Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-5438).

FOR SALE — Seeburg 100C, $550; Seeburg 100B, $425; Rock-Ola Comets, $525; Rock-Ola 50 selection machines, $175. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE—Used Pool Games, Clean, Ready for Location, $135. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: Axminster 4-3529).

FOR SALE—100 reconditioned, used Bally and United Bingos. Largest stock in the World—beautifully reconditioned Kiddie Rides. Will trade for used, obsolete music, bingo and fiveball. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—Beach Clubs, $115; Dude Ranch, $125; Yacht Club, $85; Palm Beach, $65; Palm Springs, $135; Atlantic City, $45; Coney Island, $35; Seeburg 100 Selection Boxes, Chrome, $65; 3020 Boxes, $7. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).

FOR SALE—26 Wurlitzer 3020 Wallboxes, $5 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney —Century, Speed Lanes. United— Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE—Seeburg "C", $575; Seeburg "B", $475; Seeburg "A", $250; AMI E-120 Phonographs, $575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS. (Tel.: HO 4-6111, 4-3504).

FOR SALE—Non Coin Operated Joker, $295; Spot Lite, $35; Rowe 8 Column Cig. Machine, $50; Singapore Yacht Club; Stage Coach. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: BRidgeport 750).

FOR SALE — Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Full line of supplies for Pool Table Games: 2⅛" Pool Balls, 48" Pool Cues, Cue Tips, Clamps for Cue Tips, Billiard Chalk, Tip Cement, Pool Cloth. Write for prices. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Miami Beach, $285; Gay Time, $275; Variety, $195; Gayety, $185; Dude Ranch, $75; Atlantic City, $35; Seeburg M100C, $500. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

FOR SALE — United Alleys; Team, $150; League, $140; Chief, $125; Royal, $95; Clover, $50; Exhibit 2 Hole Skill Pool, $195; Williams 2 Hole Bank Pool, $185. MOHAWK SKILL GAME CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE — United 6 Player Stars, 45; Beach Club, $75; Deluxe 6 Player, $39; Olympic, $60; Green Pastures, $125; Jockey Clnb, $120; Gnys and Dolls, $70. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.

FOR SALE — Lowest Prices In The Country. Leaders $249.50; Team Plays $249.50; Classics $145; Clovers $125; Exhibit Rifle Gallery $169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: CIrcle 6-8939).

FOR SALE — Hi-Speed Snper Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Lowest prices on Pool, Pin, Shnffle and Juke parts and snpplies. All Telequiz parts stocked. Telequiz machines, factory reconditioned, ready for location, $119.50. New larger quarters. Write, wire, phone. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Large stock of Bingos, Shnffle Alleys, Pool Games, Phonographs. If we don't have what yon want, we will make an honest effort to get it. Distribntors for United, Exhibit, Rock-Ola, and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE — A Super Special Offer. Bally Rocket Bowlers with speed control, $189.50; 100 Selection Seeburg Wallboxes, reconditioned, new white bnttons, $62 ea.; Seeburg Coon Hunt Rifle Range, $89.50. Wire one-third deposit. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).

FOR SALE — Rock-Ola Model 1432, $150; AMI, Model A, $100. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—Cole (6) Six Flavor SPA Cup Dispenser, Model C6, Type 1400. Price, $500. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE — We are sacrificing 24 bowling games with flashing lights and large pins, manufactured by both Chicago Coin and United Mannfacturing Cos. Make us an offer. T. & L. DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell ns what yon need. Get our prices before yon bny. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Beach Clubs, $95; Palm Springs, $115; Surf Clnbs, $125; Dude Ranch, $75. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI. O. Tel.: MOntana 5000-1-2. CHapel 9-6556.

FOR SALE—Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: FOrest 5-3456).

FOR SALE — Bright Spots, $39.95; Bright Lights, $39.95; Rodeos, $39.95. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: MArket 3967-8-9).

FOR SALE — 100 Bingo Machines: Bally Beanty, $75 ea.; Beach Club, $85 ea.; Palm Springs, $95 ea.; Surf Club, $115 ea.; Dude Ranch, $95 ea.; Frolics, $95 ea.; Bright Spot, $50 ea.; Spot Light, $50 ea.; Leader, $50 ea.; United Deluxe Shuffle Alley, large pins, $69.50; Sebring Coin Changers, new, $69 ea. Lowest prices in conntry. Also juke boxes and wallboxes. Will match or beat any price. One-third deposit with order. MIDWEST COIN MACHINE CORP., 777 UNIVERSITY AVE., ST. PAUL 4, MINN. (Tel.: MIdway 7454—ELkhurst 3411).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Polyethylene Plastic Pool Game Covers, $3.95. (Protect Your Investment); Shnffle Alley Tournament Boards, $12.50; Gayetys cleaned and checked, $150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refnsed. YOUNG DISTRIBUTING, INC., 575-579 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shnffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).

FOR SALE—AMI F-120, new, $725; E-120, $495; E-80, $450; D-80, $345; D-40, $245; Bally Big Times, $475; Gaytime, $450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2549).

FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Gnaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, $11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE—6 Bright Lights, $50 ea.; 1 ABC, $50; 4 Coney Islands, $50 ea.; 2 Beautys, $75 ea.; 3 Palm Beaches, $60 ea.; 2 Yacht Clnbs, $75 ea.; 2 Spot Lights, $50 ea.; 2 Genco Gold Nnggets, $50 ea. If these prices don't snit yon, make us an offer. We need the space!!! TRI STATE MUSIC CO., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: 31541 or 31551).

FOR SALE—Contact ns before yon bny. We carry all types of coin machines. Largest Central Pennsylvania distribntor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100-A, $250; M100-C, $600; M100-G, $750; M100-W, $725; M100-R, $825; 3W1 Chrome, $67.50; Wnrlitzer 1800, like new, $795; 1400, $225; 1250, $150; 1100, $85; AMI E-80, $450; D-80, $350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Seeburg HF 100 R, $795; Seeburg HG 100 G, $595; Seeburg M 100 BL, $425; Seeburg M 100 A, $175; AMI D 80, $295; Wnrlitzer 1800, $895; Wurlitzer 1700, $715; Wurlitzer 1650, $395; Wurlitzer 1400, $295; Automatic Score Counter, for 22-foot Shuffle Board. Never uncrated, $75. LEW JONES DISTRIBUTING CO., INC., 1301 NORTH CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peannts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—Distribntors for Bnmper Pool Tables, Valley or Edolite. Write. We need late model Phonographs. We bny, sell and exchange used equipment of all types. HASTINGS DISTRIBUTING CO., since 1932. 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—Miami Beach, $275; Gayety, $197.50; Coney Island, $40; Daffy Derby, $75; Niagara, $45; Grand Slam, $45; Hit And Run, $30; Globe Trotter, $30; Four Horsemen, $30; Mad Cat, $25. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA (Tel.: TUlane 6729).

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—The best bny in used Bally Bingo Games. Just buy one and yon will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beantifies and modernizes yonr machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Merry-Go-Round, $345; Zoo Ride (New), $345; Seeburg Bear Gun, $85; Goalie, $75; Night Fighter, $119.50; Rifle Gallery, $195; Big Top Rifle, $350; Dale Gun, $34.50; Pistol Pete, $39.50. All cleaned and shopped—ready for location. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2. MICH. (Tel.: GL 6-6807).

FOR SALE—Bally Dude Ranch, $105; Beanty, $85; Beach Clnb, $115; Yacht Club, $75; Palm Springs, $125; Variety, $275; Gayety, $265; Genco Jumpin' Jacks, $35; United Classic Bowlers, $65; Clover Bowlers, $55. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Jnst off location. Gayetys, $195; Miami Beaches, $395; Varietys, $195; Gaytimes, $250. One-third deposit with order. DUKES NOVELTY CO., 1209 WEST BROAD ST., SAVANNAH, GA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special. Bally: Miami Beaches, $314.50; Gay Times, $254.50; Pixies, $424.50; Starlets, $419.50; Big Times, $309.50. United: Derby Roll, $175. Williams: Sidewalk Engineers, $165. Bally: Hot Rods, $452.50. International Mutascope: Drivemobiles (latest model), write. Chicago Coin: Round-The-World-Trainer (like new), $525. Genco: Two Player Basketball, $175. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA., (Tel: CAnal 8318).

FOR SALE — Kiddie Rides. Nylco Rockets, $350; Carousels, $350; Target Horses, large, $285; Palomino Horses, $225; Rabbits, $175; Bull, $175; Midget Racer, $250; Duck, $225; Hot Rods, $325; Elsie The Cow, $285; Bright Eyes Horse, $285. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE — The following Bingo Games just off location. All in good working order. These games must go as we need the room. No reasonable offer will be refused: 3 Beach Clubs; 1 Palm Beach; 1 Coney Island; 1 Spot Lite; 1 Cabana; 1 Yacht Club; 1 Hawaii; 1 Rio. TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: WHeeling 649).

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—Lowest Prices Ever. Shuffle Alleys. Chicago Coin: Gold Cup, $50; Criss Cross, $75; Hi Speed Crown, $75; Bowling Team, $325. United: Clover, $35; League, $75; Derby Roll, $195. Genco: Shuffle Pool, $25; Match Pool, $50. RELIABLE COIN-MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 96556).

FOR SALE — United Royal, $134; United Chief, $185; United League. $215; CC Super Frame, $219.50; AMI "A", $69.50; CC Home Run, 6 Player, $164.50; Seeburg Bear Gun, $94.50; Exhibit Star Shooting Gallery, $174.50; Seeburg "A", $255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — 1 Brand New Chico Bowling Team Bowler, $300; 1 Playtime Bowler, $200; 1 Criss Cross Bowler, $125; 1 United Leader Bowler, $125. AUTOMATIC AMUSEMENT CO., 1000 PENN ST., EVANSVILLE 8, IND. (Tel.: HArrison 3-4508).

FOR SALE—Top Value Buys. Rock-Ola: 1434 (45 RPM), $245. Wurlitzer: 1100 (45 RPM), $100; 1250 (45 RPM), $115. Bingos: Hi Fi, $90; Variety or Gayety, $200; Palm Springs, $100. Dugrenier: Model "W" 9 Column 1 King Size, 25c Operation (Repainted), $50. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE — Operators "Clean Right With Lemonite." Commercial Music Co., Walbox Distributing Co. in Dallas, Texas, sell and use "Lemonite". Sample upon request. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

WANT **FOR SALE** *CHECK OFF WHICH YOU DESIRE*

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

FIRM_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

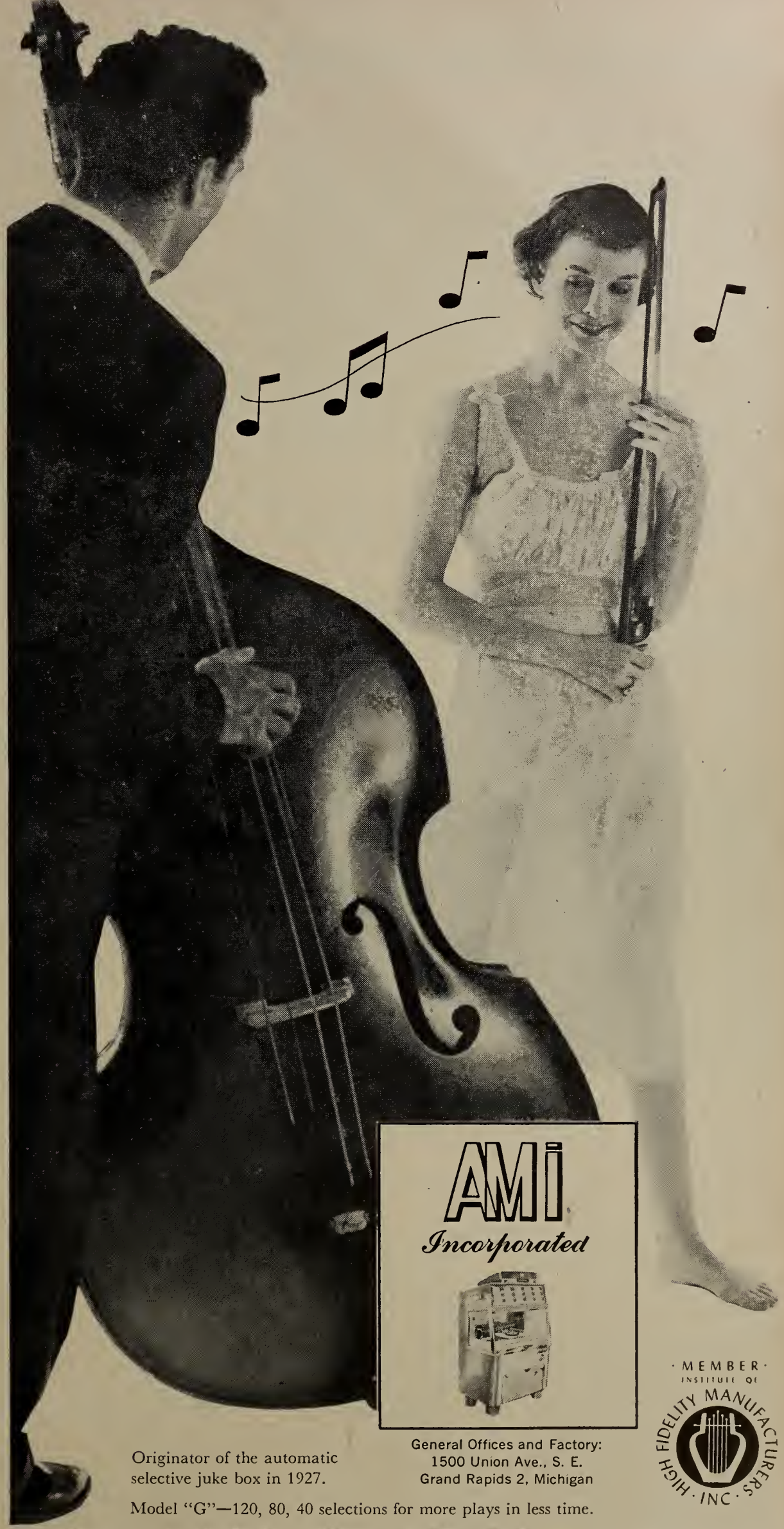
TELEPHONE NUMBER_____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

How to get the BIG coins... for the BIG take



big take operators don't fiddle around!

They go after the *big take* with AMI "G" . . . the *one* juke box that has what it takes to keep the big coins clinking into the cash box.

Exclusive multi-horn high-fidelity reproduction gives that really *live* sound . . . instant visibility of *all* titles prompts more plays by more players more often . . .

Cut yourself in on the *big take* . . . with AMI.

Factory set for 10c play — and worth it!

AMI
Incorporated

Originator of the automatic selective juke box in 1927.

General Offices and Factory:
1500 Union Ave., S. E.
Grand Rapids 2, Michigan

· MEMBER · INSTITUTE OF HIGH FIDELITY MANUFACTURERS, INC. ·

Model "G"—120, 80, 40 selections for more plays in less time.

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

858th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a hasis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

2* Model A, '46, 40 Sel., 78 RPM	69.50	125.00
4* Model B, '48, 40 Sel., 78 RPM	125.00	185.00
4* Model C, '50, 40 Sel., 78 RPM	109.50	200.00
2* Model D-40, '51, 40 Sel., 78 RPM	195.00	265.00
2* Model D-80, '51, 80 Sel., 45 RPM	275.00	350.00
2. Model E-40, '53, 40 Sel., 78 RPM	295.00	395.00
2. Model E-80, '53, 80 Sel., 45 RPM	395.00	425.00
4* Model E-120, '53, 120 Sel., 45 RPM	439.00	575.00
2. Model F-80, '54, 80 Sel., 45 RPM	625.00	695.00
4. Model F-120, '54, 120 Sel., 45 RPM	650.00	725.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
2. Constellation, '49, Model 135, 40 Sel., 78 RPM	79.50	150.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	150.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00
2. 1432, Same as above Converted to 45 RPM	130.00	195.00
2. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	149.50	225.00
2. 1434, Same as above, Converted to 45 RPM	149.50	240.00
2* 1436, '52, Fireball, 120 Sel., 45 RPM	199.50	295.00
2. 1436A, '53, Firehall, 120 Sel., 45 RPM	275.00	325.00
3. 1438, '54, Comet, 120 Sel., 45 RPM	450.00	550.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	600.00	725.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
1. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	59.50
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
1. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	99.50
4* M100A, '49, 100 Sel., 78 RPM	200.00	300.00
3* M100B, '51, 100 Sel., 45 RPM	395.00	525.00
1. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	495.00
3* M100C, '53, 100 Sel., 45 RPM	500.00	605.00
4. HF100G, '54, 100 Sel., 45 RPM	650.00	725.00
4. HF100R, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5¢	3.00	6.95
4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wireless	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	40.00	75.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	60.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 25 Sel., 78 RPM	85.00	145.00
2* 1250, '50, 48 Sel., 78 RPM	100.00	150.00
4. 1250, '50, (Same as above) Converted to 45 RPM	115.00	175.00
4* 1400, '52, 48 Sel., 78 RPM	175.00	275.00
4. 1400, '52, (Same as above) Converted to 45 RPM	185.00	300.00
1. 1450 (Same as 1400 with leather)	185.00	325.00
4. 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	225.00	350.00
1. 1500A, '53, 104 Sel., 78 and 45 RPM Intermixed	300.00	450.00
2. 1650, '53, 48 Sel., 45 RPM	369.50	450.00
4. 1700, '54, 104 Sel., 45 RPM	550.00	700.00
4. 2140 Wall Box	3.00	10.00
4* 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	14.95	25.00

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	40.00	75.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	125.00	160.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	49.50	90.00
2*. Atlantic City (B 5/52)	40.00	80.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	75.00	135.00
2* Beauty (B 11/52)	50.00	135.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	185.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
2* Big Time (B 1/55)	290.00	375.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
1. Bowling Champ (Got 2/49)	20.00	34.50
4* Bright Lights (B 5/51)	35.00	95.00
4* Bright Spot (B 11/51)	39.50	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
2. Cabana (Un 3/53)	50.00	105.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	50.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
2. Circus (Un 8/52)	85.00	125.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm. 9/53)	75.00	110.00
4. College Daze (Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	165.00	200.00
4* Coney Island (B 9/52)	35.00	85.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
2. Daffy Derby (Wm 8/54)	75.00	165.00
4. Daisy May (Got 7/54)	155.00	200.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
2. Diamond Lill (Got 12/54)	149.50	180.00
4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Dragonette (Got 6/54)	125.00	175.00

COPYRIGHTED 1956. REPRODUCTION NOT PERMITTED.

4. Dreamy (Wm 2/50)	20.00	49.50
4* Dude Ranch (B 9/53)	75.00	145.00
4. Duette (Got 4/55)	225.00	260.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
2. Flying High (Got 2/53)	50.00	95.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	165.00	195.00
4. Four Corners (Wm 12/52)	35.00	90.00
4. Four Corners (Got 9/50)	30.00	60.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4* Frolics (B 10/52)	70.00	105.00
4. Futurity (B 3/51)	35.00	60.00
2* Gay Times (B 6/55)	254.50	375.00
2* Gayety (B 3/55)	185.00	295.00
4. Georgia (Wm 7/50)	20.00	49.50
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
2. Globe Trotter (Got 11/51)	30.00	70.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4* Golden Nugget (Upright) (Ge 2/53)	50.00	85.00
4. Gold Star (Got 8/54)	145.00	185.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	75.00	125.00
4. Grand Slam (Got 4/53)	45.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	125.00	145.00
4. Gun Club (Wm 11/53)	60.00	95.00
4* Guys-Dolls (Got 5/53)	65.00	110.00
4. Gypsy Queen (Got 2/55)	185.00	210.00
4. Handicap (Wm 6/52)	45.00	95.00
2. Happy Days (Got 7/52)	65.00	90.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4* Havana (Un 2/54)	65.00	145.00
4. Hawaii (Un 6/54)	90.00	150.00
4. Hawaiian Beauty (Got 4/54)	125.00	175.00
4* Hayburner (Wm 6/51)	35.00	85.00
2* Hi-Fi (B 6/54)	95.00	165.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
2. Hit 'N Run (Got 4/52)	30.00	60.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
2. Hong Kong (Wm 9/51)	35.00	55.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	50.00
3* Ice-Frolics (B 1/54)	95.00	165.00
2. Jalopy (Wm 8/51)	35.00	55.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 5/54)	120.00	160.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	49.50
7. Jolly Joker (Un 11/55)	150.00	175.00
4. Juhilee (Got 5/55)	230.00	275.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	75.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	49.50
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	20.00	49.50
4. Lady Luck (Got 9/54)	99.50	185.00
4. Lazy "Q" (Wm 2/54)	75.00	130.00
4. Leaders (Un 10/51)	45.00	95.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	40.00	75.00
4. Lovely Lucy (Got 2/54)	134.50	175.00
4. Lucky Inning (Wm (5/50)	20.00	49.50
4. Lulu (Wm 12/54)	205.00	230.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	30.00	50.00
2. Manbattan (Un 4/55)	250.00	300.00
4. Marble Queen (Got 8/53)	85.00	125.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge (3/50)	10.00	29.00
4. Mermaid (Got 6/51)	29.00	60.00
2* Mexico (Un 3/54)	75.00	150.00
3* Miami Beach (B 9/55)	285.00	450.00
2. Minstrel Man (Got 3/51)	25.00	45.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	130.00	175.00
4. Nevada (Un 8/54)	125.00	175.00
2. Niagara (Got 12/51)	45.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
2. "9" Sisters (Wm 1/54)	55.00	125.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	50.00	90.00
4* Palm Beach (B 7/52)	50.00	95.00
3* Palm Springs (B 11/53)	90.00	160.00
4. Paratrooper (Wm 8/52)	30.00	65.00
4. Peter Pan (Wm 4/55)	175.00	210.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	95.00	125.00
2* Pixie (Un 10/55)	400.00	450.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	99.50	125.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	59.50	110.00
4. Queen of Hearts (Got 12/52)	65.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Race The Clock (Wm 5/55)	225.00	265.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2* Rio (Un 11/53)	60.00	125.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	39.50	125.00
2. Rose Bowl (Got 10/51)	35.00	55.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/45)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
4. (Club Model)	205.00	275.00
4. Saratoga (Wm 10/48)	20.00	49.50
4. Screamo (Wm 4/54)	110.00	135.00
4. Sea Jockeys (Wm 11/51)	25.00	65.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	34.50
4. Shindig (Got 10/53)	109.50	135.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
2. Show Boat (Un 12/52)	95.00	125.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	110.00
4. Silver Skates (Wm 2/53)	50.00	80.00
2. Singapore (Un 10/54)	110.00	175.00
2. Skill Pool (Got 8/52)	40.00	95.00
4. Skyway (Wm 8/54)	115.00	160.00
4. Slugfest (Wm 3/52)	39.00	65.00
1. Sluggin' Champ (Got 4/55)	195.00	235.00
6. Snooks (Wm 6/51)	15.00	22.50
4. Southern Belle (Got 6/55)	210.00	230.00
4. South Pacific (Ge 2/50)	20.00	39.00
2. Spark Plugs (Wm 9/51)	40.00	70.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	75.00	175.00
4. Spot Bowler (Got 10/50)	25.00	50.00
3* Spot Lite (B 1/52)	29.50	60.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	200.00
4. Star Pool (Wm 10/54)	145.00	200.00
4. Stars (Un 6/52)	45.00	70.00
4* Starlite (Wm (3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	55.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
2. Sunshine Park (B 12/52)	25.00	75.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	300.00	375.00
2* Surf Club (B 3/54)	90.00	165.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweet Add-A-Line (Got 7/55)	225.00	250.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4* Tahiti (Un 8/53)	60.00	125.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
7. Three Deuces (Wm 8/55)	215.00	230.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm 5/54)	110.00	135.00
4. Times Square (Wm 4/53)	64.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
2. Triple Play (Un 8/55)	275.00	375.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4. Tropicana (Un 1/55)	135.00	195.00
4* Tropics (Un 7/53)	50.00	125.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
2. Twin Bill (Got 1/55)	185.00	205.00
4. Utah (Un 7/49)	10.00	29.50
4* Variety (B 9/54)	195.00	295.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4. Wishing Well (Got 9/55)	225.00	250.00
4. Wonderland (Wm 5/55)	194.50	230.00
2* Yacht Club (B 6/53)	50.00	95.00
2. Zingo (Un 10/51)	25.00	55.00

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Basehall (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	35.00	45.00
4. Bally Victory Bowler (5/54)	195.00	295.00
2. Bally Champion Bowler (5/54)	195.00	295.00
2* Bally Jet Bowler (8/54)	195.00	300.00
2. Bally Rocket Bowler (8/54)	225.00	325.00
2. Bally Mystic Bowler (12/54)	275.00	335.00
2. Bally Magic Bowler (12/54)	295.00	340.00
2. Bally Gold Medal (3/55)	325.00	400.00
6. ChiCoin Bowling Classic (5/50)	20.00	35.00
6. ChiCoin Pin Bowler (6/50)	20.00	30.00
6. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
6. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	95.00
4. ChiCoin Match Bowler (6/52)	45.00	95.00
4. ChiCoin Bowl-A-Ball (10/52)	45.00	105.00
4. ChiCoin Match Bowl-A-Ball (11/52)	50.00	110.00
4. ChiCoin 10th Frame Special (12/52)	50.00	115.00
1. ChiCoin Name Bowler (1/53)	50.00	120.00
1. ChiCoin 10th Frame Double Score Bowler (2/53)	50.00	125.00
4. ChiCoin Crown (4/53)	50.00	130.00
4. ChiCoin Crown, Giant Pins (4/53)	55.00	135.00
4. ChiCoin Triple Score (6/53)	65.00	140.00
2. ChiCoin Gold Cup (7/53)	50.00	145.00
2. ChiCoin High Speed Crown (7/53)	75.00	150.00
2. ChiCoin High Speed Triple Score (8/53)	65.00	155.00
2. ChiCoin Advance (10/53)	115.00	160.00
2. ChiCoin King (10/53)	125.00	165.00
2. ChiCoin Criss Cross Bowler (12/53)	75.00	170.00
2* ChiCoin Super Frame (3/54)	125.00	175.00
2* ChiCoin Starlite (5/54)	95.00	195.00
2* ChiCoin Feature (7/54)	150.00	225.00
2. ChiCoin Holiday (9/54)	245.00	300.00
2. ChiCoin Flash (10/54)	195.00	320.00
2. ChiCoin Playtime (10/54)	200.00	325.00
3. ChiCoin Firehall (11/54)	225.00	330.00
2. ChiCoin Thunderbolt (12/54)	250.00	340.00
2. ChiCoin Triple Strike (2/55)	275.00	350.00
7. ChiCoin Arrow (2/55)	285.00	350.00
2. ChiCoin Criss Cross Targette (1/55)	100.00	225.00
4. DeLuxe model	175.00	225.00
4. ChiCoin Bonus Score (4/55)	300.00	350.00
1. ChiCoin Big League (5/55)	350.00	375.00
4* ChiCoin Hollywood (5/55)	325.00	375.00
7. ChiCoin Blinker (8/55)	395.00	450.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Sbuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
2. Genco Shuffle Pool (11/53)	25.00	85.00
2. Genco Match Pool (2/54)	50.00	100.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League Bowler (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	45.00	100.00
4. Keeney Team (10/52)	49.50	135.00
4. Keeney Club (4/53)	50.00	140.00
4. Keeney Domino (5/53)	65.00	150.00
4. Keeney Carnival (5/53)	45.00	155.00
4. Keeney Pacemaker (9/53)	50.00	160.00
4. Keeney Mainliner Bowler (1/54)	125.00	215.00
4. Keeney Bonus Bowler (3/54)	125.00	220.00
2. Keeney Diamond Bowler (5/54)	100.00	250.00
4. Keeney Bikini (6/54)	150.00	260.00

COPYRIGHTED 1956. REPRODUCTION NOT PERMITTED.

4. Keeney Century (6/54)	175.00	275.00
4. Keeney American (9/54)	250.00	325.00
4. Keeney National (9/54)	300.00	350.00
4. Keeney Speedlane (4/55)	325.00	395.00
2. United 5-Player (1/51)	35.00	45.00
2. United 6-Player	40.00	50.00
2. United DeLuxe 6-Player (10/55)	39.00	55.00
2. United 6-Player Super (3/52)	45.00	60.00
2. United 4-Player Official (5/52)	45.00	65.00
2. United 6-Player Star (7/52)	45.00	70.00
2. United 10th Frame Star (9/52)	45.00	75.00
2. United Manhattan 10th Frame (9/52)	50.00	75.00
2. United Manhattan (9/52)	65.00	80.00
2. United 10th Frame Super (10/52)	65.00	80.00
4* United Cascade (2/53)	60.00	85.00
2* United Clover (2/53)	35.00	95.00
2. United Liberty (2/53)	65.00	95.00
1* United Classic (6/53)	65.00	100.00
4* United Olympic (6/53)	75.00	105.00
4* United Royal (9/53)	85.00	135.00
2* United Imperial (9/53)	89.00	150.00
2. DeLuxe model	100.00	160.00
2* United Chief (11/53)	120.00	195.00
2* United Leader (11/53)	115.00	225.00
2. DeLuxe model	120.00	230.00
2* United Team (1/54)	125.00	225.00
2. DeLuxe model	135.00	225.00
2* United League (1/54)	75.00	225.00
2. DeLuxe model	140.00	230.00
4* United Ace (5/54)	175.00	250.00
4. DeLuxe model	175.00	255.00
4. United Rainbow (5/54)	150.00	260.00
2* United Banner (8/54)	195.00	260.00
2. DeLuxe model	200.00	265.00
2. United Shuffle Targette (8/54)	150.00	260.00
2. DeLuxe model	150.00	265.00
2* United Speedy (8/54)	165.00	265.00
2. Un. 11th Frame (10/54)	150.00	270.00
2. DeLuxe model	175.00	275.00
2* United Comet Targette (11/54)	165.00	280.00
2. DeLuxe model	165.00	285.00
2. United Mercury (12/54)	125.00	290.00
2. DeLuxe model	175.00	295.00
2* United Mars (1/55)	195.00	295.00
2. DeLuxe model	200.00	300.00
2* Un. Lightning (2/55)	225.00	335.00
2. DeLuxe model	235.00	340.00
2. Un. Venus (3/55)	195.00	345.00
2. DeLuxe model	225.00	350.00
2. Un. Clipper (5/55)	240.00	355.00
2. DeLuxe model	250.00	365.00
7. Un. Derby Roll (5/55)	175.00	350.00
7. DeLuxe model	175.00	355.00
2. Un. 5th Inning (6/55)	245.00	375.00
2. DeLuxe model	245.00	380.00
2. Un. Capitol (6/55)	260.00	390.00
2. DeLuxe model	275.00	395.00

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
2. Bally Big Inning	65.00	95.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	95.00	175.00
4. ChiCoin Goalee	44.00	95.00
4. ChiCoin Hockey	55.00	85.00
2. ChiCoin Midget Skee	65.00	95.00
4. ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Run, 6 Player (3/54)	100.00	200.00
4* Super model	150.00	249.50
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	69.50	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
2. Evans Super Bomber	75.00	150.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
1* Exhibit Dale Gun	34.50	89.50
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	50.00	95.00
4. Exhibit Vitalizer	45.00	75.00
4. Exhibit Shooting Gal. (6/54)	99.50	169.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	195.00
4. Exhibit Sportland Shooting Gallery (11/54)	175.00	225.00
2. Exhibit "500" Shooting Gallery (3/55)	295.00	325.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	395.00	450.00
4* Genco Sky Gunner	95.00	150.00
2. Genco Night Fighter	85.00	125.00
2* Genco 2-Player Basketball	175.00	250.00
4* Genco Rifle Gal. (6/54)	175.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	335.00	395.00
4* Genco Wild West Gun (2/55)	350.00	400.00
2. Genco Sky Rocket Rifle Gal. (5/55)	365.00	425.00
7. Genco Champion Baseball (9/55)	350.00	450.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	275.00
4. DeLuxe model	195.00	285.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	165.00	295.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	95.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	100.00	185.00
4* Seeburg Bear Gun	75.00	145.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	145.00	195.00
4. Set Shot Basketball	200.00	295.00
4. Telequiz	85.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	175.00	250.00
4. DeLuxe model	185.00	275.00
4* United Carnival Gun (10/54)	195.00	295.00
4. DeLuxe model	245.00	300.00
1* United Bonus Gun (1/55)	275.00	350.00
4. DeLuxe model	275.00	350.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	39.50	99.00
2. Wms. DeLuxe Baseball (4/53)	100.00	150.00
2. Wms. Pennant Baseball (12/53)	145.00	185.00
2. Wms. Super Pennant Baseball (12/53)	135.00	195.00
2. Wms. Super Star Baseball (12/53)	175.00	200.00
2. Wms. Major League Baseball (2/54)	145.00	210.00
2. Wms. All Star Baseball (2/54)	155.00	215.00
3. Wms. Big League Baseball (2/54)	145.00	220.00
2. Wms. Jet Fighter (10/54)	175.00	250.00
2. Wms. Safari (2/54)	325.00	400.00
2. DeLuxe model	335.00	410.00
2. Wms. Polar Hunt (3/55)	330.00	450.00
2. Wms. King Of Swat (5/55)	325.00	460.00
4. Wurlitzer Skeeball	35.00	75.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED — *No List Price Authorized for Publication*
- G-120 Phonograph
- G- 80 Phonograph
- G- 40 Phonograph
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	$2,950.00

BALLY MFG. CO.

Crosswords	$ 545.00
Broadway	785.00
Pin-Pool	
Standard (52" x 36") Model	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Clover Pool	$ 375.00
Champion Pool (with lighted bumpers)	285.00
Champion Pool (without lighted bumpers)	277.50
Champion Pool "Model 35" (2 end holes 4 inches closer to center) with lighted bumpers	285.00
Champion Pool "Model 35" (2 end holes 4 inches closer to center) without lighted bumpers	277.50
Jumbo Pool (without lighted bumpers)	317.50
Jumbo Pool (with lighted bumpers)	325.00
Hooligan Pool	375.00

EXHIBIT SUPPLY CO.

Skill Score	$ 395.00
Combination 3-Hole Skill Pool	349.50
Combination 3-Hole Lightup Skill Pool	364.50
Combination 3-Hole King Size Skill Pool	409.50
Combination 3-Hole King Size Lightup Skill Pool	424.50

GENCO MFG. & SALES CO.

Standard Tournament Pool	$ 299.50
DeLuxe Tournament Pool	339.50
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
King Lightup Tournament Pool	384.50
DeLuxe Lightup Tournament Pool	349.50
Standard Lightup Tournament Pool	309.50
Supreme DeLuxe Tournament Pool	359.50
Super Big Top (Gun)	675.00

D. GOTTLIEB & CO.

Harbor Lights (Single-Player, 5-Ball)	$ 407.50
Spot Pool	339.50

J. H. KEENEY & CO., INC.

Flicker Pool (4-Player, 4 Sides)	$ 375.00
Jumbo Flicker Pool	410.00
Arcade Pool (1 or 2 Front Play)	375.00
Jumbo Arcade Pool	410.00
DeLuxe Hot Coffee Vender	*Prices On Request*
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	*Prices On Request*
Various Models of above	*Prices On Request*
DeLuxe Fascination Pool	$ 335.00
Jumbo DeLuxe Fascination Pool	370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00

ROCK-OLA MFG. CORP. — *No List Price Authorized for Publication*
- Model 1448 Hi-Fi Phono, 120 Selections, 45 RPM Only
- Model 1452, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP. — *No List Price Authorized for Publication*
- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

UNITED MFG. CO.

Roto Pool (2-Player, Electric Scoring)	$ 425.00
Club Pool	295.00
Lightup Club Pool	305.00
Lightup Jumbo Club Pool	355.00
2-Way Lightup Club Pool (2/3 Holes)	315.00
2-Way Jumbo Lightup Club Pool (2/3 Holes	365.00
Hi-Score Lightup Pool	385.00
Special Club Pool	295.00
Special Lightup Club Pool	305.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Topnotch Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
Special Topnotch, Shuffle Alley (with Special Match Features)	
Single Chute	875.00
Double Chute	895.00
Starlet	775.00

WILLIAMS MFG. CO.

2-Way DeLuxe Bank Pool	$ 349.50
2-Way Senior DeLuxe Bank Pool	399.50
2-Way Special DeLuxe Bank Pool	349.50
Diamond Pool	395.00
Senior Diamond Pool	445.00

THE RUDOLPH WURLITZER CO. — *No List Price Authorized for Publication*
- Model 1900 DeLuxe, High Fidelity, Desert Haze Finish
- Model 1900 Special Finishes—Persian Turquoise, Chinese Black, Glacier White
- Model 1800 DeLuxe, High Fidelity, Dawn Mist
- Model 1800 Special Finishes—Horizon Blue, Sunset Red, Midnight Black
- Model 5207 Wall Box—104 Selection—3 Wire
- Model 5206 Wall Box—48 Selection—4 Wire
- Model 257 Stepper—104 Selection—3 Wire
- Model 253 Stepper—104 Selection—3 Wire
- Model 248 Stepper—48 Selection—4 Wire
- Model 5117 12" High Fidelity Wall Speaker
- Model 5116 8" High Fidelity Corner Speaker
- Model 5115 5" High Fidelity Corner Speaker

Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

MARVEL MFG. CORP.

Pla-Pool (Regular Size)	$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

Again **chicago coin** Sets The Pace

Introduces NEW POOL GAME ATTRACTION!!!

CLOVER POOL

LOOK!.. for the First Time automatic scoring with popular 4 sided play!

LOOK!.. in actual on location tests Clover Pool broke all records for greater play... greater profits!

*** Act Fast! Be first to enjoy larger profits on Clover Pool in your territory!

...AND LOOK AT THESE OUTSTANDING *Plus* FEATURES!

Clover Pool features automatic scoring without a backrack!

By playing skillfully, player can increase the score of the Clover Hole by as much as 4000

Hinged Playfield for easy servicing!

Clover Pool features NEW ADVANCE type scoring on All Holes!

Clover Pool is only 8" longer—same width as Champion Pool—size: 3 ft. by 5 ft.

Simple trouble-free mechanism!

Available With "Levelmatic" Playboard Adjusters!

CHOOSE FROM THIS COMPLETE LINE OF POOL GAMES!

HOOLIGAN POOL

Combines The Top Features of Automatic Pool Plus The Scientific and Most Interesting Playing Features of 4-Sided Pool Games . . .

CHAMPION POOL

Available in 2 or 3 Hole Models With The Exciting Center Hole Feature! New Type Ball Drop Mechanism . . . Simple . . . Positive . . . Fool-Proof!

JUMBO POOL

New Larger Plastic Bumpers!

2 or 3 Hole Models With or Without Lighted Bumpers! 18 inches longer than regular size (70" x 36").

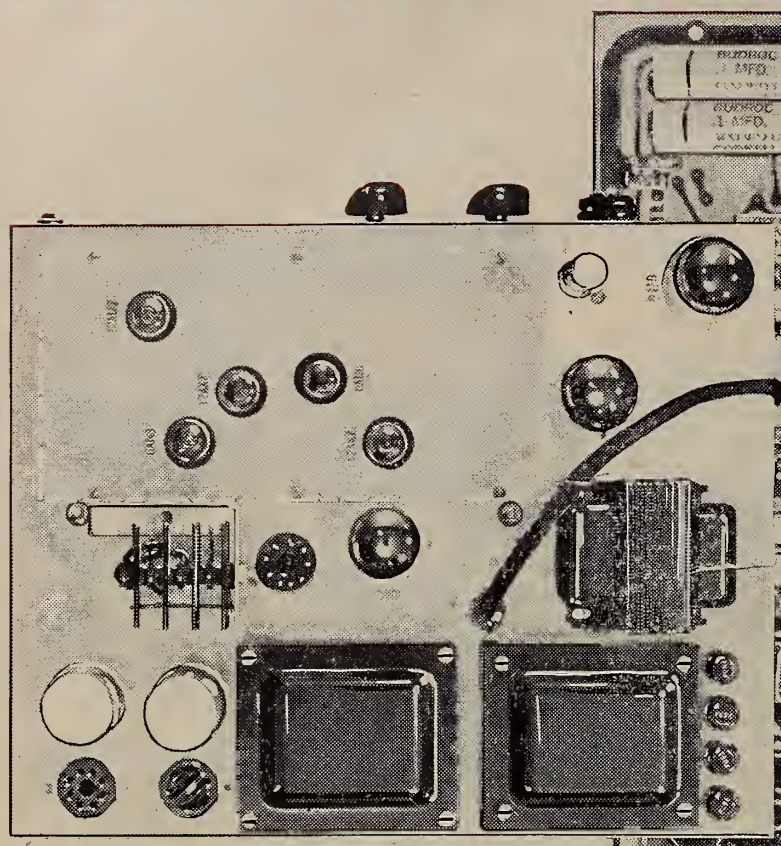
CHAMPION SPECIAL No. 35

End holes are located 4 inches closer to center! Choice of 2 or 3 hole models! 3 or 4 Sided play!

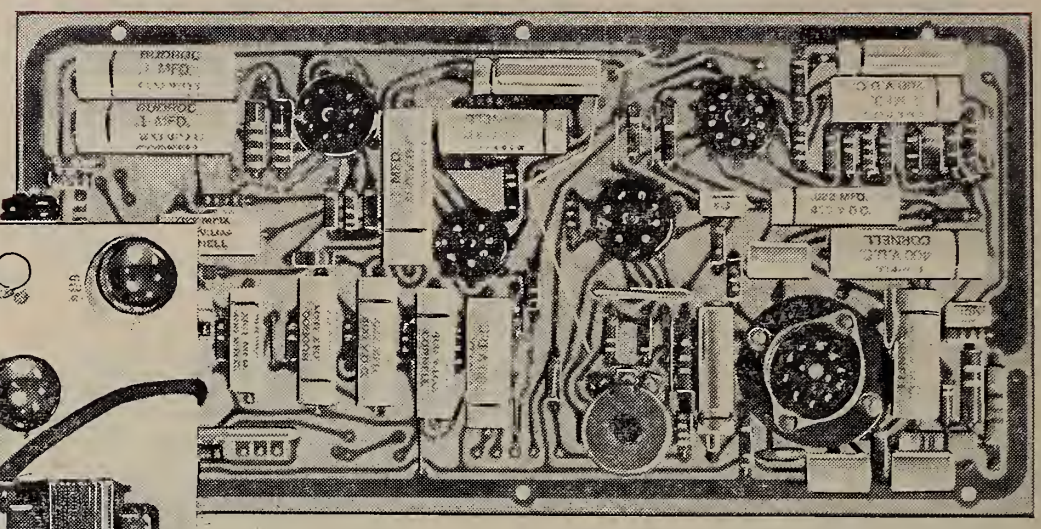
chicago coin MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.

ANOTHER WURLITZER FIRST!



WURLITZER
DYNATONE
AMPLIFIER

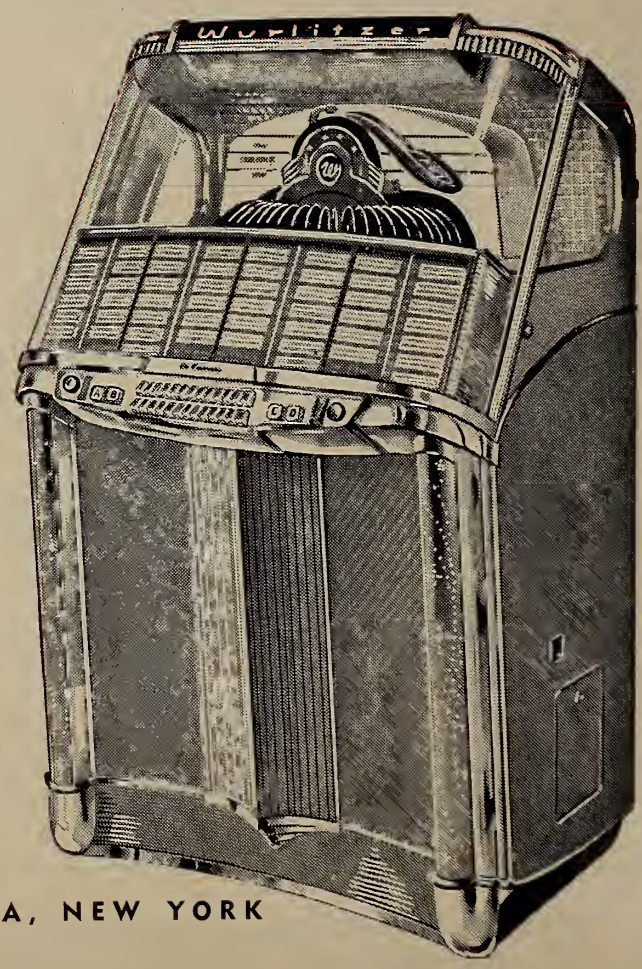


TOP VIEW

LOWER VIEW

FIRST AMPLIFIER IN COIN-OPERATED PHONOGRAPH HISTORY TO INCORPORATE PRINTED WIRING CIRCUITS

Printed wiring circuits in the powerful new Wurlitzer Dynatone Amplifier assure uniformity of vital wiring connections. The pre-amp tubes are shock mounted for longer tube life. Two big reasons why it costs less to maintain the Wurlitzer Centennial Sound System—two of many operating economies that add up to more operator profits from the Wurlitzer Centennial.



WURLITZER
Centennial
MODEL 1900

HIGHLIGHTING 100 YEARS OF
MUSICAL ACHIEVEMENT

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK
Established 1856

UNITED'S

2-WAY CLUB POOL

Simply Insert Precision-Fit Plug into Center Hole for 2-Hole Play

CONVERTIBLE

2-HOLE or 3-HOLE

PLAY

FLASHY LIGHT-UP BUMPERS

2 DIMES PER GAME

LINED PLAYFIELD FOR 3 or 4 SIDED PLAY

HINGED PLAYFIELD

SIZE 3 FT. BY 5 FT.

SIMPLE MECHANISM

LOCATION FAVORITE

ALSO AVAILABLE IN JUMBO Model 70" x 36"

WELCOME EVERYWHERE

SEE YOUR DISTRIBUTOR

IMMEDIATE DELIVERY

NOW AT YOUR DISTRIBUTOR

CLUB POOL

JUMBO CLUB POOL

HI-SCORE POOL

Special CLUB POOL

CARAVAN
Flashy In-Line Game

TOP-NOTCH Shuffle-Alley
6-Player Bowler

REGULATION Shuffle-Alley
6-Player Bowler

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

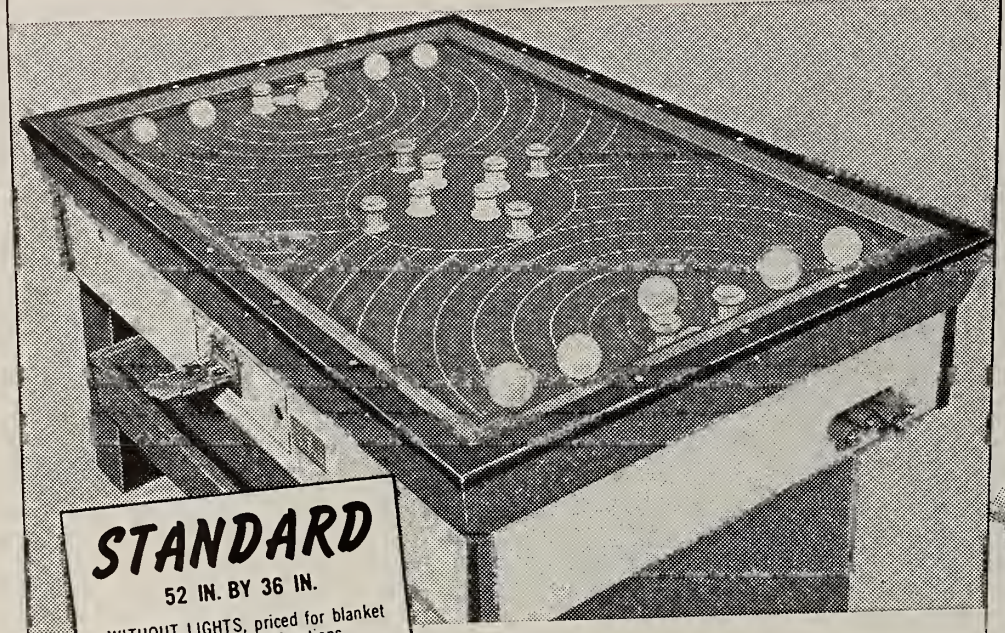
UNITED OPERATORS ARE SUCCESSFUL OPERATORS

A Bally® GAME FOR EVERY LOCATION

Pin-Pool

EQUIPPED WITH

New 4-Point Push-Pull Anti-Warp



STANDARD

52 IN. BY 36 IN.

WITHOUT LIGHTS, priced for blanket coverage of all types of locations.

LIGHT-UP BUMPERS for locations that demand extra flash.

NEON-LIGHTS under side-rails, flooding table with no-glare illumination.

SENIOR

68 IN. BY 36 IN.

With or without light-up bumpers.

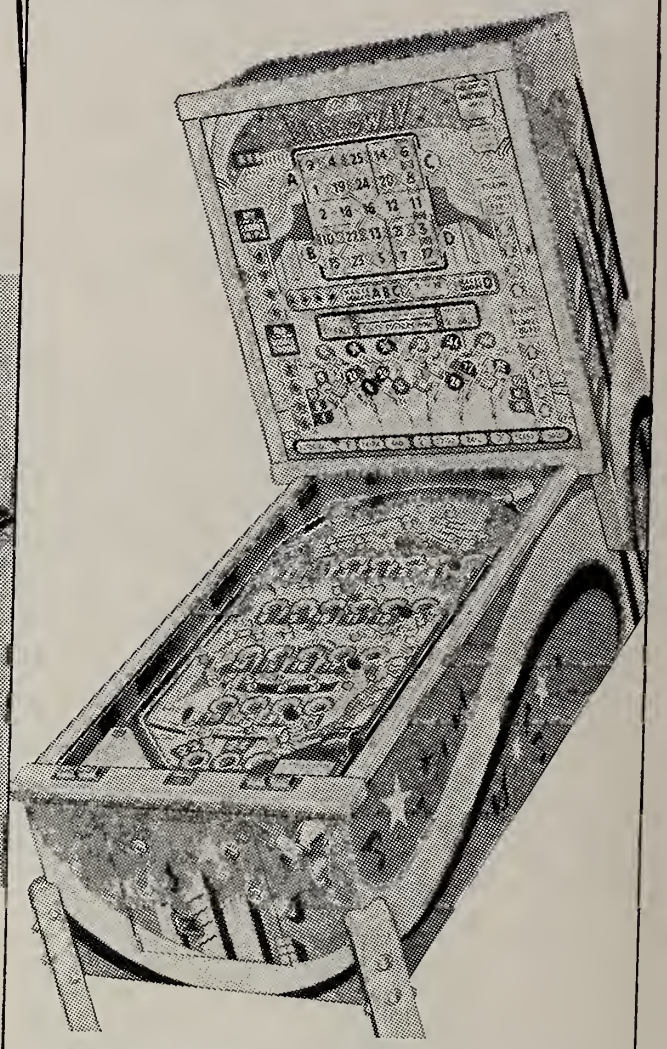
All models quickly

CONVERTIBLE

2 OR 3 POCKETS

Famous Bally-quality construction insures the smooth performance that results in maximum play-appeal, maximum earning-power.

BROADWAY



FEATURING SENSATIONAL

Magic Squares

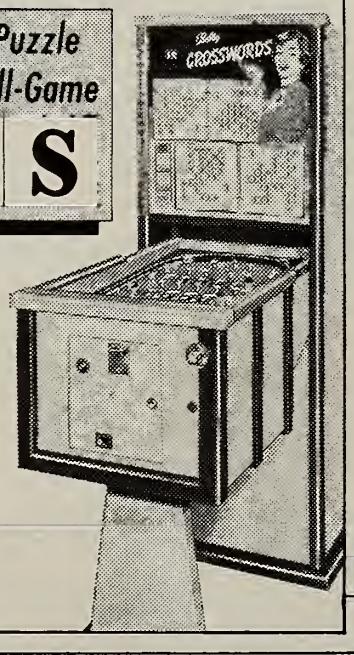
PLUS MONEY-MAKING

Double Scores
Triple Scores

Plus many more profit-proved features. Get your full share of the BROADWAY bonanza. Get Bally BROADWAY on location today.

CROSS WORDS — Word-Puzzle Skill-Game

Bally



New PUZZLE-SCORES

Players light 3-letter words, 4-letter words

EARNS UP TO 4 COINS PER GAME

Each coin gives player additional puzzle

New SKILL SCORE-BOOSTER

Scores advanced by shooting balls in Star-holes

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS